

# Exhibitor Registration Information



## Exhibitor Badge Registration

The ASM20 Exhibitor Registration website will be open for exhibitors to register booth personnel in February 2020. Email notifications will be sent to all registered exhibitors with the website link and log-in information.

**NEW!** Exhibitor badges will now be required for move-in and move-out. Exhibitor Appointed Contractors (EAC's) will also require a Move-in/Move-out badge. Badges for Move-in/Move-out for EAC's **MUST** be ordered through the exhibitor badge registration website. Please Note: These badges will not be part of your badge allotment for exhibiting booth staff. Badges will be available for pick up in front of the main doors into the exhibit hall (Entrance E) as well as at the loading docks on Tuesday May 5 and Wednesday May 6 during the move-in.

For security and safety reasons, **EXHIBITOR BADGES MUST BE WORN AND VISIBLE AT ALL TIMES** during the ASM show hours. On-site security will be checking badges during the show. Individuals without red badges will be asked to leave the show floor.

Badges not picked up during the move-in may be picked up from the Exhibitor Registration Desk on Level 600 during the following hours:

<b>Wednesday, May 6</b>	<b>10:00 am – 7:00 pm</b>
<b>Thursday, May 7</b>	<b>7:00 am – 5:30 pm</b>
<b>Friday, May 8</b>	<b>7:00 am – 5:30 pm</b>

## Media Relations

Any and all media-related activities for exhibits must be channeled through Maggie Blood, [mblood@oda.ca](mailto:mblood@oda.ca).

## ASM20 Badge Colours

- Red** – Exhibitor
- Blue** – All Dentists
- Orange** – Dental Student
- Green** – Dental Hygienist, Dental Hygienist Student
- Purple** – Dental Assistant, Office Manager, Receptionist, Dental Assistant Student
- Brown** – Dental Technologist
- Black** – Press, Visitor
- White** – Special Guests and Other

## Hotel Reservations

**NEW!** All room bookings will be subject to a **one night non-refundable deposit per room**. This deposit will be charged at the time of booking. Should the reservation be canceled the one night deposit will be forfeited. The ODA does not have a housing bureau or travel agent authorized to make hotel reservations related to the Annual Spring Meeting. Exhibitors are responsible for making their own hotel room reservations. Please make your ASM reservations directly with one of the designated hotels. Room blocks will be open to exhibitors in December 2019. Please visit our website at [asm.oda.ca](http://asm.oda.ca) to reserve your accommodations online.

## Conference Session Breaks

- 9:00 am – 10:00 am** Following the Opening Keynote Session on Thursday and Friday
- 12:00 am – 2:30 pm** Lunch break on Thursday and Friday
- 4:30 pm – 5:30 pm** End of sessions on Thursday and Friday