

Booth Rental Information

The Ontario Dental Association (ODA) will not accept exhibits that do not comply with ODA By-laws, ODA Policies or where the exhibiting and/or display of such products or services would constitute the promotion of a product known to be hazardous to health.

The display of any product should not be construed as an endorsement of/or approval by the Ontario Dental Association. The exhibitor agrees not to imply in any way to a third party that acceptance as an exhibitor constitutes endorsement of a product or service by the Ontario Dental Association.

The Ontario Dental Association reserves the right to refuse to rent exhibit space at the Annual Spring Meeting as it shall, in its sole discretion, decide upon.

Health Canada Regulations – Class II, III and IV Medical Devices

In Canada, certain devices must have a **Medical Device License** before they are permitted to be sold. Prior to selling a device in Canada, manufacturers of Class II, III and IV devices must obtain a Medical Device License. **Unlicensed Class II, III and IV medical devices are prohibited from being displayed and/or sold at the ASM.**

New Exhibitors

To be considered as a new ASM Exhibitor, please visit asm.oda.ca and complete the '[New Exhibitor Application](#)' form. All exhibits, products and services must be relevant to and effective and useful in the practice of dentistry. The Ontario Dental Association shall be the sole judge as to the acceptability of exhibits.

Cancellation Policy

All cancellations must be made in writing. Refunds will be issued prior to February 12, 2020 (excluding the non-refundable deposit of \$1,000.00 per 10' x 10' booth)

No refunds will be given for cancellations received after February 12, 2020.

In the event any irreconcilable dispute shall arise between any exhibitor/sponsor and the ODA, the ODA reserves the right to terminate the agreement between such party(ies) and itself and to make such financial refund(s), if any, in whole or in part to the exhibitor/sponsor as the ODA in its sole discretion deems appropriate; provided that the said decision of the ODA shall be final and binding on the parties herein.

Booth Assignment: ASM Loyalty Points System

Assignment of exhibit space shall be made solely at the discretion of the Ontario Dental Association. In processing booth applications, the booths are allocated based upon the ODA's ASM Loyalty Points System. Every effort will be made to provide exhibitors with their requested spaces, or one(s) in a similar area or configuration. However, **we cannot guarantee that the location requested on the application will be the space assigned.**

The applicant's stated preference on the booth application for a specific booth(s) is used as information only to assist the ODA in determining the general area in which the exhibitor wants to be located. To aid in the realistic assignment of space, we request that applicants not concentrate all their booth selections in one area of the exhibit Hall. The ODA does not guarantee that it will be able to assign the specific space requested on the application.

The ODA may, at its discretion, accept or reject any booth application.

Requests for previous booth locations will be considered but cannot be guaranteed. In addition, the ODA cannot guarantee that competitors will not be placed next to or near one another.

This Loyalty System is comprised of historical information contained in the ODA's exhibit contract records dating back to 1927, and includes the following elements:

- The number of years a company has exhibited at ODA Annual Spring Meetings. (One Loyalty Point is allocated for each year a company exhibits.)
- The number of booths taken by that company during those years. (One Loyalty Point is allocated for each 10' x 10' booth a company takes during those years.)
- Loyalty Points accumulated through a company's involvement in the ASM Sponsorship Program.
- Ties between companies with identical scores will be broken using the date the application with the deposit is received.

NEW! Exhibitors who have not participated as an exhibitor at the ASM in two consecutive years will automatically lose half of their accumulated Loyalty Points. Exhibitors who have not participated as an exhibitor at the ASM in four consecutive years will automatically lose all of their accumulated Loyalty Points.

Booth Rental Information

What's INCLUDED in the Booth Rental Fee

- 10' by 10' draped exhibit booth (3' side walls x 8' back walls)
- On-site storage of exhibitor's crates
- All material handling charges
- Janitorial services within the booth (Wednesday and Thursday nights)
- Janitorial services in the general exhibit area and aisles
- 24-hour security
- 5 exhibit badges per 10' x 10' booth
- Digital booth on the online floor plan

(Additional badges may be ordered for a fee of \$30 per badge).

PLUS...

- Use of the **Exhibitors' Lounge** on-site at the ASM, where complimentary refreshments are available on Thursday and Friday during show hours. ODA Exhibit badges must be worn to gain entry to the Exhibitors' Lounge.
- **Cocktail Receptions** on the exhibit floor, Thursday and Friday from 4:30 pm – 5:30 pm. Each exhibitor will receive a ticket for a complimentary drink.
- **Complimentary listings** in Final Program, ODA Website, Mobile App, and On-site Exhibitor Directory.

What's NOT INCLUDED in the Booth Rental Fee

- Electrical is NOT included in the rental fee. Electrical requirements may be ordered directly through SHOWTECH Power and Lighting.
- Carpeting
- Furnishings
- Sign and banner hanging
- Internet access
- Transportation
- Advance warehousing
- Telecommunications

PLEASE NOTE: Booth carpeting/flooring is a mandatory requirement.

Booth Fees

See floorplan pages 14-15 for location details

NOTE: Fees are in CDN\$ and are subject to 13% HST

Booths in Area A

- Regular booths \$3,125
- Corner booths \$3,325

Booths in Area B

- Regular booths \$2,795
- Corner booths \$2,995

Booths in Area C

- Regular booths \$2,525
- Corner booths \$2,725

Meeting Room 10' x 10' \$2,750

Meeting Room 20' x 20' \$5,000

Exhibitor Warnings

Exhibitor Listings

The ODA only collects exhibitor information for the ASM through your Expocad Exhibitor Account.

Please be aware of companies requesting your information for a "Free Exhibitor's Directory Listing". If you sign an insertion order from one of the companies listed below, you may be entering into a three-year advertising contract.

Do Not Respond to Requests From the Following Companies/Publications:

- FairGuide – Construct Data (Slovakia)
- Expo-Guide – (Mexico)
- International Fairs Directory
- EventFair – The Exhibitors Index for Fairs and Exhibitions
- World Business Guide – International Directories Group

For more information, please visit:

http://www.iaee.com/resources/warnings_to_exhibitors/

Official ASM Hotel Room Blocks

The ODA does not have a housing bureau or travel agent authorized to make hotel reservations related to the Annual Spring Meeting. Please make your reservations directly with the hotel.

Attendee Lists

The ODA is compliant with the Privacy Laws and the Anti-Spam Legislation. We do not sell our attendee list therefore if you receive an email claiming the sale of this information, please do not respond and delete it immediately.

Dental Tribune

The ODA does not have a partnership with the Dental Tribune and we do not promote the sale of advertising space in this publication. We are aware that this publication is distributed onsite at many other dental meetings but it is NOT DISTRUBUTED ONSITE AT THE ASM.