

# **Attendee Promotions**



### **SPE Annual Technical Conference and Exhibition**

September 30 - October 2, 2019 | Calgary, AB Canada

Exhibiting Company:			Booth #:		
Check if information is for:	Company Exhibiting Company	Third Party	3rd Party Company (if applicable):		
Contact Name:			Address:		
City:			State/Country:	Zip:	
Phone:	Fax:		Email:		

Order Your Attendee Promotion Lists		
<ul> <li>2019 Pre-Show Attendees USD \$350</li> <li>(Shipped immediately upon receipt of prepaid order and contingent on data availability and quality control.)</li> </ul>		\$
<ul> <li>2019 Post-Show Attendees USD \$400 (Shipped immediately upon receipt of prepaid order and contingent on data availability and quality control.)</li> </ul>		\$
<ul> <li>2019 Pre &amp; Post Show Data Files USD \$450</li> <li>(Shipped immediately upon receipt of prepaid order and contingent on data availability and quality control.)</li> </ul>		\$
Lists do not contain phone, fax or email addresses Sub-Total		\$
	Total	\$

#### **Bonded 3rd Party Mail House Contact Information**

Mail House Name		
Contact Name		
Phone Number	E-mail	

#### Mail Orders to:

Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703 Fax: 301.694.3286

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Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Experient recommends all customers seek their own expert advice for GDPR Compliance concerns.

### For Assistance Contact: Gem Hill P: 888.267.4451 E: gem.hill@experient-inc.com

It is against Experient's security policy to accept credit card information via email.

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## **EXPERIENT/SPE Annual Technical Conference & Exhibition List Rental Agreement** THIS LIST DOES NOT INCLUDE E-MAIL, PHONE OR FAX NUMBERS

This agreement is entered into between the Experient Inc. and (User).

User desires to rent the names of the attendees at SPE Annual Technical Conference & Exhibition upon the terms and conditions set forth herein.

THEREFORE, in consideration of the covenants, agreements, and promises contained herein, the parties agree as follows:

1) Experient/SPE Annual Technical Conference & Exhibition hereby rents to User the names of the SPE Annual Technical Conference & Exhibition attendees for a one-time mailing only by User for the purpose of booth promotion only.

2) User shall pay the rate of \$400 for the pre-registered list to be used on a one-time basis. The list cannot be used for solicitation or surveying.

3) User shall use the names on a one-time basis only and shall not retain a copy of any or all of the names of the SPE Annual Technical Conference & Exhibition list in any form whatsoever; provided, however, that User shall be entitled to mail one, and only one, additional time to those persons who respond to the one-time mailing contemplated by this agreement. This list will be seeded for monitoring purposes. The list is for internal use only and cannot be shared with or sold to external companies beyond a designated mail house.

4) Experient and User agree that the list of names of the SPE Annual Technical Conference & Exhibition attendees is a confidential list and is an asset that has value unique to it. User shall not disclose all or any portion of the names on such list to any third party, except as specifically authorized by SPE Annual Technical Conference & Exhibition in writing. This agreement cannot be modifed by either party.

5) All costs associated with the mailings contemplated by this agreement shall be at the expense of User. User agrees to defend, indemnify, and hold harmless Experient and SPE Annual Technical Conference & Exhibition against and in respect of any and all damages, claims, suits, losses, costs, expenses, obligations, and liabilities (including reasonable attorneys' fees and expenses) that SPE Annual Technical Conference & Exhibition may incur, suffer, or be subject to that arise out of or are in any way connected with this agreement or the use by User of the list.

6) In the event a dispute arises over the use of the names by User and litigation arises between the parties hereto, the prevailing party shall be entitled to recovery of reasonable attorneys fees and expenses from the other party.

7) The list will be provided to a 3rd party exhibitor-appointed mail house in an Excel Spreadsheet format, as requested, and will be seeded. User acknowledges that all of the terms herein are applicable.

8) This agreement comprises the entire agreement between the parties and all preceding negotiations are hereby canceled and held for naught, except as provided for here in, an no amendment to this agreement shall be effective except as such is agreed to in writing by Experient/SPE Annual Technical Conference & Exhibition.

9) This agreement shall be binding upon and inure to the benefit of Experient/SPE Annual Technical Conference & Exhibition and User and their respective successors and assigns; provided, however, that User shall not assign or transfer this agreement or any of its rights or obligations hereunder without the prior written consent of Experient/SPE Annual Technical Conference & Exhibition and any such assignment without such consent shall be null and void.

USER: By: Title:	EXPERIENT By: Experient Representative	A Maritz Global Events Company
Signature	Signature	
Date:	Date:	

THIS AGREEMENT IS NULL AND VOID UNLESS SIGNED BY BOTH PARTIES