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INTERNATIONAL
21st Edition

Esthétique
Spa
International

March 31 & April 1, 2019

Vancouver

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Details page 10

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FINDING THE PATH TO SUCCESS

It is with great honour that I have accepted the role of Honorary President for this year's ESI Conference. Not only because this is truly a world-class event, but also because it brings together professionals from all fields of our beautiful industry. Professionals who are committed to managing every aspect of their practice or business with honesty and integrity, allowing only Health Canada licensed equipment to be presented, by keeping abreast of all rules and regulations as well as the latest trends.

Every year, we take this opportunity to explore new avenues for our businesses, new techniques (or sometimes ancient ones) and innovative products and devices that will help us on our path to success. This year's ESI Conference promises to be more educational than ever, with twice as many Featured Speakers as before, who will provide you with helpful tools to increase your ability to manage your business, your career and your stress, and share their knowledge to help you better serve your clientele.

Of course, the exhibitors will also be there to show off their state-of-the-art devices, their latest additions to their product lines, their trendiest accessories, and company trainers will be sharing their expertise and experience to help you increase and update your skills. All the more reason to plan a full two-day attendance...

I hope to have the pleasure of meeting you at the 21st edition of the Vancouver ESI Conference!

Moshe Ben-Shlomo
Honorary President
of the ESI Vancouver Conference



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1



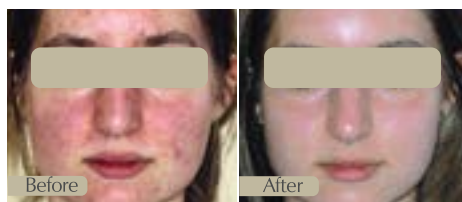
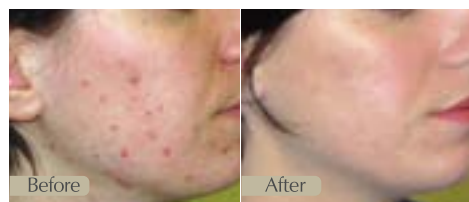
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2



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3



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MARCH 31 & APRIL 1

21st EDITION

of ESI's Vancouver Conference

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Visit our website to get an overview
of this year's conference!

vancouver.spa-show.com

Visit us at Booth 100!

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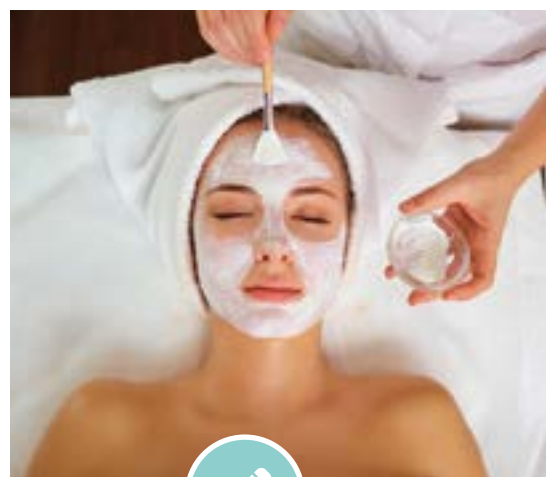
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ABOUT THIS YEAR'S CONFERENCE

ESI's Vancouver Trade Event

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ESI just had a makeover:

discover our sleek new look!

TWO DAYS, ONE TICKET Your ticket is valid for the 2 days of the conference, and also gives you access to all classes and workshops, including lectures presented by our featured speakers.

**JULIE
ADAMO CASS**

*Health and
Business Coach*



**CANDICE
LOWERY**

*Spa Owner
and Coach*

**ROB
CASS**

*Spa Consultant and
Marketing Specialist*



**JAYNA
MARIE**

*Professional
Makeup Artist*

**ELGHA
CENTENO**

*Specialized Coach in Esthetics
and Medical Esthetics*



**ALVINA
RYAN**

*Massage Therapist
and Spa Expert*

**LYDIA
GAUTHIER**

Dermocosmetologist



**DORI
SOUKUP**

*Spa and Medi-Spa
Business Expert*

**DARIAN
KOVACS**

Social Media Guru



**CAROLYN
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*Emotional
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On-site registration (Debit, Visa or MasterCard only): Can\$75

Vancouver Convention Centre
West Building

1055 Canada Place

March 31 & April 1, 2019

Sunday, March 31
9 a.m. to 6 p.m.

Monday, April 1
9 a.m. to 4 p.m.



NOTE: Attendees must be 16 or older to be admitted. No child or infant will be admitted.

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Sunday, March 31, 2019, 11:30 a.m. Room 216

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FEATURED SPEAKERS

Our Featured Speakers are world-class experts in various fields of interest for professionals and managers working in the beauty and wellness industry.

They have been invited to share their knowledge and savoir-faire, and to help you and your business grow and fulfill your objectives.

FEATURED SPEAKERS



JULIE ADAMO CASS

Julie Adamo Cass is an entrepreneur at heart. As the owner/operator of Hockley Valley Resort & Spa and Adamo Estate Winery, in addition to being a certified health coach, yoga instructor, and esthetician, she experiences all aspects of business and life. Her lifelong passion for health and wellness motivated the creation of the 8000-square-foot spa at the resort in 2001. Julie now oversees all resort operations and leads more than 300 team members with strength and intention.

As a health coach, she is deeply motivated to inspire wellness in the workplace. Julie is a wife and mom of two young kids and understands that a busy life can be a challenge, especially when balancing a hectic career with home life. Her passion is

to help busy people thrive at work and at home while continuing to invest in the most important relationship they have: the one with themselves. A successful life at home and work starts with a healthy mind and body.

Five Powerful Tools to De-stress Your Life!

Sunday 2:30 p.m. Room 214

Working in the spa and wellness industry is all about promoting relaxation. Then as practitioners and managers why do we feel stressed out? We know that the key to a healthy life is stress management. However this is not always an easy task. Learn simple and tangible lifelong techniques to help you deal with stress, decrease anxiety and feel more empowered to enjoy life and get the most of your business or career.

How to Avoid Spinning Your Wheels and Just Drive Your Life Forward

Monday 2:30 p.m. Room 214

What do you want out of life and how are you going to get there? In this impactful session we will help uncover your goals, big or small, and give you practical steps on how to reach them. Stop feeling frustrated with everything and really create the life you want.

FEATURED SPEAKERS



ROB CASS

Spaformation and Salon Prophets, led by CEO Robert Cass, are leading consulting, marketing and training advisors to the spa and salon industry. They bring 50 years of successful spa, salon, hospitality management and development experience as well as an endless commitment and passion towards excellence. Industry leaders across North America have chosen to work with Spaformation and Salon Prophets because of their intimate knowledge and expertise of the spa and salon market. Every business and every leader is different so their customized approach is ideal for those looking for unique and creative solutions.

Robert travels the continent as a keynote speaker, author and trainer educating and elevating the standards of today's salons, day, medical, resort and destination spa operations. As specialists offering consulting, training and marketing to the spa and salon industry, no project is too large or too small. Spaformation and Salon Prophets are "building business".

6 Massive Marketing Mistakes Even Smart Spa Leaders Make that Keep Them Frustrated About the Results

Sunday 1:30 p.m. Room 214

There's only so much time and so much money and you can't afford to waste any of it. Join us for this straightforward look at what to avoid in your marketing efforts and transform how you create and deliver your message to the masses. This is the perfect session for those owners and leaders who are in charge of their own marketing and want to be efficient and effective. Join us for a chance to receive a FREE one-on-one coaching session (\$300 value).

3 Tricky Truths that Make it Difficult to Be a Spa Leader and Turn Passion into Profits

Monday 1:30 p.m. Room 214

There is never a shortage of passion in this business but are you getting paid what you're worth? We will focus on the most important issues facing today's leaders and give specific answers on what you can do to address them. The three main topics we will be covering are: inspiring your team, paying the right way, and the business of the business. Join us for a chance to receive a FREE one-on-one coaching session (\$300 value).

FEATURED SPEAKERS



ELGHA CENTENO

Elgha Centeno, founder of ProFusion Coaching by Elgha Centeno and specialized coach in esthetics and medical esthetics, counts more than 12 years of experience in the field. Having been an esthetician, light-based technology technician, massage therapist, body treatment technician in her own business, she understands the reality of entrepreneurs in the industry. Furthermore, she worked as a business consultant and clinical trainer for international corporations like Dermalogica and Alma Lasers, which allowed her to gain experience in industry-specific marketing, financial and business strategies. Passionate about helping her peers increase their profitability and recognition as true professionals, and to help elevate the standards in the industry, she has developed her own ongoing training model.

The training revolves around an entrepreneurial mindset, business topics and technologies in the esthetics field, to name a few. On top of coaching, she offers consultation, seminars and specialized content writing services. She collaborates with *Spa Canada* magazine as the technology expert. Elgha has also co-founded the Facebook group "Les Pros de la Peau & Co." that shares business tips, educational posts and networking opportunities for serious professionals of the industry in Quebec. The next phase would be to expand nationwide.

Understanding the Science Behind Light-based Technologies

Sunday 10:30 a.m. Room 213

We already know that technology advances at light speed. However, training curriculums are not always updated at the same pace. There is a multitude of technologies in the esthetics world, the most popular ones still being light-based technologies. Shop for the right device, avoid salespeople traps, have a better return on investment, give the best possible results to your clients, be recognized as an expert, increase your knowledge and nourish your passion are all reasons why it is crucial to truly understand the science behind light-based technologies. This seminar will take a deeper look at applied physics to lasers and IPLs to strengthen your existing knowledge on the matter and to bring new knowledge based on the most recent global innovations.

When Prescriptive Retailing Becomes S.O. E.A.S.Y.

Monday 10:30 a.m. Room 213

The word "retail" on its own might stir mixed feelings among many professionals. Having acquired several techniques from different business coaches and through her work experience, Elgha Centeno offers you her own method and a new way of approaching retailing without the usual obstacles and with all the rewards that come with it, such as client loyalty. Furthermore, consumer habits have already changed with online shops and retail-oriented businesses. Professionals in the esthetics industry have no choice but to adapt to this reality and create a unique experience to not only survive, but succeed and increase their profits. Let's make this process "S.O. E.A.S.Y." it will become second nature.

FEATURED SPEAKERS



LYDIA GAUTHIER

Lydia Gauthier has been passionate about skin and cosmetics since her experience as a cosmetician when she was 18 years old. That is when she decided she would dedicate her life to understanding the ingredients list on cosmetics packaging! After seven years and a bachelor's degree in bio-organic and medical chemistry, a master's degree in tissue engineering (on psoriasis) and a second master's degree in industrial cosmetology in France, in the number one program in the world, she finally reached her goal and became a dermatopharmacist. Her mantra: your skin is the only clothing you'll wear your whole life!

Since 2015 she has made it her business to share her passion by providing high-level training on skin care and products, contributing to the development of beauty companies across Quebec, and lecturing at various venues and events. She is also a teaching fellow at Université Laval in the first ever cosmeceutical program in Canada. To find out more about Lydia Gauthier, visit www.lydiagauthier.com.

Cutaneous Flora: When the Immune System Isn't Enough!

Sunday 10:30 a.m. Room 214

With the rise in many pathologies in Canada, increasingly frequent cases of acne and eczema on professionals' hands that hinder their work, skin research might have come up with a good explanation, and even better, new avenues in terms of treatment. Did you know that our body can be home to over 1700 bacteria per square centimetre? This is what we call the skin microbiome, or cutaneous flora. Come and learn more about these bacteria and the ingredients that help keep them in balance, pro or prebiotics, we'll find out together!

Hyperpigmentation: Not Just Dark Spots?

Monday 10:30 a.m. Room 214

With the aging of our country's population, we are increasingly confronted with age spots among our clients. But this doesn't only affect mature skin, as melasmas are also on the rise. Now is the time to examine the production mechanism of melanin, or melanogenesis. But what you really want to know is what the cosmetic market has to offer in terms of ingredients that have a direct effect on this complex process. Join Lydia Gauthier to find out.

FEATURED SPEAKERS



DARIAN KOVACS

Darian Kovacs brings over 15 years of experience in marketing, communications and public relations. Throughout his career, he has been a founder and board member of various foundations and charitable organizations. Through his award-winning company, Jelly Marketing, Darian has worked with various local, national and global brands building and executing on their digital and PR strategy. He's been featured in *BC Business* magazine, *Business in Vancouver* and on the Canada Post training circuit.

He is currently a marketing professor at Trinity Western University, a contributor with Small Business BC and Shaw's recent Business Resource Centre on topics of social media and PR. Being both an educator and practitioner, Darian's mix of stories, practical examples and takeaways leaves audiences feeling inspired and equipped to implement social media and PR strategies into their organizations.

Top 10 Tips to Grow Your Social Media

Sunday 11:30 a.m. Room 214

In this session, we will go over best practices for using social media to grow your brand and client base. We will provide our Top 10 tips to grow your following, increase engagement, and generate traffic back to your website using various social media platforms. We will also provide some useful tools for creating and managing content on these channels. .

Why Social Media and PR are BFFs

Monday 11:30 a.m. Room 214

Social media and public relations go hand-in-hand. Throughout this informative session, we will share ways in which your social media and public relations strategies can complement each other. From sourcing an influencer to leveraging media wins, we'll cover all the ways these two best work together to grow your brand and your client base

FEATURED SPEAKERS



CANDICE LOWERY

Candice Lowery enjoys life as an award-winning spa and salon owner in beautiful Campbell River, BC. She is a passionate entrepreneur with over 14 years' experience owning her own spa and salon, is a certified professional coach and Energy Leadership practitioner.

Starting ownership at the age of 28, she has grown her business into being voted Best Spa/Salon and Best Place to Work by her community! She is passionate about perfecting a work/life balance and leading her team to be their very best.

Having attended the ESI conferences for years, Candice is excited to be joining forces with Spaformation to share Tough Leadership. To learn more about Candice Lowery visit www.spaformation.com.

Are You Tough Enough? 10 Simple Oversights that Keep Leaders Struggling to Achieve a Successful and Powerful Business!

Sunday 9:30 a.m. Room 213

What are you missing to achieve success at the top? These days we are faced with so many more demands from our team and from our business that, let's be honest, it's tough! Learn powerful principles such as how you do one thing is how you do everything, dictatorship fails and leadership is not about being the best, leadership is about making everyone else better! Enjoy simple tips that you can hold on to, walk away with, value and choose to be changed by. Attendees will have a chance to win a FREE one-on-one coaching session from Spaformation (\$300 value).

The Top 5 Keys to Growing Your Business over Time

Monday 9:30 a.m. Room 213

Rome was not built in a day and neither are spas. Growing a sustainable business not only takes effort but the right kind of focus to avoid danger and bottomless pits. Join us for this energetic and enlightening talk about what to do, what to watch, what to measure, how to measure and how you know you're going in the right direction for business stardom! Attendees will have a chance to win a FREE one-on-one coaching session from Spaformation (\$300 value).

FEATURED SPEAKERS



JAYNA MARIE

As an award-winning hair and makeup artist with over 10 years of experience in the business of beautification, Jayna Marie is happy to be doing what she loves. Since graduating from Blanche Macdonald, she has worked with celebrities such as Lady Gaga and has built a reputation as one of Canada's top bridal makeup artists and hair stylists.

Booked over a year in advance, with close to 200 weddings a year, her passion, dedication to her craft and upbeat personality have had clients lining up to book her, flying her all around the world. Since she believes that the knowledge she has gained is meant to be shared, Jayna Marie is honoured to have been asked to

rewrite the bridal curriculum at Blanche Macdonald. If you plan on attending one of her classes, please bring a notepad and be ready to laugh... she doesn't hold back!

Makeup for a Mature Face

Sunday 11:30 a.m. Room 213

Finally! Here by popular demand, a class on how to create beautiful, flattering makeups for women whose faces are showing the signs of aging. Often when a woman doesn't know how to work with her changing features, she will skip makeup altogether, but that doesn't have to be the case! We will talk about ways to manage fine lines, sagging skin, smaller eyes, loss of collagen (and many of the other things that come along with more life experience) simply with makeup! Come ready to laugh and learn — this is a topic that's rarely discussed!

Creating the Perfect Canvas

Monday 11:30 a.m. Room 213

What makes a truly professional looking makeup? Flawless skin, of course! In this session, Jayna discusses all things complexion — from how to cover under eye circles and hyperpigmentation to skin prep, foundation selection and creating that perfect glow. Get ready to take your makeup game to the next level, whether you're working on clients or just wanting to look better than your friends!

FEATURED SPEAKERS



ALVINA RYAN

Alvina Ryan is a teacher, massage therapist, spa expert and passionate businesswoman with over 20 years' experience. She holds a bachelor's degree in Exercise Science with Honours in Athletic Therapy from Concordia University, and a healthcare management degree from the John Molson School of Business. She has also completed a Peak Potentials leadership-training program, thereby obtaining her trainer's credentials. Alvina was the head massage therapist for the Montreal Alouettes football team for 14 years. She has also worked as a teacher and trainer for schools and companies since 1996. Her sports experience also includes numerous top performing athletes and Olympic champions with whom she has worked over the course of her career.

Alvina continues to teach massage therapy in the best schools in and around Montreal, and offers her consulting services to spas in the area. She is one of ESI's regular speakers, and also presents conferences across Canada and the U.S. To find out more about how Alvina can help you, visit her site at www.alvinaryan.com

New Massage Trends: Cupping Technique and Bamboo Massage

Sunday 9:30 a.m. Room 214

The cupping technique is the latest trend for massage. Popularized by Olympic athletes, it helps to relieve stress in tired muscles. But it has other uses as well. It is a great method for treating cellulite and for deep-tissue massage. Efficient work with little effort. Bamboo massage is a technique where the bamboo sticks are used on the body to perform the massage. Deep tissue massage is achievable in an instant. Roll away aches and pains or enjoy a relaxing massage. Come watch the massage demo and learn about these new trends. Simple and easy to use, these techniques will save your hands. It's 50 minutes well spent! For more information contact Alvina at info@trainingformassage.com

Is It Worth It to Add Massages to Your Menu?

Monday 9:30 a.m. Room 214

Do you specialize in esthetics but wish you offered massages as well? Which style of massage is the most popular? How do you find a massage therapist? How much should you pay the therapist? How do you advertise this new service? All your questions asked and answered in just 50 minutes. You cannot afford to miss this.

FEATURED SPEAKERS



DORI SOUKUP

Dori Soukup is the founder and CEO of InSPAration Management, a firm specializing in medi spa and spa development, advanced education, and business tools. Over the past 19 years, she has contributed to the success of companies world-wide. Dori's passion is developing innovative, effective educational programs and business strategies leading to exponential growth and profits!

Her Success Library and Leadership seminars are delivered in a clear, concise manner providing industry leaders with implementation blueprints to ensure success. Dori is an author, global speaker, mentor, executive coach and a mastermind group

leader. We invite you to visit InSPArationManagement.com to explore all the tools available to help you start a successful business or transform your current one!

Become an Influencer and Attract High Paying Clients

Sunday 2:30 p.m. Room 213

Looking for ways to crush the competition and differentiate yourself and your business so you can reach a higher level of success? Attend this session and learn the best-kept little secrets on how to become an influencer. Most business owners are busy playing the "price war games", which is usually a recipe for disaster because someone else is willing to sell for less. There is a better way. All you have to do is become an influencer. During this session you will discover how to position yourself as an expert and a celebrity; become the go-to person in your community; gain free media exposure from radio, TV, magazines, online, etc.; attract people to you and your business; and raise your prices and create demand for what you do. This is ideal for all professionals who seek success! Bonus: attendees receive three valuable gifts (\$249 value).

10 Marketing Strategies Guaranteed to Lead Clients to Your Spa or Medi Spa

Monday 2:30 p.m. Room 213

If you want to reduce your marketing costs and increase traffic and revenue, you must attend this session. Marketing is one of the most important functions for your business. Without it your business will flatline and fade away. Finances often keep spa and medi spa owners from marketing. Join us and learn innovative ways to effectively market your business. We will be discussing various approaches including how to make thousands with lunch and learn; marketing with gift cards; using spa dollars to cross market; and how to make your website work for you. Discover effective strategies to drive more traffic to your spa and maximize your revenue opportunities. Bonus: attendees receive three valuable gifts (\$249 value).

FEATURED SPEAKERS



CAROLYN STERN

Carolyn Stern is a successful entrepreneur who specializes in helping professionals get unstuck. As a lifelong learner and academic, Carolyn is a professor, corporate trainer, certified emotional intelligence expert, author and professional speaker. Her focus and passion have been on teaching emotional intelligence, leadership and team building in the workplace. She drives individuals and corporations to learn how to connect authentically, communicate effectively and thrive collectively by interweaving emotional intelligence along the way. Due to her undeniable passion for all things EQ, she founded Carolyn Stern & Associates Inc., a self-development consulting firm that focuses on helping professionals get unstuck using emotional intelligence. Carolyn also recently launched a new division of her business called EI Experience, which is a comprehensive learning and development experience for corporations. Carolyn is a professional member of the Canadian Associates of Professional Speakers, the National Speakers Association, and the Global Speakers Federation,

making her a popular guest speaker at national and international conferences and seminars.

Carolyn holds a Bachelor of Commerce, Marketing, a Bachelor of Education, Business Education and a post-baccalaureate diploma in Primary Education from the University of British Columbia. She has also earned a post-baccalaureate diploma in International Business from the University of Copenhagen in Denmark, and completed a Master of Arts in Leadership from Royal Roads University. Lastly, she is a certified facilitator in the area of emotional intelligence with MHS Inc.

Developing Emotionally Intelligent Teams

Sunday 1:30 p.m. Room 213

Think about all the people you come into contact with in your work life: colleagues, board members and other volunteers, donors, clients, the general public and so on. With this large network of people connected to your organization, learning to work together is vital and emotional intelligence is the key to your team's success. In this keynote, discover how to build high-performing teams by understanding the key competencies that can make or break your team.

Leveraging Your Leadership Strengths

Monday 1:30 p.m. Room 213

Research suggests that when people align their strengths with their goals, they are much more likely to achieve them. And when people realize their goals, they tend to be happier and more fulfilled with the result. Do you know your leadership strengths? Do you know how to use those strengths to your maximum advantage? In this keynote, discover how to leverage your strengths, put your natural abilities to use and commit to being an outstanding performer.



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HAIR REMOVAL



BEFORE

AFTER

SKIN RESURFACING



BEFORE

AFTER

TATTOO REMOVAL



BEFORE

AFTER

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BEFORE

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HIS & HERS SKIN CARE LINE

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MASTER CLASSES

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Sunday, March 31,
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Price includes your dinner

*Register online at vancouver.spa-show.com
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REGISTER TODAY. SEATS ARE LIMITED!

Alvina Ryan



Cost: \$210

CUPPING MESSAGE

Cupping massage is a technique where medical grade cups are used as a suction to help circulation of the tissues. The suction can be light or very deep depending on how the cups are manipulated. This technique has been popularized by famous athletes in the last few years. It can be used as a deep-tissue treatment, as a therapy to treat inflammation or even in esthetics to treat cellulite. Whatever your reason, this one-of-a-kind style will add variety to your menu and your clients will love it.

Note: This is a practical course and materials are necessary.

For more information contact Alvina at info@trainingformassage.com or at 514-990-9539

Elgha Centeno



Cost: \$210

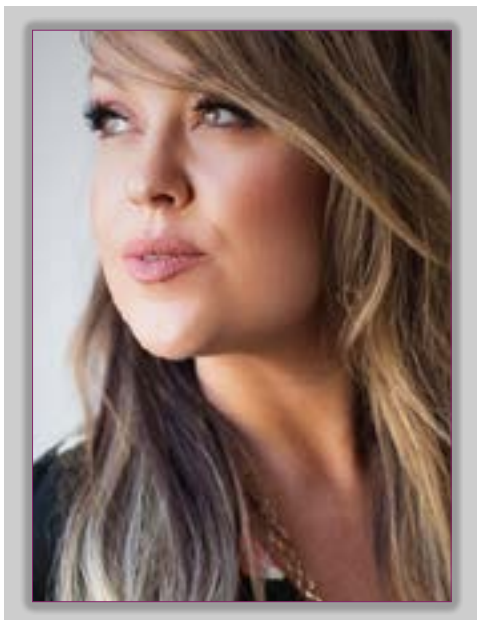
TECHNOLOGIES APPLIED TO ONCOLOGICAL ESTHETICS

In Canada, almost one out of two people will receive a diagnosis of cancer. It is said that within the next 15 years, the number of cancer cases will increase by 35%, based on population growth and aging. Consequently, a good part of your current and potential clientele may suffer or be in remission from cancer.

At the same time, demand for skin care treatments is increasing, more specifically for high-tech treatments. How do you choose the right technologies according to your clients' stage of cancer and the treatments they are receiving? What are the indications and contraindications? The purpose of this workshop is to inform you, raise your awareness, help you develop your judgment and provide you with an introduction to oncological esthetics, a field that is becoming more in demand every day, and to help you stay abreast of the latest technologies.

MASTER CLASSES

Jayna Marie



Cost: \$210

MAKEUP FOR A MATURE FACE

The appearance of signs of aging on a woman's face can be countered by the clever, skillful use of makeup. Join Jayna Marie to find out how to create beautiful, flattering makeups for women who find themselves confronted the changing texture and tone of their skin. Often when a woman doesn't know how to work with her changing features, she will skip makeup altogether, but that doesn't have to be the case!

We will talk about ways to manage fine lines, sagging skin, smaller eyes, loss of collagen (and many of the other things that come along with more life experience) simply with makeup! Come ready to laugh and learn as we uncover the other side of aging skin – a topic that's rarely discussed!

Lydia Gauthier



Cost: \$210

COMMON SKIN PATHOLOGIES

This master class requires a deep understanding of skin!

With an ever-increasing occurrence of dermatological problems and the lack of dermatologists, the field of dermatology is in dire need of related specialists to help dermatologists in their practice, thereby helping to reduce waiting time to get an appointment (up to a year in half the cases). This also helps family practitioners who have a very limited knowledge of frontline dermatology!

Who but the esthetician can take charge of people with a skin pathology? Spend some time with an experienced dermocosmetologist to learn about common skin pathologies. We will be covering psoriasis, eczema, shingles, acne, rosacea, allergic skin and pigment problems.

Certificate - Introduction to Frontline Dermatology



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FreezPen Cryotherapy: Sunday, March 31, 2019, 2:30 p.m. Room 216

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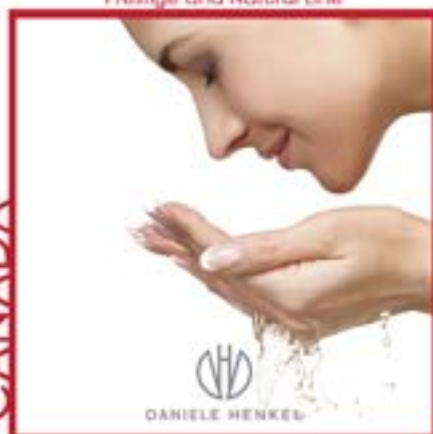
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EXHIBITOR CLASSES

Your suppliers are your business partners, since they contribute to the quality of products and services you provide your clients. Our exhibitors offer classes and workshops led by seasoned trainers who provide an opportunity for you to increase your knowledge and skills, and learn more about their latest offerings.



AKZENTZ PROFESSIONAL NAIL PRODUCTS

Glenda Bradford

Glenda Bradford is an Akzentz Certified Educator (ACE) with over 24 years of experience in the nail industry. She has been an Educator for Akzentz in the Lower Mainland since 2003. She is committed to helping other nail techs further their career by sharing her vast knowledge with them. In her classes you will learn how to create "real life" nails that are easy for the beginner or advanced technician alike.

Secrets for the Perfect Gel Manicure

Sunday 11:30 a.m. Room 217

Learn how to create UV/LED gel manicures that last for weeks! Akzentz Luxio and Options soak off gels will change the way you do gel manicures. Glenda Bradford will show you how each of these gels work and how to use them in a combination to strengthen your clients' nails and add weeks to their gel manicure service. UV/LED Pro-Formance will also be demonstrated. This unique gel has Diamond Strength Technology. Pro-Formance gels come in several shades and viscosities, giving more choices to nail technicians. Attend this class and learn how easy and fast it is to sculpt the perfect nail.



AKZENTZ PROFESSIONAL NAIL PRODUCTS

Jamie Yin

Jamie Yin is an accomplished nail artist trained in both China and the US. She has over 12 years of experience within the nail industry. Jamie strives to offer the most creative possibilities to her forever growing list of clients and uses only the best products offered by Akzentz. She is proud of her accomplishments and most of all her successful induction as an Akzentz ACE Educator.

One-Step Gel Nail Designs

Monday 11:30 a.m. Room 217

Jamie will cover her technique for one-step gel nail designs that will help you increase your profitability. Learn one-step 3D rose designs using Gel Art Powder and a one-step nail extension with design using Balance from the Pro-Formance line with Options soak-off gels. These designs will show you the versatility and compatibility of all our products. Even new nail technicians will easily be able to put these techniques into practice.

EXHIBITOR CLASSES



BEAUTY CULT

Pati Geraghty

Pati Geraghty is Director of Education at Eva's Esthetics; she has been in the skincare industry for over 30 years as an esthetician and makeup artist. With over 25 years of experience with Eva's Esthetics products, treating various skin conditions, Pati brings her expertise and experience to our skin, wax, and body classes.

Speed Wax Techniques Using Berodin Hard and Soft Waxes

Sunday 11:30 Room 219

Speed Waxing is more than putting wax on and ripping it off quickly. This class sets the foundation for all waxing, and covers client consultation, pricing, and appropriate wax for each body part. Handouts and certificates will be provided.

Power in Skin Analysis and Introduction to TUEL

Sunday 2:30 p.m. Room 219

Skin analysis is an important first step to understanding the skin. Learn to determine the difference between skin types and conditions. This method of skin analysis allows a professional to work with confidence regardless of ethnicity, gender or age. Workbooks, certificates and sample packages are provided in this interactive class.

Brazilian Bikini Waxing Using Berodin Hard Wax

Monday 11:30 Room 219

If you have any fears, questions or issues about the biggest moneymaking service in esthetics, this is the class to get you over it. What products to use, how much to charge and proper body positioning are all covered, along with a thorough consultation. Handouts and certificates will be provided.



CANDELA

Christos Tsopis

Christos Tsopis is the Territory Manager for Candela in British Columbia. Christos has several years of experience helping businesses and practices add, or expand light-based (laser) esthetic services.

Adding Light-Based (Laser) Services to Your Business – Candela GentleMax Pro and Elos+ Multi-Application Systems

Monday 11:30 a.m. Room 212

Thinking of adding light-based services to your business or practice? Then consider a multi-application system like the GentleMax Pro and Elos+ by Candela. Each of these systems offer the following services: laser hair removal, pigmented and vascular lesion removal, skin resurfacing and skin tightening. The presentation will cover both systems in depth, and following the presentation there will be a hands-on component allowing you to see both devices in use.



DAVINCIA

Nathalie Forget, ND

Beautician and naturopath Nathalie Forget is the proud founder of Davincia, manufacturer and distributor of an all-natural cosmetic product line that revolutionizes the industry. Since she completed her naturopathic training in 1998 while working at the International Clinic of cosmetics alongside internationally renowned surgeons and dermatologists, Ms. Forget has been moved by a strong desire to help women increase their self-confidence. From 2003 to 2009, while being the head of an 11 medical-esthetic clinics franchise, she multiplied trainings and gained consistent knowledge with respect to holistic health, electrolysis, microdermabrasion, lasers, photo-hair removal, peels, radio frequency, photo-rejuvenation, weight loss, and more. After an important wake-up call on the potent effect of some technologies and chemicals in cosmetics, she sold everything in order to tirelessly devote herself over the following five years to the research and development of a game changer: Biocompatible Care®, a completely natural and sustainable alternative to chemical peels!

The Alternative to Chemical Peels

Sunday 1:30 p.m. Room 216

How do you get instant and tangible lasting results on 12 skin problems with only one treatment? By treating the living by the living! Biocompatible Care® is a natural and intelligent treatment that releases waste from the skin and absorbs it. Formulated with living and high performance biocompatible therapeutic compounds, it respects the skin's microbiome and biological integrity. Furthermore, "First, do no harm", part of the Hippocratic oath, is the motto behind Biocompatible Care®, as its creator is a naturopath. Discover this simple and innovative anti-aging system and why it cannot be imitated. Find out why this Canadian patented formula is revolutionizing the industry. Take home the handy and useful "Toxic Compounds to Avoid" pocket-size reminder!

EXHIBITOR CLASSES



DECTRO INTERNATIONAL

Karine Beaumont

Vice-president of Dectro International and Bachelor in Public Communication, Karine Beaumont was trained in electrolysis at the Académie Dectro in Montreal in 2002. She takes an active part in the development of permanent hair removal and new esthetic technologies within the company. She is in charge of the Académie Dectro educational material and has written several professional articles on electrolysis techniques. Ms. Beaumont takes part in various professional conferences across the world and regularly offers seminars to electrologists and estheticians. Her 20 years of experience enable her to use her skills to develop creative solutions for the benefit of beauty professionals.

Envision the Future of Permanent Hair Removal

Sunday 10:30 a.m. Room 217

When observing the trend over the last few years, it appears clearly that more and more people wish to permanently get rid of their hair, creating at the same time incredible business opportunities for beauty professionals. Multiple methods, such as laser and intense pulsed light (IPL), allow a permanent reduction of pilosity, but still today, electroepilation is a must to permanently eliminate remaining hair. This lecture will highlight the latest solutions available, allowing you to expand your knowledge about the best permanent hair removal practices.



DERMAROLLER / DERMASPARK

Adam Raz

As the Marketing Director for DermaSpark, Adam Raz facilitates workshops and seminars for medical esthetics professionals across Canada. With years of industry experience, Adam has proven himself to be an expert on the science behind esthetics. He shares his passion for science and technology by educating industry leaders on the efficacy of Dermaroller micro-needling as well as other top-tier technologies, and helping them grow their businesses. Adam is an engineer by training, a natural entrepreneur, a problem solver and strategist. He has over a decade of experience as a management professional, making him a vast source of knowledge that many of his colleagues turn to for counsel.

Micro-Needling for Professionals and the eDermaStamp® by Dermaroller®

Sunday 11:30 a.m. Room 216

Micro-needling therapy with Dermaroller® is considered the most effective, minimally invasive treatment available in combating the signs of aging. You'll learn the science behind collagen induction therapy, how micro-needling stimulates the body's natural wound-healing and regeneration processes, stimulating cell proliferation, resulting in the formation of new collagen to achieve unparalleled results. You'll learn how to identify safe and unsafe micro-needling devices, the differences between certified and damaging imitation needles, and the key components and skin cells that are targeted in micro-needling. Dermaroller® is the original inventor of micro-needling. The eDermaStamp (electric needling device) and the other Dermaroller® products are certified medical grade, are precision manufactured in Germany, and are licensed by Health Canada.

FreezePen Cryotherapy

Sunday 2:30 p.m. Room 216

Cryotherapy is the gold standard for removal of skin lesions in dermatology and esthetic practices. Erase dark spots, skin tags, moles and other lesions in seconds. You'll learn the science behind how cryotherapy with the FreezePen causes the controlled destruction of unwanted tissue through the precision application of extreme cold, resulting in the formation of new healthy skin.



DERME&CO

Tracy Italiano

Dedicating over 20 years in the skincare industry as an internationally recognized educator, sales representative, spa director/consultant, product researcher and medical esthetician, Tracy Italiano nurtured a loyal and extremely satisfied clientele, consistently increasing salon profits and overall reputation, by her expertise in execution of all traditional and contemporary esthetic treatments. Tracy conducted seminars across the world and is still today an appreciated speaker in the spa industry. Her expertise has effectively rolled out advanced education training seminars. Her positive, mindful and motivational approach inspires spa professionals worldwide, notably in Canada, the US, Sydney, Singapore, and Malaysia. Tracy consistently raises the bar on understanding ingredients and how to harness that potential within, to achieve the best results possible, while maximizing client appreciation.

Increase Your Revenue with New and Innovative Feminine Hygiene Products

Sunday 9:30 a.m. Room 205

Learn the benefit of a healthy vaginal pH and all innovative organic certified products for women's health, in addition to innovations in cosmetics for women. Come and learn about the importance of feminine hygiene and balance for the well-being of women. Gifts and certificate for all attendees.

EXHIBITOR CLASSES

New Lifting Anti-Aging Organic Facial! Be A Step Ahead of Your Competition

Sunday 10:30 a.m. & Monday 10:30 a.m. Room 205

Are your clients looking for certified organic, gluten-free, vegan, paraben-free and GMO-free products? Discover everything you need to know about "organic" skincare. Be sure to meet your customers' needs with the first COSMOS certified organic professional facial treatment in the world, now available in North America. Do not miss this class! Gifts and certificate for all attendees.

New Neck Treatment! Micro-needling (RF) Lifting (RF) Facial

Sunday 11:30 a.m. & Monday 11:30 a.m. Room 205

Learn and update your knowledge on the industry's latest technological advances. Ideal for the neck, the first of its kind for skin tightening for face and body using a bi-modality of radio frequency and micro-needling radio frequency for optimal results! Find out how to incorporate new innovative services for your success. Gifts and certificate for all attendees.

Rosacea, Acne Rosacea and Sensitive Skin: Facts and Solution from a Medical Esthetic Perspective

Sunday 1:30 p.m. Room 205

Learn everything you need to know about rosacea, acne rosacea and sensitive skin. Understand the pros and cons of glycolic acid (AHAs), lasers, IPL, LED, infusions, chemical peels and hydroquinone on hyper-sensitive skin. Customize a complete treatment plan by interpreting your client's body type. Use our tips and tricks to create a unique dialog with your client and better educate them on this skin disorder! Gifts and certificate for all attendees. Do not miss this class!

Understand Acne from a Medical-Esthetic Perspective

Sunday 2:30 p.m. & Monday 2:30 p.m. Room 205

Join us for an in-depth class on how acne is developed and what you can do to intervene and prevent the process. Tips on prevention and the bacteria involved will be discussed. Familiarize yourself with the terminology used to describe acne. Learn how technology, ingredients and techniques will replace prescription drugs in acne care. Provide your clients with optimum results! Do not miss this class! Gifts and certificate for all attendees.

Hyperpigmentation, Melasma & Photoaging: New Treatments from a Medical Esthetic Perspective

Sunday 3:30 p.m. & Monday 9:30 a.m. Room 205

Treat different types of hyperpigmentation and brown spots without the side effects of hydroquinone. Learn how and why hyperpigmentation develops. Offer your clients a brighter and younger skin with the Nelly De Vuyst Oxypeel Lightening Facial. Effective and safe ingredients, protocols and home care regimen will be presented. Gifts and certificate for all attendees.

New Lightening Skin Treatment for Asian Skin Using Painless IPL 360

Monday 1:30 p.m. Room 205

Tracey Italiano discusses hyperpigmentation and freckles, providing you with an advanced understanding of the causes of hyperpigmentation and what you can do to make a difference with the painless 360 IPL. A breakthrough in natural ingredients: find out how you can lighten and brighten skin without damage. Learn how to incorporate new innovative services for your success. Gifts and certificate for all attendees.



DERME&CO

Manon Pilon

Manon Pilon, renowned author of two books (*Anti-Aging The Cure: Based on your Body Type* and *Decodé L'Autre*), keynote speaker, international educator and medical spa consultant with 35 years of medical spa industry experience, in addition to being a medical spa owner and operator, medical esthetician, and R & D Director for Derme & Co, Manon Pilon has conducted seminars around the world, educating medical specialists, estheticians, dermatologists and many other medical professionals. Having a specialty in marketing and management, Manon Pilon has acquired several awards for achievement in the spa and medical spa field. She has been invited as a guest speaker at skin care conferences worldwide, notably in Paris, the US, London, Tokyo, Hong Kong, Geneva, China, Taiwan, Bangkok, Dubai, Singapore and Sydney. Furthermore, Manon Pilon has been invited as the Master of Ceremony at several international esthetics, anti-aging and med spa conferences in the past 35 years, and invited as a guest speaker conducting CME classes to several esthetic, cosmetic and plastic surgery, dermatology and anti-aging meetings worldwide. An award winner in several categories of business organizations, she was named "Woman of the Year" twice in Quebec by the Quebec business women's association. Also, in 2014, she acquired the Canadian business woman award from the largest francophone business women's network and was also nominated for the "Who's Who in New York" list several years running. Over the years, Manon Pilon has written and published several articles in recognized professional magazines and has been a guest on several television and radio shows. She is a true motivator!

Rosacea, Acne Rosacea and Sensitive Skin: Facts and Solution from a Medical Esthetic Perspective

Sunday 9:30 a.m. Room 206

Learn everything you need to know about rosacea, acne rosacea and sensitive skin. Understand the pros and cons of glycolic acid (AHAs), lasers, IPL, LED, infusions, chemical peels and hydroquinone on hyper-sensitive skin. Customize a complete treatment plan by interpreting your client's body type. Use our tips and tricks to create a unique dialog with your client and better educate them on this skin disorder! Gifts and certificate for all attendees. Do not miss this class!

EXHIBITOR CLASSES

How to Build Your Own Skincare Line: Do's & Don'ts

Sunday 10:30 a.m. & Monday 1:30 p.m. Room 206

Have you ever considered branding your own skin care line? If private labeling is a good fit for you, it might be the best business decision you will ever make. This class is an insight on the do's and don'ts when you consider launching your own private label skin care products. Learn how to get started, avoid costly mistakes and grow your business. Gifts and certificate for all attendees.

Boost Your Retail Sales by 75%-150%

Sunday 11:30 a.m. Room 206

Do you have a 75%-150% retail ratio over your services? Get the secret to successful retail sales! In this presentation, Manon Pilon will discuss the benefits of home care and how you should integrate it. Learn a new sales approach and how she sets the standard for professionals. Learn a step-by-step process on how to introduce your products to your clients and gain your market. Do not miss this presentation! Gifts and certificate for all attendees.

10 Top Marketing Strategies for Guaranteed Success

Sunday 1:30 p.m. Room 206

An introduction to trendy marketing tips and strategies that you should implement in your facility. Learn different ways to increase revenue and credibility by offering new approaches. Boost your retail and service sales! Get easy and effective marketing ideas in a few minutes. Learn how to double your revenue and build customer loyalty. You can't afford to miss this class. Tools for your success! Gifts and certificate for all attendees.

Become a Waxing Expert and Give Your Clients What They Really Want!

Sunday 2:30 p.m. & Monday 11:30 a.m. Room 206

Become an expert on waxing technique. Learn different tips on waxing and how to maximize your profits for this part of your business. Learn what a client should know before and after waxing to make a difference, and how to provide a professional waxing treatment using highly effective organic products. Precautions and techniques for Brazilian waxing will be discussed. Gifts and certificate for all attendees.

Hygiene Care and Feminine Rejuvenation, a Novelty in Esthetics! Is Vaginal Well-Being Taboo or Not? Our Role in Esthetics

Sunday 3:30 p.m. & Monday 2:30 p.m. Room 206

Innovation in cosmetics for women. Come and learn about the importance of feminine hygiene and balance for the well-being of women. Topics include microbiome and menopause and its impact as well as natural solutions and certified organic formulas, hygiene, balance, firmness and comfort. Gifts and certificate for all attendees.

New Neck Treatment!

Micro-needling (RF) Lifting (RF) Facial

Monday 9:30 a.m. Room 206

Learn and update your knowledge on the industry's latest technological advances. Ideal for the neck, the first of its kind for skin tightening for face and body using a bi-modality of radio frequency and micro-needling radio frequency for optimal results! Find out how to incorporate new innovative services for your success. Gifts and certificate for all attendees.

New: The Latest Equipment and Services for Your Success Increase Your Sales for Your Medical Spa Now!

Monday 10:30 a.m. Room 206

Understand the ideal and profitable medical-spa setting along with the latest trends in equipment in the industry today. Update your knowledge on lifting devices, infusion devices, IPL, ultrasound, radio frequency, lasers, and LED. Learn the benefits of each device and the latest protocols. Be ahead of your competition. Find out everything you need to know to increase your bottom line. Offer post-fractional, laser, IPL and post-injectable services. Do not miss this class!



EDVA SPA PRODUCTS

Dina Krinitski

Dina Krinitski holds a degree in biology and is a graduate of the University of Moscow. She is a certified cosmetologist with hands-on experience in the holistic field. She learned various alternative medicines such as Tibetan and Ayurvedic, and worked in cosmetic surgery as a skincare consultant. She is a founder and president of EDVA Spa Products (Toronto), the North American exclusive importer and distributor of Anna Lotan LTD, a well-known European manufacturer of natural cosmetic products.

24 Karat Pure Gold Treatment

Sunday 10:30 a.m. Room 218

Pure gold has been used for centuries as the secret to youthful-looking skin. In ancient times, gold was used to smooth out wrinkles, to cool the skin, and to protect it from inflammation. Historians have proven that Cleopatra slept in a gold mask every night to maintain precious skin youth. In ancient Rome, gold balms were used for the treatment of a variety of skin problems. Gold was also regarded as the key to youth in ancient Chinese medicine. Gold can easily be massaged into the skin lending the face a glowing and radiating complexion. Gold frees the skin from impurities, and increases the proportion of oxygen in the skin, eliminating tiredness. The treatment rejuvenates the skin, removes wrinkles, banishes blemishes, fades age spots and leaves skin luminous.

EXHIBITOR CLASSES

The Hottest European Anti-Aging Treatment Needleless Methotherapy

Monday 10:30 a.m. Room 218

Discover a holistic treatment that restores skin from the inside out without using any invasive methods. Come and learn how by using only natural ingredients you can achieve such amazing results. This treatment works very successfully for fine lines, deep lines and saggy skin. The treatment is excellent for firming, plumping, and tightening. It can be used very successfully for marks after pimples and pigmentation. Look young naturally, not chemically.



EMINENCE ORGANIC SKIN CARE

Jude Herrera

Jude Herrera is a multi-talented member of the Éminence team. Qualified as an esthetician, massage therapist, makeup artist and trainer, he brings years of experience to the role. Jude has a multitude of knowledge about Éminence products and was a dedicated Éminence account for over seven years; his love for Éminence led him to his position representing Éminence as an international trainer, and he has trained over 1000 spas across North America in his years of tenure as an international trainer. He shares an enthusiasm with Éminence for organic living and strives to maintain a healthy lifestyle.

Erase Hyperpigmentation with Natural Hydroquinone

Sunday 9:30 a.m. Room 208

Battling with stubborn dark spots? Uncover the key to erasing and preventing hyperpigmented skin. Learn why natural, organic and Biodynamic® actives are all the rage as Éminence brings you state-of-the-art natural alternatives to effectively treat hyperpigmentation. Amaze your clients with the results and keep them coming back for more.

Wow Your Clients with Instant Results and Increase Retention through Effective Facial Massage Techniques

Monday 1:30 p.m. Room 208

Feeling stuck in the treatment room with the same massage movements? Take your massage treatments to the next level with active, therapeutic, results-driven Hungarian techniques! While most facial massage treatments focus only on providing relaxation, these Hungarian techniques combine the effects of lymphatic drainage, muscle lifting and kneading, cross friction and tension reduction. The end result is an instantly radiant complexion, smoothed wrinkles and a more youthful appearance overall. Unlock the secrets of these proven massage techniques to see an increase in results, client retention and retail sales! This presentation includes a live demonstration.



ESF - PERRON RIGOT (ÉPILLYSS & CIRÉPIL)

Mélanie Plante

A graduate of CFP Pierre Dupuis in Longueuil, Mélanie Plante has 18 years of experience in the beauty field. From her beginnings in esthetics, she specialized as a laser technician. Hair removal has always been her passion. She continued her apprenticeship by being a cosmetic counter manager for Christian Dior, where she learned to lead a team while performing in the field of sales. Life following her course, a new challenge presented itself: the acquisition of an institute in Mont Saint-Hilaire. Very ambitious, Mélanie managed to double the size and number of employees of this institute in just three years. This work has required a lot of flexibility, it has brought her a lot of experience but especially offered the opportunity to refine her talents as a trainer. Enlightened by all this practice, experienced in hair removal, she is now the director of training for the Perron Rigot Canada Group. She is well-known in schools of esthetics and never refuses the opportunity to share her knowledge during her presentations to students.

Beauty and the Beard

Sunday 1:30 p.m. & Monday 1:30 p.m. Room 217

A beard is considered the male asset by excellence, and the new trend is to let it grow, but... it has to be polished. For a perfect definition, the solution adopted by many of the men is shaving, which must be done daily and irritates the skin even more. The answer to this problem lies in waxing. By popular demand, men's facial grooming/hair removal is becoming more and more common. After the depilation of the back or the legs, the beard is no longer left behind, as most beauty institutes welcome and spoil our men. Don't miss out on this new trend and get a new faithful clientele. Come and discover how Cirépil stripless wax will allow you to provide a precise and comfortable hair removal experience, thus leaving the skin smooth and clean for weeks!

(Models are welcome)



FOOTLOGIX, WHERE MEDI MEETS PEDI

Nicole Fraser, CMP, C(Pod)

Nicole Fraser is a medical esthetician, certified Master pedicurist, certified podologist, fierce educator and dynamic public speaker. She educates and inspires audiences to a higher level of practical and compassionate foot care with her special blend of advanced knowledge and passion for serious pedi-care. Nicole's educational experience includes intensive training with the North American School of Podology and graduating with "Diamond Award" top honors from the Advanced Medical Esthetics Diploma Program at the National Institute of Esthetics. She is currently an educator and business development representative at Footlogix Pediceuticals and was previously a medical esthetician with Hamilton Health & Wellness Centre. Additionally, Nicole is a Reiki practitioner and a firm believer in energy work. Her greatest love is teaching, connecting with others and sparking their interest to know more and do better.

EXHIBITOR CLASSES

A Step Ahead... Making the Most of Your Pedicure Service

Sunday 1:30 p.m. & Monday 11:30 a.m. Room 218

Are you maximizing your profits from each pedicure service? Learn what you need to know about a diverse and changing pedicure clientele in order to set yourself and your pedicure business apart from others. Listen to Nicole Fraser as she explains how Footlogix can boost the success of your business. Find out why so many prestigious spas and salons are making the switch to Footlogix and see how to reach your potential by educating yourself and becoming the best technician you can be.



FRESH PROFESSIONAL / ALEXANDRIA PROFESSIONAL WEST

Tina Louise Lehman

Tina Louise Lehman, an industry leader in Canada, brings over 30 years' experience within the beauty industry to the stage. Her passion is helping others to learn and expand their horizons with new skills and techniques in the beauty industry. She continues to develop new techniques, and works with industry partners to bring up the level and standards of professionals in the industry. Her experience will help any practitioner expand and grow, both personally and professionally as she focuses on helping others develop the real foundation of their business: building solid relationships with both self and client.

Body Sugaring Hair Removal Perfected

Sunday 10:30 a.m. & Monday 10:30 a.m. Room 216

Using the best quality product and training on the market, Alexandria Professional West will show you why you need to join the world leading experts in the Advanced Technique™ Body Sugaring. Our sugar paste provides clients with gentle application to the skin, superior seepability, eliminates ingrown hairs, exfoliates and improves the condition of the skin. Let us demonstrate the additional benefits of our product and 6 steps™ technique, blackhead extraction, evening out skin tone all while extracting in anagen at 1/8 inch or less... Let us help you become one of the world-leading experts in body sugaring with Alexandria Professional West.



JADESTONE MASSAGE COMPANY

Shelley Killeen

Shelley Killeen, owner-operator of Healing Jade located on Vancouver Island, is a distributor of Jade massage stones offering workshops. She has an extensive background in esthetics and has devoted 15 years to the study and application of jade stone massage.

Explore Jade Stone Treatments

Sunday 2:30 p.m. Room 217

Jade stone massage is a therapeutic and lucrative addition to your treatments. Shelley Killeen will share through demonstration the benefits of jade stone massage, signature jade facials, manicures, pedicures and body treatments. The stones are silky smooth and beautifully designed so that you can offer specialized treatments. Discover the ancient healing power of jade.



MICRYLIUM LABORATORIES

Candace Clancy

Candace Clancy speaks about infection control to various industries across North America. With a passion for disease prevention, she uses her knowledge of microorganisms and principles of chemistry to communicate practical solutions for a safer work/home environment.

Superbugs in the Spa: Easy Steps for Disease Prevention

Monday 10:30 a.m. Room 217

Bacteria, viruses and mould are mutating at an alarming rate. They are developing a resistance to our best antibiotic weapons. Stay a step ahead. Learning about these pathogens is the best way to prevent the spread of infection.



MOOR SPA

Michael Beresford

Michael Beresford is the founder and president of Moor Spa, based in Vancouver. He has been a leader in the spa industry for over 25 years and has been a guest speaker at many spa conventions around the world during that time. Michael is passionate about the importance of product safety and the use of natural ingredients in spa products and has been one of the pioneers in this field. Moor Spa has been rated as one of the safest products in the spa industry by key consumer product safety groups. Michael holds a B.Sc. in Pure Sciences from the University of Reading in the UK.

Computerized Skin Analysis – A Fantastic Tool to Boost Client Loyalty and Retail Sales

Sunday 2:30 p.m. Room 218

Join Michael Beresford for a live demonstration of our Skin Health Analysis System showing how it can help build customer loyalty, engage millennials, and significantly boost your retail sales. The system consists of a full laptop computer with a powerful handheld camera, which uses regular, polarized and UV light to take magnified (50x) images of the skin. The system analyzes the images and provides readings on sebum and moisture levels, texture, collagen, sensitivity, pores and pigmentation. A report

EXHIBITOR CLASSES

is generated, providing a detailed explanation of the results, and offers recommendations on both diet and lifestyle changes and treatment regimens. In addition, a captivating 3D rendering of the skin surface is generated, which can be rotated to clearly show the build-up of dead skin cells. All of the measurements are stored in a database allowing comparison of current and historical analyses.



RVB SKINLAB

Cristina Ramirez

Cristina Ramirez is a pioneer of the Canadian esthetics industry, with over 30 years' experience in the field. She is a CIDESCO diplomat and leading European-trained esthetician who established one of the first esthetics schools in Canada, Gina's College of Advanced Aesthetics, where she is Director. Cristina is also President of Intercosmetics, the leading spa industry supplier, where she is at the forefront of the latest developments in the beauty industry. Her expertise and business knowledge in all sectors of the beauty industry make her a sought-after speaker.

Resurface: The New Era of Skin Renewal Peels

Sunday 10:30 a.m. & Monday 10:30 a.m. Room 212

In recent years the tendency to look perfect has become a strong sociocultural trend. How do we as professionals help our clients make this desire come true? Everyone has different skin imperfections: wrinkles, spots, discoloration, acne scars, uneven complexion... Now we can act on any imperfections thanks to RESURFACE2 by Diego dalla Palma Professional. Based on the latest research this new era of skin renewal combines the latest skin renewing ingredients including Revivyl (voted best new ingredient), retinol, epidermal growth factor. Find out how this effective yet safe treatment visibly reduces wrinkles, acne scars, imperfections and uneven complexion with three different intensity beauty paths that target multiple blemishes with proven clinical results by dermatologists.



VITELLE LABS

Aleks Vranicic

Aleks Vranicic has been working with Vitelle Labs for 15 years. He holds a B.A. in Business from PLNU in San Diego, CA and is a licensed esthetician. As VP of Sales and Technical Training, he is a seasoned facilitator who trains top performing managers and professionals on business management topics that combine his extensive knowledge of esthetics and business.

Protect Your Business from Online Retailers: Private Branding Redefined

Sunday 1:30 p.m. Room 212

As a skincare professional you've probably observed firsthand the growing trend towards online skincare purchasing by your clients. It's disappointing to do everything you can to create exceptional client experiences only to find valuable retail product revenue drifting away. Would you like to learn more about private branding that can captivate and excite your staff and clients? Vitelle Labs is a boutique, private label manufacturer who specializes in skin and body care that is highly effective and sought after in clinical and esthetic circles. Attend our presentation and learn more about private branding and how customized product sales can help to move your business forward.



BEAUTIER 
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BOOTH 109



LBP Beauty Distribution is the exclusive Canadian distributor for professional use only brands specializing in lash dedicated services such as Beautier Total Beauty Eyelash Extension supplies, 3D Beauty Keratin Lash Lift System, Hair Pearl Original, Glamcor Tech, LiPigment MicroEdge, Sky Glue Original, Lash Care International plus many other lash extension and lift accessories.

Join us on the ESI show floor at Booth #109 and check out all of our amazing SHOW DEALS! Also drop by for the LIVE demonstrations, interactive testing stations and meet special guest from the Royal Canadian Lash Championship Judge's Panel on the morning of Monday, April 1st, 2019!

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BOOTH # 622

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LECTURE AND CLASS SCHEDULE

Registered guests of ESI's Vancouver Conference may attend any and all lectures* listed below, at no additional cost. *(except Master Classes)

SUNDAY

FEATURED SPEAKERS - EXHIBITOR CLASSES - MASTER CLASSES

| START | ✓ | SPEAKERS | TOPICS | ROOM | DURATION | PAGE |
|------------|--------------------------|-------------------------|---|------------|---------------|-----------|
| 9:30 a.m. | <input type="checkbox"/> | Alvina Ryan | New Massage Trends: Cupping Technique and Bamboo Massage | 214 | 50 min | 24 |
| 9:30 a.m. | <input type="checkbox"/> | Candice Lowery | Are You Tough Enough? 10 Simple Oversights that Keep Leaders Struggling to Achieve a Successful and Powerful Business! | 213 | 50 min | 22 |
| 9:30 a.m. | <input type="checkbox"/> | Jude Herrera | Erase Hyperpigmentation with Natural Hydroquinone | 208 | 75 min | 41 |
| 9:30 a.m. | <input type="checkbox"/> | Manon Pilon | Rosacea, Acne Rosacea and Sensitive Skin: Facts and Solution from A Medical Esthetic Perspective | 206 | 50 min | 39 |
| 9:30 a.m. | <input type="checkbox"/> | Tracy Italiano | Increase Your Revenue with New and Innovative Feminine Hygiene Products | 205 | 50 min | 38 |
| 10:30 a.m. | <input type="checkbox"/> | Elgha Centeno | Understanding the Science Behind Light-based Technologies | 213 | 50 min | 19 |
| 10:30 a.m. | <input type="checkbox"/> | Lydia Gauthier | Cutaneous Flora: When the Immune System Isn't Enough! | 214 | 50 min | 20 |
| 10:30 a.m. | <input type="checkbox"/> | Cristina Ramirez | Resurface: The New Era of Skin Renewal Peels | 212 | 50 min | 43 |
| 10:30 a.m. | <input type="checkbox"/> | Dina Krinitzki | 24 Karat Pure Gold Treatment | 218 | 50 min | 40 |
| 10:30 a.m. | <input type="checkbox"/> | Karine Beaumont | Envision the Future of Permanent Hair Removal | 217 | 50 min | 38 |
| 10:30 a.m. | <input type="checkbox"/> | Manon Pilon | How to Build Your Own Skincare Line: Do's & Don'ts | 206 | 50 min | 39 |
| 10:30 a.m. | <input type="checkbox"/> | Tina Louise Lehman | Body Sugaring Hair Removal Perfected! | 216 | 50 min | 42 |
| 10:30 a.m. | <input type="checkbox"/> | Tracy Italiano | New Lifting Anti-Aging Organic Facial! Be a Step Ahead of Your Competition | 205 | 50 min | 38 |
| 11:30 a.m. | <input type="checkbox"/> | Darian Kovacs | Top 10 Tips to Grow Your Social Media | 214 | 50 min | 21 |
| 11:30 a.m. | <input type="checkbox"/> | Jayna Marie | Makeup for a Mature Face | 213 | 50 min | 23 |
| 11:30 p.m. | <input type="checkbox"/> | Adam Raz | Micro-Needling for Professionals and the eDermaStamp® by Dermaroller® | 216 | 50 min | 38 |
| 11:30 p.m. | <input type="checkbox"/> | Glenda Bradford | Secrets for the Perfect Gel Manicure | 217 | 50 min | 36 |
| 11:30 p.m. | <input type="checkbox"/> | Manon Pilon | Boost Your Retail Sales by 75%-150% | 206 | 50 min | 39 |
| 11:30 p.m. | <input type="checkbox"/> | Pati Geraghty | Speed Wax Techniques Using Berodin Hard and Soft Waxes | 219 | 50 min | 37 |
| 11:30 p.m. | <input type="checkbox"/> | Tracy Italiano | New Neck Treatment! Micro Needling (RF) Lifting (RF) Facial | 205 | 50 min | 38 |
| 1:30 p.m. | <input type="checkbox"/> | Carolyn Stern | Developing Emotionally Intelligent Teams | 213 | 50 min | 26 |
| 1:30 p.m. | <input type="checkbox"/> | Rob Cass | 6 Massive Marketing Mistakes Even Smart Spa Leaders Make that Keep Them Frustrated About the Results | 214 | 50 min | 18 |
| 1:30 p.m. | <input type="checkbox"/> | Aleks Vranicic | Protect Your Business from Online Retailers: Private Branding Redefined | 212 | 110 min | 43 |
| 1:30 p.m. | <input type="checkbox"/> | Manon Pilon | 10 Top Marketing Strategies for Guaranteed Success | 206 | 50 min | 39 |
| 1:30 p.m. | <input type="checkbox"/> | Mélanie Plante | Beauty and the Beard | 217 | 50 min | 41 |
| 1:30 p.m. | <input type="checkbox"/> | Nathalie Forget | The Alternative to Chemical Peels | 216 | 50 min | 37 |
| 1:30 p.m. | <input type="checkbox"/> | Nicole Fraser | A Step Ahead... Making the Most of Your Pedicure Service | 218 | 50 min | 41 |
| 1:30 p.m. | <input type="checkbox"/> | Tracy Italiano | Rosacea, Acne Rosacea and Sensitive Skin: Facts and Solution from A Medical Esthetic Perspective | 205 | 50 min | 38 |
| 2:30 p.m. | <input type="checkbox"/> | Dori Soukup | Become an Influencer and Attract High Paying Clients | 213 | 50 min | 25 |
| 2:30 p.m. | <input type="checkbox"/> | Julie Adamo Cass | Five Powerful Tools to De-stress Your Life! | 214 | 50 min | 17 |
| 2:30 p.m. | <input type="checkbox"/> | Adam Raz | FreePen Cryotherapy | 216 | 50 min | 38 |
| 2:30 p.m. | <input type="checkbox"/> | Manon Pilon | Become A Waxing Expert and Give Your Clients What They Really Want | 206 | 50 min | 39 |
| 2:30 p.m. | <input type="checkbox"/> | Michael Beresford | Computerized Skin Analysis – A Fantastic Tool to Boost Client Loyalty and Retail Sales | 218 | 50 min | 42 |
| 2:30 p.m. | <input type="checkbox"/> | Pati Geraghty | Power in Skin Analysis and Introduction to TUEL | 219 | 50 min | 37 |
| 2:30 p.m. | <input type="checkbox"/> | Shelley Killeen | Explore Jade Stone Treatments | 217 | 50 min | 42 |
| 2:30 p.m. | <input type="checkbox"/> | Tracy Italiano | Understand Acne from a Medical-Esthetic Perspective | 205 | 50 min | 38 |
| 3:30 p.m. | <input type="checkbox"/> | Manon Pilon | Hygiene Care and Feminine Rejuvenation A Novelty in Esthetics Is Vaginal Well-Being Taboo or Not? Our Role in Esthetics | 206 | 50 min | 39 |
| 3:30 p.m. | <input type="checkbox"/> | Tracy Italiano | Hyperpigmentation, Melasma and Photoaging: New Treatments from a Medical Esthetic Perspective | 205 | 50 min | 38 |

LECTURE AND CLASS SCHEDULE

MONDAY

| START | ✓ | SPEAKERS | TOPICS | ROOM | DURATION | PAGE |
|------------|--------------------------|-------------------------|--|------|----------|------|
| 9:30 a.m. | <input type="checkbox"/> | Alvina Ryan | Is It Worth It to Add Massages to Your Menu? | 214 | 50 min | 24 |
| 9:30 a.m. | <input type="checkbox"/> | Candice Lowery | The Top 5 Keys to Growing Your Business Over Time | 213 | 50 min | 22 |
| 9:30 a.m. | <input type="checkbox"/> | Manon Pilon | New Neck Treatment! Micro Needling (RF) Lifting (RF) Facial | 206 | 50 min | 39 |
| 9:30 a.m. | <input type="checkbox"/> | Tracy Italiano | Hyperpigmentation, Melasma and Photoaging: New Treatments from a Medical Esthetic Perspective | 205 | 50 min | 38 |
| 10:30 a.m. | <input type="checkbox"/> | Elgha Centeno | When Prescriptive Retailing Becomes S.O. E.A.S.Y. | 213 | 50 min | 19 |
| 10:30 a.m. | <input type="checkbox"/> | Lydia Gauthier | Hyperpigmentation: Not Just Dark Spots? | 214 | 50 min | 20 |
| 10:30 a.m. | <input type="checkbox"/> | Candace Clancy | Superbugs in the Spa, Easy Steps for Disease Prevention | 217 | 50 min | 42 |
| 10:30 a.m. | <input type="checkbox"/> | Cristina Ramirez | Resurface: The New Era of Skin Renewal Peels | 212 | 50 min | 43 |
| 10:30 a.m. | <input type="checkbox"/> | Dina Krinitski | The Hottest European Anti-Aging Treatment – Needleless Methotherapy | 218 | 50 min | 40 |
| 10:30 a.m. | <input type="checkbox"/> | Manon Pilon | New: The Latest Equipment and Services for Your Success Increase Your Sales for Your Medical Spa Now | 206 | 50 min | 39 |
| 10:30 a.m. | <input type="checkbox"/> | Tina Louise Lehman | Body Sugaring Hair Removal Perfected | 216 | 50 min | 42 |
| 10:30 a.m. | <input type="checkbox"/> | Tracy Italiano | New Lifting Anti-Aging Organic Facial! Be a Step Ahead of Your Competition | 205 | 50 min | 38 |
| 11:30 a.m. | <input type="checkbox"/> | Darian Kovacs | Why Social Media and PR are BFFs | 214 | 50 min | 21 |
| 11:30 a.m. | <input type="checkbox"/> | Jayna Marie | Creating the Perfect Canvas | 213 | 50 min | 23 |
| 11:30 a.m. | <input type="checkbox"/> | Christos Tsopis | Adding Light Based (Laser) Services to Your Business Candela GentleMax Pro and Elos+ Multi-Application Systems | 212 | 50 min | 37 |
| 11:30 a.m. | <input type="checkbox"/> | Jamie Yin | One-Step Gel Nail Designs | 217 | 50 min | 36 |
| 11:30 a.m. | <input type="checkbox"/> | Manon Pilon | Become A Waxing Expert and Give Your Clients What They Really Want | 206 | 50 min | 39 |
| 11:30 a.m. | <input type="checkbox"/> | Nicole Fraser | A Step Ahead... Making the Most of Your Pedicure Service | 218 | 50 min | 41 |
| 11:30 a.m. | <input type="checkbox"/> | Pati Geraghty | Brazilian Bikini Waxing Using Berodin Hard Wax | 219 | 50 min | 37 |
| 11:30 a.m. | <input type="checkbox"/> | Tracy Italiano | New Neck Treatment! Micro Needling (RF) Lifting (RF) Facial | 205 | 50 min | 38 |
| START | ✓ | SPEAKERS | TOPICS | ROOM | DURATION | PAGE |
| 1:30 p.m. | <input type="checkbox"/> | Carolyn Stern | Leveraging Your Leadership Strengths | 213 | 50 min | 26 |
| 1:30 p.m. | <input type="checkbox"/> | Rob Cass | 3 Tricky Truths that Make it Difficult to be a Spa Leader and Turn Passion into Profits | 214 | 50 min | 18 |
| 1:30 p.m. | <input type="checkbox"/> | Jude Herrera | Wow Your Clients with Instant Results and Increase Retention through Effective Facial Massage Techniques | 208 | 75 min | 41 |
| 1:30 p.m. | <input type="checkbox"/> | Manon Pilon | How to Build Your Own Skincare Line: Do's & Don'ts | 206 | 50 min | 39 |
| 1:30 p.m. | <input type="checkbox"/> | Mélanie Plante | Beauty and the Beard | 217 | 50 min | 41 |
| 1:30 p.m. | <input type="checkbox"/> | Tracy Italiano | New Lightning Skin Treatment for Asian Skin Using Painless IPL 360 | 205 | 50 min | 38 |
| 2:30 p.m. | <input type="checkbox"/> | Dori Soukup | 10 Marketing Strategies Guaranteed to Lead Clients to Your Spa or Medi Spa | 213 | 50 min | 25 |
| 2:30 p.m. | <input type="checkbox"/> | Julie Adamo Cass | How to Avoid Spinning Your Wheels and Just Drive Your Life Forward | 214 | 50 min | 17 |
| 2:30 p.m. | <input type="checkbox"/> | Manon Pilon | Hygiene Care and Feminine Rejuvenation A Novelty in Esthetics Is Vaginal Well-Being Taboo or Not? Our Role in Esthetics | 206 | 50 min | 39 |
| 2:30 p.m. | <input type="checkbox"/> | Tracy Italiano | Understand Acne from a Medical-Esthetic Perspective | 205 | 50 min | 38 |

MASTER CLASSES SUNDAY EVENING

| START | ✓ | SPEAKERS | TOPICS | DURATION | PAGE |
|-------|--------------------------|-----------------------|---|----------|------|
| 5:00 | <input type="checkbox"/> | Alvina Ryan | Cupping Massage | 4 hours | 31 |
| 5:00 | <input type="checkbox"/> | Elgha Centeno | Technologies Applied to Oncological Esthetics | 4 hours | 31 |
| 5:00 | <input type="checkbox"/> | Jayna Marie | Makeup for a Mature Face | 4 hours | 32 |
| 5:00 | <input type="checkbox"/> | Lydia Gauthier | Common Skin Pathologies | 4 hours | 32 |

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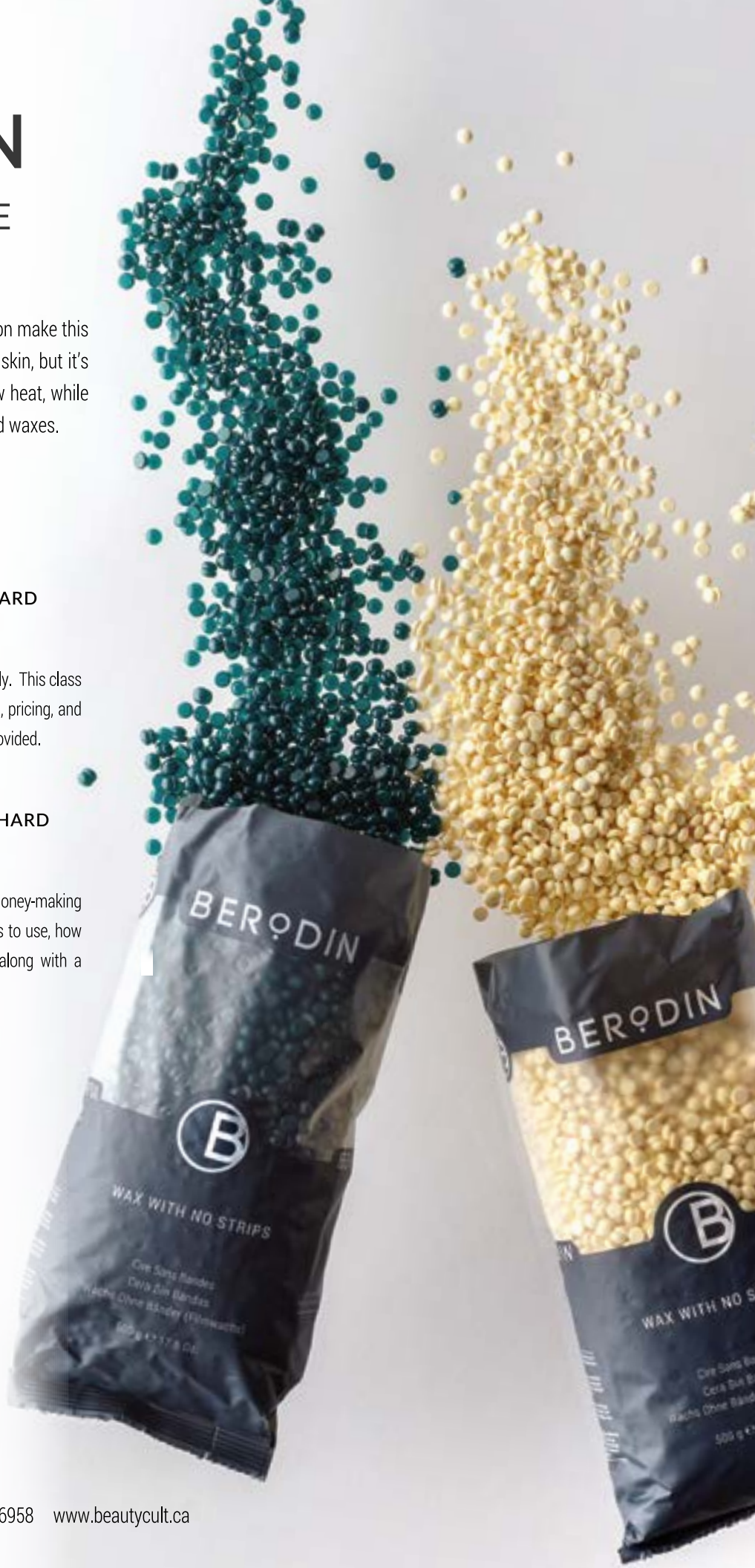
SPEED WAX TECHNIQUES USING BERODIN HARD AND SOFT WAXES WITH PATI GERAGHTY
Sunday 11:30 a.m. Room 219

Speed Waxing is more than putting wax on and ripping it off quickly. This class sets the foundation for all waxing, and covers client consultation, pricing, and appropriate wax for each body part. Handouts and Certificates provided.

BRAZILIAN BIKINI WAXING USING BERODIN HARD WAX WITH PATI GERAGHTY
Monday 11:30 a.m. Room 219

If you have any fears, questions or issues around the biggest money-making service in esthetics, this is the class to get over it. What products to use, how much to charge and proper body positioning are all covered, along with a thorough consultation. Handouts and Certificates provided.

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STOP BY BOOTH #801

COME TO OUR CLASS!

POWER IN SKIN ANALYSIS AND INTRODUCTION TO TUEL WITH PATI GERAGHTY Sunday 2:30 p.m. Room 219

Skin analysis is an important first step to understanding the skin. Learn to determine the difference between skin types and conditions, this method of skin analysis allows a professional to work with confidence regardless of ethnicity, gender, or age. Workbooks, Certificates and Sample Packages are provided in this interactive class.

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Booth #331

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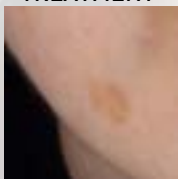
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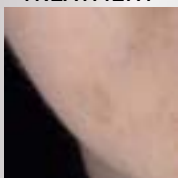
BRIGHTENING VITAMIN C
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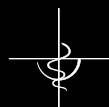
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*Acquisition of standardized pictures of the volunteers' front of the face before and right after the treatment (before application of the sun protection product that ends the treatment) on the right side cheek of the model. Clinical study under dermatological control conducted on 15 volunteers presenting dark spots, an uneven and dull complexion, and an irregular skin texture, who received one unique NEOPERFECT RESURFACING / BLANC DE TEINT GRANDE BEAUTE TREATMENT. Evaluation of the effectiveness of the treatment with a self-evaluation survey (% of volunteers agreeing with the allegation)** and with a clinical scoring (color of the brown pigmentation spots, contrast dark spot/skin, overall pigmentation homogeneity and brightness of the complexion***.

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OR COME SEE US AT BOOTH 301

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BOOTH 229

V

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- Hydrating Tonic
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- 24K Gold Serum
- White Tea Eye+



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- Heating & Exfoliating Cranberry Mask



CREAMS

- Collagen Cream
- Sensitive Skin Cream
- Hyaluronic² Cream
- White Tea Cream
- Collagen Cream
- Night Tx Cream Mask



TREATMENTS

- Collagen Masks
- Mani Mask
- Pedi Mask
- Black Caviar Mask
- Hyaluronic Gel Mask
- Green Tea Leaf Mask
- Bio Cellulose Mask
- White Sand Mask
- Charcoal Mask

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vancouver.spa-show.com

Blue booth number:
Skin Care Products and Equipment section
Red booth number:
Nails, Uniforms and Accessories section

Letters following the company name indicate whether the exhibitor is a:
(M) Manufacturer (D) Distributor (I) Importer

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2

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**Wait time may vary*


3

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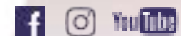
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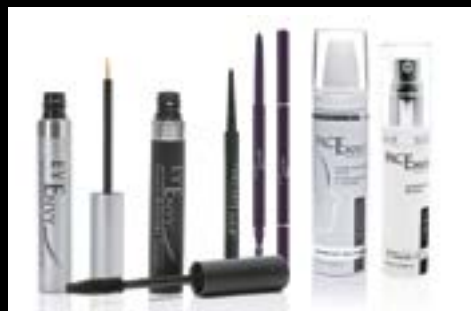


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change. **No exceptions.**

All pre-registration forms received after the pre-
registration deadline will be rejected. **No exceptions.**

Please note that **no personal cheques** and no **post-
dated cheques** will be accepted for pre-registration or
on site. **Pre-registration forms must be accompanied
by business or school cheque, money order, or valid
credit card information.**

Categories:

- | | |
|-----------------------------|--------------------------------|
| 1. Esthetician | 14. Distributor |
| 2. Electrologist | 15. Plastic surgeon |
| 3. Massage therapist | 16. MD |
| 4. Other spa therapies | 17. Dermatologist |
| 5. Manucure | 18. Other medical professional |
| 6. Pedicure | 19. Student |
| 7. Makeup artist | 20. Guest |
| 8. Nail technician | 21. Employee |
| 9. Hair care professionnall | 22. Laser hair removal |
| 10. Spa owner | 23. Nurse |
| 11. Spa manager | 24. Salon owner |
| 12. Spa executive | 25. Salon manager |
| 13. Manufacturer | 26. Eyelash extension |

For additional information or to register by phone:
Tel.: 450-434-4738
Toll Free: 1-866-SPA-SHOW (772-7469)

PRE-REGISTRATION

☐ Please register me and my guests for ESI's Vancouver 2019
Conference at Can\$60 per person.

Your ID badges will be mailed to you prior to the event.
Sorry, no refunds.

Company Name: _____

Address: _____

City: _____ Province or State: _____

Postal Code: _____ Country: _____

Tel.: _____ Fax: _____

Email: _____

Please list name and corresponding category number for each per-
son you are registering (including yourself):

Name: _____ Cat.: _____

Name: _____ Cat.: _____

Name: _____ Cat.: _____

Name: _____ Cat.: _____

Total number of attendees: _____ x Can\$60 = _____ \$ (taxes included)

REGISTRATION TO MASTER CLASS

(Sunday, 5 p.m. to 9 p.m., meal included)

• Alvina Ryan _____ x Can\$210 = _____ \$ (taxes included)

• Elgha Centeno _____ x Can\$210 = _____ \$ (taxes included)

• Jayna Marie _____ x Can\$210 = _____ \$ (taxes included)

• Lydia Gauthier _____ x Can\$210 = _____ \$ (taxes included)

GRAND TOTAL OF (admission fee + master class) = _____ \$ (taxes incl.)

☐ Money Order ☐ Visa ☐ MasterCard ☐ American Express

No.:

Name of cardholder: _____

Exp.: ____ / ____ Security Code : ____
month year cvc/cw

Signature : _____ Date : _____

☐ Payment by cheque. Payable to: **Esthétique Spa International.**

NOTE: Attendees must be 16 or older to be admitted.
No child or infant will be admitted.




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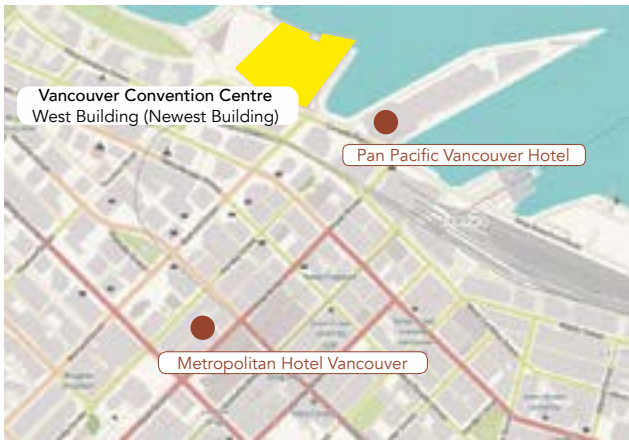
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ACCOMMODATIONS



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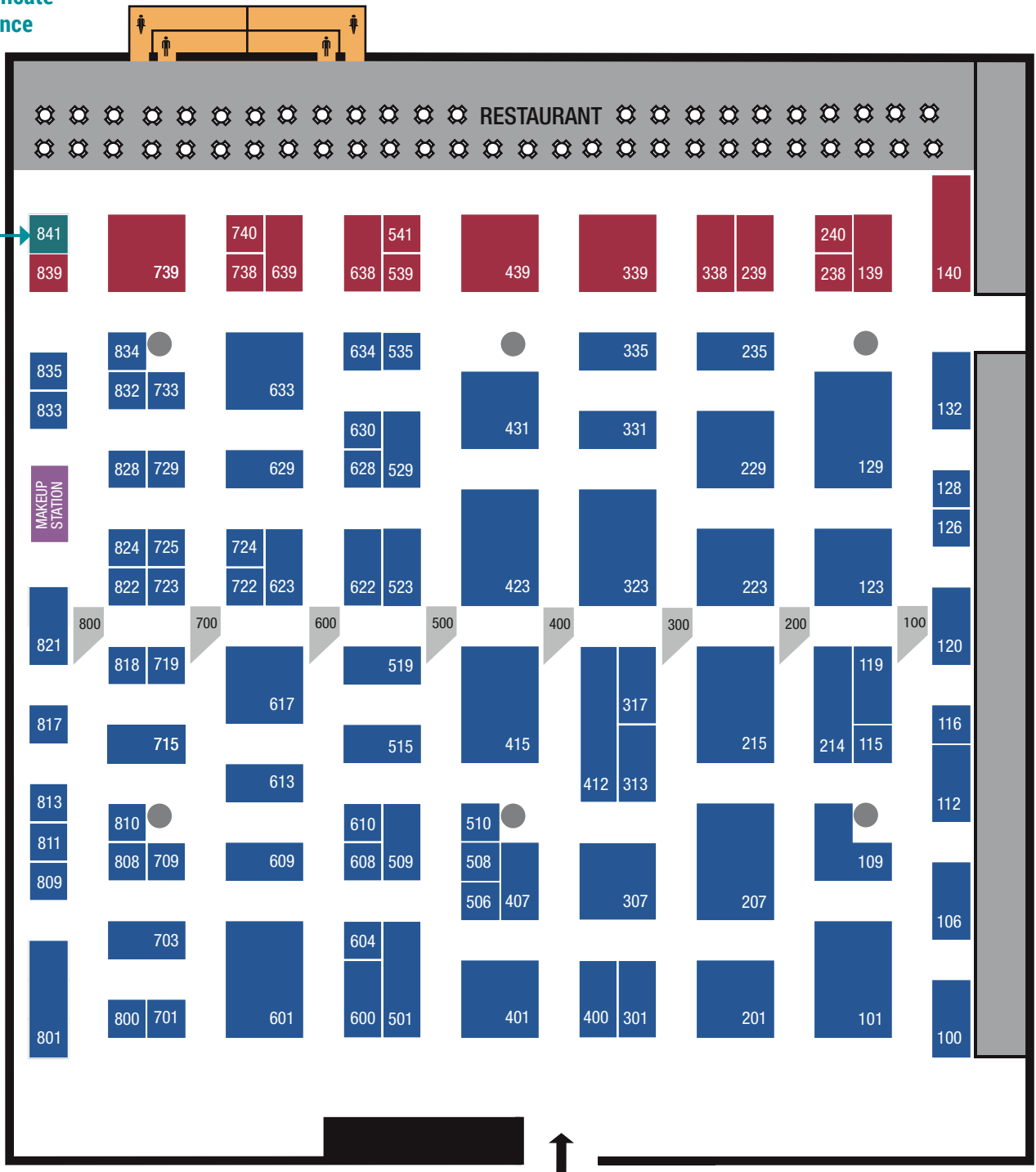


LIST OF EXHIBITORS

**For a list of exhibitors in alphabetical order, see page 60.*

- | | | |
|--|---|--|
| 100, 101 ..Éminence Organic Skin Care | 335.....Medispa Equipment | 610.....Oxylift, Oxygenated Facelift System |
| 106.....Candela | 338.....Jackie J | 613.....Fillerina |
| 109.....Lash Beautique Pro Distribution | 339.....Modern Basic Professional Makeup | 617.....Spavaro Inc. |
| 115.....Micrylium Professional Disinfection | 400.....Vitelle Labs | 622.....Biosmos Milano |
| 116.....VivaLaCara Spa Products | 401.....Footlogix – Where Medi Meets Pedi | 622.....Greenness Cosmetics |
| 119.....Les importations Alain | 407.....EDVA Spa Products | 623.....InMode Aesthetic Solutions |
| 120.....Fresh Professional / Alexandria Professional West | 412.....Advanced Nutrition Programme | 628.....Venus Concept |
| 123.....Relaxus Products Ltd. | 412.....Comfort Zone | 629.....Intercosmetics |
| 126.....Spaformation – Marketing Training Consulting | 412.....Hemp Code | 630.....Sound Insurance Services |
| 128.....Absoulutely Well | 412.....Institut' DERMed | 633.....Prota Beauty Supplies Ltd |
| 129.....Cosmétiques France Laure | 412.....Jane Iredale Mineral Cosmetics | 634.....World's Best Cream |
| 132.....Anubis Canada | 412.....NuFACE | 638.....(MBI) Master Beauty Instruments |
| 139.....Supply & Apply | 412.....Skin Regimen | 639.....Secret Beauty & Nails Supply |
| 140.....Allez Housses Inc. | 412.....Stogryn Premier Wellness Resources | 701.....Inno Cellulite |
| 201.....SharpLight Technologies | 415.....Clayton Shagal | 703.....Moor Spa |
| 207.....Miss Jen Inc. | 431.....Silhouet-Tone | 709.....Bon Vital |
| 214.....Virtzu Distribution Inc. | 439.....Adora Beauty Supply | 715.....Dr Spiller Pure Skin Care Solutions |
| 215.....DermaSpark Products Inc. | 501.....AYA Lasers Inc | 719.....Micro-Pigmentation Centre |
| 223.....Esthederm | 506.....Zensa Numbing Cream | 722.....Magnifique Beauty Group |
| 229.....Xcite Technologies Inc. | 508.....InSPAration Management | 723.....Studex-Ear Piercing Products |
| 235.....Dr. Mehran | 509.....My Brand Lashes | 724.....Bee Pampered Brow Henna and Lash Lift |
| 238.....Carolyn Design | 510.....Alma Lasers | 729.....BC Beauty Council |
| 239.....Jessica Cosmetic Nail and Beauty | 515.....Dectro International | 733.....Endure Beauty |
| 301.....DK Coastal | 519.....Davincia | 738.....Fabeaulous Feet Pedicure System |
| 301.....Ella Baché | 523.....Clarion Medical Technologies Inc. | 739.....Akzentz |
| 301.....T. Leclerc | 529.....Swiss Color Permanent Makeup | 801.....Beauty Cult |
| 307.....Cirépil by Perron Rigot | 529.....Yumi Feet | 801.....Bernard Cassiere / Beauty Cult |
| 307.....Epillyss | 529.....Yumi Lashes Keratin Lift | 801.....Berodin Wax / Beauty Cult |
| 313.....Finesse Home Fragrances | 535.....Nuda Canada | 801.....Tu'el / Beauty Cult |
| 317.....The HydraFacial Company | 539.....Pro One Uniforms | 809.....Osmosis Pür Medical Skincare |
| 323, 423 ..CND / Derme&Co | 541.....Jadestone Massage Company | 817.....Spa Canada Magazine |
| 323, 423 ..Derme&Co | 600.....Cynosure, A Hologic Company | 821.....Dr. Numb |
| 323, 423 ..EuropeLab / Derme&Co | 601.....Lash Artisan | 821.....Shinpharma |
| 323, 423 ..Nelly De Vuyst / Derme&Co | 604.....Blinc Inc. | 835.....TAPE BC - The Association of Professional Electrologists of BC |
| 323, 423 ..Platinum / Derme&Co | 608.....Jade Electrolysis | 839.....Warm Buddy Companyz |
| 331.....Foreo | 609.....Salient Medical Solutions | 841.....Certificate of attendance |
| 335.....Dr. Belter Skincare | | |

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- Nails, Uniforms and Accessories section

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