



Featuring qConnection



REAL-TIME REPORTING

No waiting necessary! qConnection will automatically update as long as the device is connected to Wi-Fi. You will have the ability to download your leads from the qConnection webpage instantaneously and follow-up with them even if you are still on-site.



EASY TO USE

qConnection is a user-friendly, innovative lead retrieval solution molded by over thirty-five years of industry experience. The app may operate on your personal smartphone or may be downloaded on a tablet placing authority over your leads at your fingertips.



CUSTOMIZABLE

The qConnection app is completely customizable. You have the ability to develop custom qualifiers, add specific notes for each lead and/or tailor survey questions within the app to better suit your needs.

We look forward to seeing you at the 2017 ASPHO Annual Meeting!



Apple® device rental:

\$295/Unit on or before 3/27/17

\$345/Unit after 3/27/17

Package Includes: Apple® Device rental with qConnection lead retrieval app pre-loaded on the device, event set-up through unique access code, and qConnection show management website access

qConnection app:

\$265/License on or before 3/27/17

\$315/License after 3/27/17

Package Includes: qConnection lead retrieval app downloaded from Apple app store or Google Play, event set-up through unique access code, and qConnection show management website access.

*must purchase one license per device.



LEAD RETRIEVAL SERVICES

Featuring qConnection



2017 ASPHO Annual Meeting

Montreal, Quebec, Canada

April 26th-29th, 2017

Submit order to: **FAX:** 678-341-3099 **EMAIL:** qms@prereg.net **Phone:** 678-341-3000

Or **ORDER ONLINE:** www.prereg.net/qconnect

| | | | | | | | | | | | | |
|---------|--|--|--|--------------|------|--|--|---------|-------|--|-----|--|
| Company | | | | Booth Number | | | | Contact | | | | |
| Address | | | | | City | | | | State | | Zip | |
| Phone | | | | Fax | | | | Email | | | | |

| QTY | Item Description | On or before 03/26/2017 | After 03/27/2017 | Subtotal |
|-------------|---|----------------------------|---------------------|----------|
| | qConnection App: Exhibitors use own iPhone®, iPod touch®, iPad® (ios 7.1,7.1.1) or Android™ phone or tablet (version 4.4) Package Includes: qConnection lead retrieval app downloaded from apple app store or google play, event set-up through unique access code, and qConnection show management website access. *must purchase one license per device. | \$265 | \$315 | |
| | Apple® device Rental: Package Includes: Apple® device rental with qConnection lead retrieval app pre-loaded on the device, event set-up through unique access code, and qConnection show management website access. | \$295 | \$345 | |
| Grand Total | | | | |

qConnection Show Management Website:

- | | |
|--|-------------------------------|
| ⇒ Edit qualifiers prior to scanning | ⇒ View Leads |
| ⇒ Email leads to anyone | ⇒ Sort, edit and search leads |
| ⇒ Download all leads, from all devices | ⇒ Mobile friendly |

| | |
|---|--|
| Payment Options: Check _____ Credit Card _____ We accept: Visa, Master card and AMEX Make Checks payable to: QMS Services, Inc. 6840 Meadowridge Ct Alpharetta, GA 30005 Advance orders must be accompanied by full payment. QMS Fed Employ. ID # 20-0499150 | Please complete Cardholder information if paying with credit card: Card Number: _____ Expiration Date: _____ CVV: _____ Name on Card: _____ Billing Address: _____ _____ Signature: _____ |
|---|--|

All orders must be placed at least 10 days prior to event to ensure availability. Any order received less than 10 days prior to event MAY be refused and you will have to purchase onsite. If orders are not placed in advance, there is no guarantee one will be available. All **Cancellations** must be received in writing no later than five (5) days prior to event to receive a full refund. Any request after will not be refunded. Rentals must be picked up at the lead retrieval desk prior to the start of the event from a QMS manager, in order to receive proper operating instructions. All equipment must be returned to the lead retrieval desk within 45 minutes after the close of the event or a \$100 late fee will be applied. A **Non-Refundable** charge of \$1200 will be applied for devices not returned to QMS at close of show. Data connection is required for qConnection attendance updates. QMS will not be held responsible for poor/inadequate data coverage in convention hall. It is the exhibitors responsibility to provide themselves with a data connection, whether it be inside or outside the convention building. A QMS manager will upload leads to the qConnection website when units are returned or this can be done daily at the lead retrieval desk. Exhibitor understands that they are purchasing a license to rent the equipment only and no equity or ownership is imparted by this rental agreement.

AGREE TO TERMS: X _____ **DATE:** _____

Bag Insert, Program Guide Advertising, Exhibit Hall Passport Program, and Billboard Advertising

Enhance your visibility and drive attendees to your booth at the ASPHO Annual Meeting.

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful meeting by inviting ASPHO attendees to your booth through the use of a bag insert, the passport program, or advertisement in the annual meeting program guide—or all three. The program guide is provided to all 1,000 attendees at registration and includes the meeting schedule and a complete list of the educational sessions and descriptions, the poster presentations, and the exhibitors. ASPHO attendees refer to the program guide often, not only on site at the meeting but throughout the year, which gives your ad repeated exposure.

☐ Bag Insert \$3,000

A bag insert allows you to promote your products and services to ASPHO attendees. Your promotional piece is given to attendees when they check in at the registration desk.

Participation in this program allows you to

- begin your sales process in advance of the conference
- increase traffic to your booth
- ensure success at ASPHO's annual meeting.

Preapproval of your promotional piece and payment are required. The size should be no larger than 8 1/2" x 11" and no thicker than 1/16". Upon approval of your piece, please send 1,000 copies to ASPHO Headquarters (8735 W. Higgins Road, Suite 300, Chicago, IL 60631) by **March 4, 2017**.

☐ I have ordered a room drop for my company and agree to all prerequisites of the program.

☐ Virtual Bag \$5,000/\$3,000

\$5,000 Premium Level – Top two rows, Symposium and Education Theater promotion

\$3,000 Exhibitor Level – Row three and below. Placed on a first-come, first-serve basis.

Create and control the content you share with attendees. Draw attendees to events at your booth, promote your booth giveaways, or post an advertisement for a new product. Use the Virtual Bag to reach your targeted audience. Track every visit, view, and engagement using detailed reports for measurable ROI. Order your space today! A link to the bag will be posted on the ASPHO website and will be promoted in the Annual Meeting updates.

☐ Program Guide Advertising

| Space | Exhibitor Rate | Covers (include 4-color) | Cost |
|--------------------------------|----------------|--------------------------|---------|
| 1 page (6" x 9") | \$995 | Inside Front Cover | \$2,375 |
| 1/2 page H (6" x 4 1/2") | \$750 | Inside Back Cover | \$2,150 |
| 4-color rates add | \$895 | Back Cover | \$2,495 |

Cover size is 6" x 9"; allow 1/8" for bleeds.

Nonexhibitors are charged an additional 20%.

Ad materials: Digital composite ads are acceptable in the following formats: EPS or PDF with all images and fonts embedded; TIFF or JPEG at 1,200 dpi with no compression applied.

Total \$ _____

No cancellations will be permitted after March 11, 2017. Rates are net. No agency discounts will be given.

Space reservation deadline: **January 27, 2017**; artwork deadline: **February 21, 2017**

☐ Exhibitor ☐ Nonexhibitor Size of ad _____ Cover position _____

☐ 4-color ☐ Black and white ☐ Vertical ☐ Horizontal

☐ I will participate in program guide advertising and agree to be billed according to my selection above.

☐ Exhibit Hall Passport Program \$500

Participate in a program that directs attendees to your booth in the exhibit hall! Attendees will be given a list of exhibitors and asked to get their passport stamped by participating exhibitors to be eligible for special prize drawings in the exhibit hall. Limited participation; sign up today.

☐ Sign me up for the Passport Program for the fee of \$500.

☐ I would like to donate a prize!

Value of item: \$ _____

For more information, contact **Mary Paulson** at **847.375.4803**.

☐ Billboard Advertising \$1,500

This opportunity is available to companies exhibiting or presenting a corporate showcase or non-CE symposia. Maximize your impact and reach 1,000 attendees with your billboard advertisement located at the exhibit hall entrance. The fee is \$1,500.

Materials are due by March 4, 2017.

Reserve your opportunity by completing this form, or visit www.aspho.org for more information.

Name _____ Title _____

Company _____

Address _____

City/State/Zip Code _____

Submitted by _____ E-mail Address _____

Phone (____) _____

Payment ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover Amount \$ _____

Account number _____ Expiration Date _____

Signature _____

Submit your application to Mary Paulson, Manager, Professional Relations
ASPHO, PO Box 3781, Oak Brook, IL 60522 • 847.375.4803 • mpaulson@aspho.org • fax 888.374.7259