

# Exhibitor Guide



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## ***Shipping***

**ABF & YRC Reimer are our official freight Carriers, but you choose who you use, by all means use your own shipper.** Keep in mind that the lowest price is not always the best. Beware of shipping by train because if there is a storm the train could be delayed – just ask a few exhibitors from last year who didn't get their exhibiting material. Please ensure your weight is correct on inbound and outbound transportation services – the WRLA tries to give our exhibitors options with the best discounts but it is always your choice on whom you use.

The WRLA is not responsible for costs incurred or quoted by/or for transportation carriers to and from the WRLA Buying Show.

**Shipping/Receiving Docks will be identified for all shippers.** ABF & YRC will have dedicated loading docks and first-in-last-out access. You can find them on the show floor booth # 940 & 942 behind Can-Cell's booth.

### **ABF Freight Systems Canada Ltd. Booth #942 (behind Can-Cell)**

#### **Mark Romanowicz, Regional Tradeshow Specialist**

We look forward to servicing your trade show needs. Call us today! TF: 1-800-668-7888 or

Direct Tel: 905-458-5888 \* Fax: 905-458-3434 \* Français seulement: 1-800-361-6935, 514-636-1490

See order forms under [www.wrla.org/buying\\_show/exhibitor\\_info/](http://www.wrla.org/buying_show/exhibitor_info/)

### **YRC Reimer, Calgary – booth #940 (behind Can-Cell)**

#### **Bruce Norcott –Exhibit Coordinator**

Direct Tel: 403-723-9815 \* Cell: 403-312-3607 \* Fax: 403-279-9221

YRC Reimer Customer Support Center 1.877.330.3321

See order forms under [www.wrla.org/buying\\_show/exhibitor\\_info/](http://www.wrla.org/buying_show/exhibitor_info/)

## ***Delivery Directions***

### **Remember:**

- **To ensure your shipper can deliver by Wednesday, January 18, 5:00pm.**
- **Pick-up from the Show on Saturday, January 21<sup>st</sup> before 5:00pm - otherwise you will be forced-freighted and charged accordingly.**

Please ensure the following is included on all deliveries and courier packing slips:

**The event name, the business name, booth number, and delivery location.**

Example:

WRLA Buying Show, January 19 & 20, 2017

**C/O Exhibitor Company & Booth #**

BMO Stampede Centre Halls A, B, & C

**Overhead Doors #6**

20 Roundup Way SE

Calgary, Alberta T2G 2W1

*How many packages 1 of 3, 2 of 3, etc.*

Please be advised that Calgary Stampede will not accept delivery prior to your event move-in date.