



Easily Capture, Qualify & Connect With Potential Buyers

THE MINI SCANNER



This unit is based on single dimensional barcodes that contain an attendee number. You receive a hand-held laser scanner/data storage unit able to read barcodes from a distance of approximately 8". The system is compact, lightweight, portable and easy to use. The all-inclusive rental cost includes the scanner, download, end of show email containing attendee information in ASCII-delimited format. Standard Follow-up codes included. No extra power required.

MOBILE LEAD RETRIEVAL



LEADS123 Mobile is the newest addition to MicroSpec's robust suite of lead retrieval and attendee tracking solutions. Available for download on both iOS and Android devices, this versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location

IPAD MINI RENTAL



We have iPad Minis (7") available to you with our Mobile Lead Retrieval software already pre-loaded. Great for those of you that don't want to use your own smartphone. You must select the number of mobile lead retrieval licenses before ordering one of these units.

2-D BARCODE SCANNER WITH PRINTER



This battery-operated system is a compact, full featured unit with laser barcode scanner and external thermal printer (battery operated). When a badge is scanned, the printer automatically produces a complete lead form, which includes all recorded registration information. The form also has time and date visited as well as room to write notes. Your leads are stored online post-show in a private portal which will be emailed to you.

BENEFITS

- **Easy To Use** - All of our Lead Retrieval Scanners are as simple as point and click so you can spend your time talking to Potential Buyers and not trying to scan their badge.
- **Accurate Information** - Since lead data is linked to the event registration data, you will have access to the most up to date information available; even if updated during the event.
- **Flexible & Reliable** - All of our devices are handheld and battery-operated. This provides you with the freedom to scan a lead pretty much anywhere, not to mention no additional power is required to operate the unit.
- **Fully Supported Onsite** - MicroSpec lead retrieval personnel are on-site throughout the show with fast and friendly service. We care about your experience so our staff walk the exhibit hall during show hours and visit booths multiple times a day. We are always ready to answer any questions you may have.

TO ORDER YOUR LEAD RETRIEVAL UNIT(S), PLEASE VISIT:

www.microspec.com/mslr/WMS2017

Place your order by October 16, 2017 to get the Advance Order discount.