

# X•Press Connect Family

# **Lead Retrieval Solutions for Every Exhibitor**

How do you recognize your new #1 client? With complete prospect profiles delivered by X

Press Leads equipment and services.



# X Press Connect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 3.x or higher, iOS 7x and higher and 3 mega-pixel or greater camera. No mobile hardware included.

# X Press Connect Elite

# Connect software on YOUR computer

The X•Press Connect Elite is our powerful lead retrieval packaged for use on your own laptop. The Elite works in either online or offline mode. An internet connection is recommended.

Computer not included. Includes USB scanner and software. Requires OS MAC, Windows XP or greater, 2 USB 1.1 connections and .NET Framework.



# X Press Connect Plus OUR hand-held wireless device

Use our Android phone to capture complete lead details

Email forwarding, scheduling and adding images not available. Includes Android mobile phone and charger.

FEATURES	Connect App	Connect Elite	Connect Plus	
Scan Anywhere, at Any Time	•		•	
Mobile, Wireless	•		•	
Real-time Leads List	•	•	•	
Optional Bluetooth Printer	•		•	
Add Notes	•	•	•	
Add Images to Leads	•	•		
Rating	•	•	•	
Follow-up Emails	•	•		
Forward Leads	•	•		
Schedule Appointments	•	•		
Scanning Device Included		•	•	



### X Press Extras

Maximize your exhibiting ROI with these lead collection and follow-up tools.



#### **Custom Sales Qualifiers**

Target ideal prospects! Build your own customized survey for quick lead follow-up. 20 questions and answers.



#### **Bluetooth Printer**

Get a hard copy printout of your leads onsite with a wireless, portable printer.



#### eBlast Email Service

Send your custom HTML emails through X

Press eBlast post-event to your leads, the complete event email campaign solution.



#### **DITP**

Delivery, installation, training and pickup. Save time onsite and guarantee that your staff are off and running as soon as the show opens.



#### **Loss/Damage Waiver**

Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.

# **3rd Party Lead** Collection

Successful lead collection on your third party device.



#### **Data Conversion**

Convert badge IDs collected on third party devices into complete leads post-show.



#### **Event API Integration**

Integrate your third party lead retrieval device in real-time with the event database.

\* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.







# ORDER ONLINE: www.xpressleadpro.com SHOW CODE: cmts105

BUNDLES - Most Popular! Save 10%		Qty	<b>Early</b> THRU 08/06/15	Advance THRU 09/10/15	Standard AFTER 09/10/15	To	otal	
X•Press Connect	K•Press Connect App Bundle - includes TWO App licenses and custom sales qualifiers			s 425	<sup>\$</sup> 475	<sup>\$</sup> 535		
X•Press Connect	X•Press Connect Elite Bundle - includes DITP service and custom sales qualifiers			<sup>\$</sup> 540	<sup>\$</sup> 630	<sup>\$</sup> 765		
X•Press Connect	X•Press Connect Plus Bundle - includes DITP service and custom sales qualifiers			<sup>\$</sup> 550	<sup>\$</sup> 640	<sup>\$</sup> 775		
LEAD RETRIE	VAL							
X•Press Connect App - the App on YOUR phone or tablet				<sup>\$</sup> 340	\$ 395	<sup>\$</sup> 460		
X•Press Connect	X•Press Connect Elite - the Connect software on YOUR computer			s 380	<sup>\$</sup> 435	\$ 500		
X•Press Connect Plus - the App on OUR handheld wireless device				<sup>\$</sup> 390	<sup>\$</sup> 445	<sup>\$</sup> 510		
Additional X•Pre	ss Connect App Licenses - with any lead retrieval solution	1		<sup>\$</sup> 130	<sup>\$</sup> 130	<sup>\$</sup> 130		
EXTRAS								
Bluetooth Printer -	one per lead retrieval solution			<sup>\$</sup> 80	<sup>\$</sup> 90	<sup>\$</sup> 105		
Custom Sales Qual	Custom Sales Qualifiers			<sup>\$</sup> 110	<sup>\$</sup> 130	s 170		
DITP Service – Deli	DITP Service – Delivery, Installation, Training, Pickup			<sup>\$</sup> 110	<sup>\$</sup> 130	<sup>\$</sup> 170		
X  Press eBlast Ser	vice			<sup>\$</sup> 220	<sup>\$</sup> 270	\$ 320		
Data Conversion	Data Conversion			<sup>\$</sup> 575	<sup>\$</sup> 575	<sup>\$</sup> 575		
Event API Integration				<sup>\$</sup> 1050	<sup>\$</sup> 1050	<sup>\$</sup> 1050		
FAX ORDER	1-508-759-4238	SUBTOTAL =						
ACCOUNT MANAGER	Holly Gosnell	CANADIAN SALES TAX 13% + OPTIONAL LOSS/DAMAGE WAIVER (Qty x \$75 per unit) + NO, I do not want to purchase the Loss/Damage Waiver - initial here						
QUESTIONS?	1-800-746-9734 • 1-508-743-0593							
						15.00		
EMAIL	hgosnell@cdsreg.com					TOTAL	=	
CONTACT IN	CONTACT INFORMATION		PAYMENT INFORMATION					
COMPANY		CARD NUMBER						
CONTACT NAME		NAME ON CARD						
BILLING ADDRESS		EXP	DATE					
CITY		SIGNATURE						
STATE/ZIP		SIGNATORE		·i	and dance			
воотн #		AUTHORIZATIO		our signature bel on Page 3 of th	ow denotes acce iis Order Form an			
PHONE/EXT #		SIGNA	ATURE					
FAX		PRINT I	NAME					
EMAIL		TODAY'S	DATE					
COMPANY WEBSITE http://www		EMAIL RECEI	IPT TO					

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.





Not everyone will have a business card. Everyone will have a name badge to scan. Don't miss a single prospect!

#### **Terms & Conditions**

- Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- The method of payment shall be in Canadian dollars and submitted with the order for service.
   Checks will not be accepted as a form of payment
- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received. ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE.
- Onsite orders are based on unit availability. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITH-IN 30 DAYS OF THE SHOW OPENING DATES.
- 5) No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for X◆Press Connect Elite orders. If your computer does not meet these requirements, our onsite representatives will do their best to upgrade your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. No refunds will be granted in these circumstances.
- 6) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 6b below).

Customer acknowledges and understands that the applicable replacement cost is as follows:

Connect Plus Device	\$1,000
Connect Plus Power Cord	\$ 75
Bluetooth Printer	\$1,000
Bluetooth Adapter	\$ 250
Barcode Scanner	\$1,000

- 6a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.
- 6b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device. Customer must report loss or damage to CONTRACTOR's Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.
- CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- 8) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- 9) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.
- 11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- 12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 13) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.