

# How do you recognize your **new #1 client?**

With **complete prospect profiles** captured with **X•Press Leads**.

A simple scan gives you the contact and demographic information to identify your ideal prospects. Make your exhibiting efforts pay off with the small investment that yields huge returns.

## **X•Press Lead Family** Solutions for every exhibitor

### **X•Press Connect Plus**

- Our portable handheld wireless scanner
- Scans anywhere
- Full color display
- Real-time leads list
- Optional Bluetooth printer



### **X•Press Connect**

- Scan or type badge ID on your mobile device
- Real-time leads list
- Review, add notes and qualifiers
- Set Appointments
- Fast email followup



#### System Requirements:

Android – compatible with phones and tablets (2.x or higher)  
Apple iOS – compatible with phones and iPads (3.x or higher)  
3 megapixel or higher camera is recommended

### **X•Press LeadKey**

- View and sort leads anytime
- Uses your PC
- Instant access to leads
- Add notes easily



### **X•Press LeadPro**

- Stand-alone, desktop unit
- Instant printout
- Unlimited paper supply
- Complimentary USB flash drive



LeadPro requires  
120 volt AC outlet

Leads are available 1 business day post-event at [www.xpressleadpro.com/leads](http://www.xpressleadpro.com/leads) for no additional charge. All orders include onsite and post show tech support.

## **X•Press Extras** Tools that save time and increase sales

### **Exhibit Tracker**

X•Press Exhibit Tracker lets prospects come looking for you.

- FREE to exhibitors
- Attendees are given your name, contact info and web site
- Allows prospects to contact you directly

### **Email Blasts**

Use X•Press Email Blasts for effective follow-up while your company is fresh in your prospect's minds.

- Personal greetings
- Highlights your unique message and brand
- Fully formatted HTML

### **Custom Qualifiers**

Target ideal prospects for your organization.

- Customize qualifying questions
- Identify customer interests
- Simplify your follow up

### **X•Press DITP**

Save time onsite with DITP– Delivery, Installation, Training and Pick-up, at your booth.

- Saves time
- Guarantees proper setup
- Staff training

**Not everyone will have a business card. Everyone will have a name badge to scan. Don't miss a single prospect!**

**Order Online: [www.xpressleadpro.com](http://www.xpressleadpro.com) Show Code: **CMTS103****

Leads are available 1 business day post-event at [www.xpressleadpro.com/leads](http://www.xpressleadpro.com/leads) for no additional charge.  
All orders include onsite and post event tech support.

**EARLY\*** **ADVANCE\*** **STANDARD\*\***  
thru thru after  
**08/01/13** **08/29/13** **08/29/13**



### XPress LeadPro - All-In-One Desktop Solution

[watch video](#) 

Easy-to-use product for those who want everything in one, simple unit. The built in printer gives instant access to leads and complimentary USB flash drive stores prospect information.  
*The XPress LeadPro requires electricity*

QTY				TOTAL
<input type="checkbox"/>	\$335	\$390	\$455	_____



### XPress Connect - Lead Retrieval on Your Mobile Device

[watch video](#) 

Use your own mobile device to scan or type badge ID for real-time lead information. Connect features include standard qualifiers or surveys, fast email "follow up", schedule appointments (**iPhone only**), lead rating, view real-time statistics and the ability to work offline.  
*Leads available online during and after the event.*

**System Requirements:**  
Android – compatible with phones and tablets (2.x or higher)  
Apple iOS – compatible with phones and iPads (3.x or higher)  
3 megapixel or higher camera is recommended

<input type="checkbox"/>	\$355	\$410	\$475	_____
<input type="checkbox"/>	\$135 For each additional license			_____

**Additional Licenses** - Get a license for each person in your booth and increase your leads



### XPress LeadKey - Plug-and-Play PC Solution

[watch video](#) 

Use your laptop to capture leads using a USB flashdrive with Xpress Leads software program and scanner. Leads can be saved directly to laptop's hard drive.  
*Requires Windows 2000 or greater, 2 USB 1.1 connections and .NET Framework. NOT compatible with MACs.*

<input type="checkbox"/>	\$385	\$440	\$500	_____
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### XPress Connect Plus - Lead Retrieval on OUR Smartphone

[watch video](#) 

We've loaded our full-featured XPress Connect App onto a state-of-the-art Android smartphone. Take notes, conduct surveys, review your leads list and rate leads.  
*Leads uploaded in real-time to our password protected website.*

<input type="checkbox"/>	\$415	\$470	\$535	_____
<input type="checkbox"/>	+\$80	+\$90	+\$100	_____

**Connect Plus Printer** - Add a Bluetooth printer for hardcopy leads printout. One per unit

## Save 10% with a Lead Retrieval Package:

### Packages Include:

- Lead Retrieval System
  - Custom Sales Qualifiers
  - XPress DITP
- described below in optional services

**XPress LeadPro Package** - features listed above including the DITP, Custom Qualifiers, and USB

**XPress LeadKey Package** - features listed above including the DITP and Custom Qualifiers

**XPress Connect Plus Package** - features listed above including the DITP and Custom Qualifiers

**Add a Bluetooth Printer** - Add a bluetooth printer for hard copy print out. One Per Unit, available for XPress Connect Plus Only

<input type="checkbox"/>	\$485	\$575	\$695	_____
<input type="checkbox"/>	\$535	\$620	\$750	_____
<input type="checkbox"/>	\$565	\$650	\$775	_____
<input type="checkbox"/>	+\$80	+\$90	+\$100	_____

## XPress Extras - Optional Services (prices listed below are per unit)

### XPress eBlast Email Service

XPress eBlast is the complete event email campaign solution. Send custom HTML or plain text emails to your leads, complete with a personalized greeting and your company's unique message. - *this is a post-show service*

<input type="checkbox"/>	\$220	\$270	\$315	_____
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### XPress Mailing Labels

Make following up on your leads simple with XPress Mailing Labels. Your leads are merged and printed on to peel & stick labels then shipped directly to your office. *International orders, additional shipping charges will be applied.*

<input type="checkbox"/>	\$150	\$150	\$150	_____
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### XPress Custom Sales Lead Qualifiers

Available for all systems to enhance your post-show follow up. Target ideal prospects!

Submit customized qualifiers with an online order or by email to [xpressleadpro@cdsreg.com](mailto:xpressleadpro@cdsreg.com) . - *20 lines with a 22 character limit*

<input type="checkbox"/>	\$105	\$130	\$165	_____
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### XPress DITP Service

Delivery, Installation, Training and Pick-up Service. Ensure your booth staff learns tips to maximize results.

<input type="checkbox"/>	\$105	\$130	\$165	_____
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**Company Name:** \_\_\_\_\_

**Questions?**  
Please contact Sales  
1-800-746-9734  
1-508-743-0197  
[hgossnell@cdsreg.com](mailto:hgosnell@cdsreg.com)

PLEASE SEND BOTH ORDER PAGES  
IF SENDING ORDER BY FAX!



Scan the QR code to  
launch videos.

Please Note: Product availability  
is subject to the individual show.

<http://conventiondataservices.com/products/exhibitors.aspx>

Subtotal	=
HST tax 13%	+
TOTAL (Canadian Dollars)	=

**NO REFUNDS WITH-IN 30 DAYS  
OF SHOW OPENING**

**\*All other order cancellations are  
subject to a \$100.00 cancellation fee**

\*\*Onsite orders limited to availability

**Not everyone will have a business card. Everyone will have a name badge to scan. Don't miss a single prospect!**

**Order Online: [www.xpressleadpro.com](http://www.xpressleadpro.com) Show Code: **CMTS103****

*Leads are available 1 business day post-event at [www.xpressleadpro.com/leads](http://www.xpressleadpro.com/leads) for no additional charge.  
All orders include onsite and post event tech support.*

**Questions? Please Call:**

**1-800-746-9734**

**1-508-743-0197**

**or email:**

**[hgosnell@cdsreg.com](mailto:hgosnell@cdsreg.com)**

**Fax both order pages to:**  
**1-508-759-4238**

**CONTACT**

COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ BOOTH #: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

COMPANY WEB ADDRESS: <http://www.>\_\_\_\_\_

*All orders will be confirmed by email.*

PAYMENT METHOD: ☐ MC ☐ VISA ☐ AMEX

CARD NUMBER: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ *"Convention Data Services" will appear on your credit card statement.*

SIGNATURE: \_\_\_\_\_

**PAYMENT**

**NO REFUNDS WITH-IN 30 DAYS  
OF SHOW OPENING**

**\*All other order cancellations are  
subject to a \$100.00 cancellation fee**

**\*\*Onsite orders limited to availability**



### Authorization

Your signature denotes acceptance of the Terms & Conditions on both pages of this order form and is required prior to processing.

SIGNATURE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

## Terms & Conditions

1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.

2) The method of payment shall be in **CANADIAN** dollars and submitted with the order for service. **Cheques will not be accepted as payment.**

3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.

**ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE.**

- 4) Onsite orders are based on unit availability. **NO REFUNDS WILL BE MADE FOR ORDERS CANCELLED WITH-IN 30 DAYS OF THE SHOW OPENING DATES.**
- 5) No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for X Press LeadKey orders. If your computer does not meet these requirements, our onsite representatives will do their best to upgrade your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- 6) The X Press LeadPro requires electricity. No partial refunds will be allowed onsite should exhibitor fail to order electricity for X Press LeadPro orders. If you do not have electricity, and need an alternative unit, an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- 7) The customer agrees to return any equipment to CONTRACTOR in the same condition. The customer agrees to the immediate payment, upon request by CONTRACTOR for all damages or loss of equipment, except such as may result from normal operation thereof; and the customer acknowledges and understands that the applicable replacement cost is as follows: X Press LeadLite Unit: \$500.00; X Press LeadPro Unit: \$2,000.00; X Press LeadKey: \$500.00; X Press Connect Plus (Android): \$1,000.00; X Press Connect Plus BlueTooth Adapter: \$500, X Press Connect Plus: Remote Printer (Fujitsu) \$1,000.00; X Press Connect Plus: AC Adapter for Blue Tooth Printer \$250; Barcode Scanner: \$1,000.00; Unit Power Adapter: \$25.00; Carrying Case: \$50. The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement cost indicated above for either the failure to return the equipment or for any damaged equipment.
- 8) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- 9) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- 10) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- 11) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- 12) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 13) CONTRACTOR disclaims any responsibility for misuse, loss or power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- 14) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.



Capture, Collect and Manage all your leads... with ease



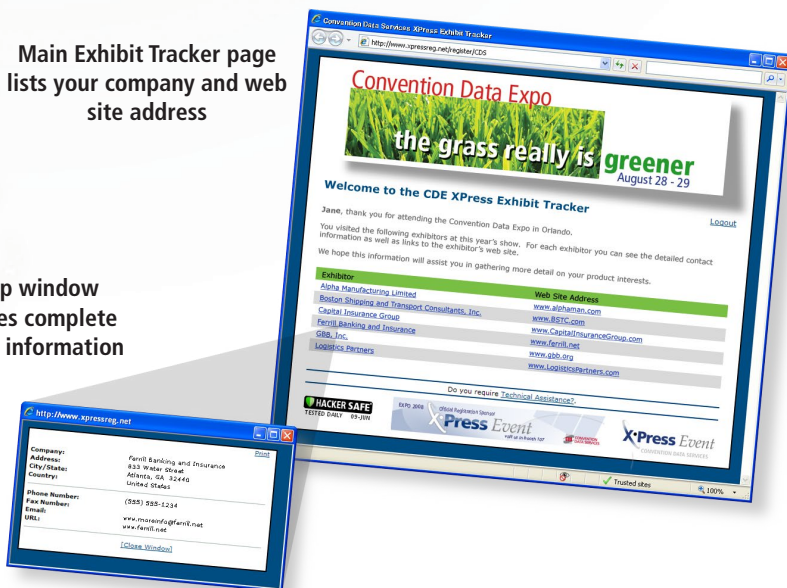
Turn your leads into customers by keeping in touch using Convention Data Service's X•Press Exhibit Tracker.

## X•Press Exhibit Tracker lets prospects come looking for you

X•Press Exhibit Tracker is an online tool that provides attendees with a list of the exhibitors they visited, as well as links to exhibitor contact information and web sites. Your organization name and web site URL appear in a linked list that puts attendees one click away from your complete contact details. Exhibit Tracker is live immediately following the event while the impression you left on attendees is still fresh in their minds.

Main Exhibit Tracker page lists your company and web site address

Popup window provides complete contact information



**X•Press Exhibit Tracker** is **FREE** with the purchase of CDS Lead Retrieval

## Benefits

- Lengthens exposure to attendees for months after the show
- Increases exhibiting return on investment
- Encourages attendees to contact you directly

## Features

- Personalized email directs attendees to the Exhibit Tracker web site
- Custom page lists exhibitors visited by each attendee
- Exhibitor's name linked to popup with contact information
- Direct link to the exhibitor's web site

**Sign up included with a lead retrieval order at no cost and will keep attendees visiting your company for months after the show**



Convention Data Services | 107 Waterhouse Road | Bourne, MA 02532

1-800-746-9734 | 1-508-743-0197 | [xpressleadpro@cdsreg.com](mailto:xpressleadpro@cdsreg.com) | [www.xpressleadpro.com](http://www.xpressleadpro.com)

**X•Press Leads**  
CONVENTION DATA SERVICES®