

## STANDARD BOOTH

### Definition

One or more standard units in a straight line.

### Height

Exhibit fixtures, components and identification signs will be permitted to a maximum height of **8' (2.44m)**.

### Intent

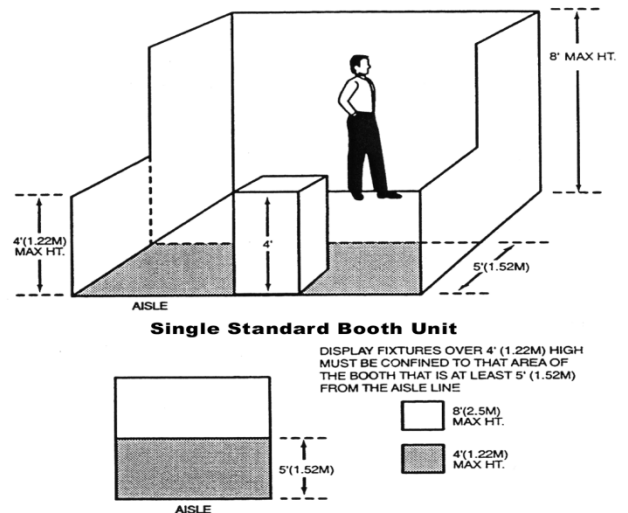
If a portion of an exhibit booth extends above **8' (2.5m) high**, the exhibit booth background will detract from the overall impact of the exhibit directly behind that booth regardless of how the rear of the offending exhibit is finished.

### Depth

All display fixtures taller than **4'0" (1.22m)** and placed within **10 lineal feet (3.05m)** of an adjoining exhibit must be confined to that area of the exhibitor's space, which is at least **5'0" (1.52m)** from the aisle line.

### Intent

Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of the exhibit. Exhibitors with larger space—**30 lineal feet (9.14m)** or more—should also be able to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others. The limitation on display fixtures taller than **4'0" (1.22m)** and within **10 lineal feet (3.05m)** of a neighboring exhibit is intended to accomplish both of these.



### IMPORTANT

- Space dimensions shown on the floor plan are from center line of booth equipment, such as side rails and/or back drape. Exhibit structures must be constructed to allow sufficient tolerance and for utility service at rear of booth.
- Floor supported headers at the front of the booth are not allowed.
- Storage behind the back wall of the booth is strictly prohibited.
- If you have any type of interactive display, you should have a **2'** clearance from the aisle(s) to allow for attendee congregation. See demonstration guidelines.