

## HANGING SIGNS

### Island Booths Only

#### Definition

An exhibit component suspended above an exhibit of four or more standard units back to back with an aisle on all four sides, for the purpose of displaying graphics or identification.

#### Height/Size

Hanging identification signs and graphics will be permitted to a maximum height of **20' (for a 20' x 20' island booth and larger)** and the bottom of the sign must be at least **3'** higher than the tallest structure within the booth. Written approval must be received from Event Management for all hanging signs. All booth drawings must be submitted by **October 7<sup>th</sup>, 2016**.

#### Intent

Hanging signs are part of the overall exhibit presentation and, therefore, must be treated as a component of the total exhibit configuration. All signs, whether suspended or attached to the exhibit fixture, will be permitted to a maximum height that corresponds to the appropriate exhibit configuration.

#### Location

Hanging signs and graphics should hang at least **2'** within the booth perimeter. The width of any hanging or attached sign should not exceed **50%** of the booth width.

#### Intent

The size of hanging signs must be limited in order to minimize the stress to the facility ceiling structure on the part of any one exhibitor.

#### Structural Integrity

All hanging signs must have drawings available for inspection by Event Management, the installation and dismantling contractor, the exhibitor and governmental authority while the component is being hung, suspended and removed at the show site. The drawings must include a signature or stamp of a reviewing structural engineer indicating that the stress points for hanging the sign have been properly engineered and a signature of an authorized official of the exhibit building company indicating that the structure is built in compliance with the specifications set forth on the drawings. Note: Exhibitors are encouraged to use lightweight materials in the construction of hanging signs to eliminate excessive stress to the ceiling structure.

#### Intent

Exhibitors adjoining booths with hanging signs are entitled to the same reasonable safety precautions they would expect if they were adjacent to a standard booth.

