



— ASMBS —
ANNUAL MEETING
— WASHINGTON D.C. —
JUNE 15 - 19, 2025

Expand your Reach with Impactful
Sponsorships



Sponsorship

Customizable Opportunities Designed to Maximize Your ROI

Premier Host Sponsorships

Gain unparalleled exposure as a key sponsor of the event. This exclusive category provides high-level visibility and recognition across all aspects of the conference, positioning your organization as a leading partner in the industry.

- Platinum
- Gold
- Silver
- Bronze

Branding & Promotional Opportunities

Make a lasting impression with targeted branding opportunities that maximize your visibility throughout the event. From event materials to on-site displays, this category ensures your brand gets noticed by all attendees.

- AM/PM Refreshment Breaks
- ASMBS Theater Presenting Sponsorship
- Email List Rental
- Postal List Rental
- Pre-Meeting “What to Know Before You Go (WTKBYG)” Email Banner Ad
- Professional Headshot Studio (exclusive opportunity)
- Hotel Door Drop
- Mobile App Banners & Push Notifications

Thought Leadership & Education

Establish your organization as an industry leader by sharing your expertise. These opportunities include hosting educational sessions, participating in panels, or sponsoring content that informs and inspires attendees.

ePoster Sponsor Abstract

- ASMBS Theater Innovation Exchange Sessions
- Corporate Sponsored Breakfast
- Non-CME Classroom Opportunities

Networking & Attendee Engagement

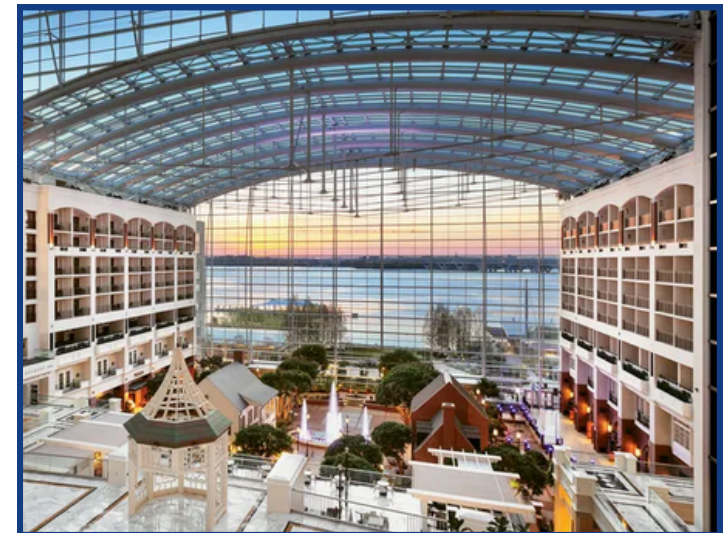
Foster connections and create memorable experiences with sponsorships designed to engage attendees. From hosting networking events to providing interactive touchpoints, these opportunities allow you to connect with participants on a personal level.

- Reimagined Welcome Reception
- Industry Night & Space Availability
- AfterDark Pre-Party

ASMBS TREO Foundation AWARE Initiatives

Advancing Wellness Advocacy Research & Education

TREO AWARE is a flagship initiative dedicated to funding and developing projects that promote awareness, foster education, and drive community action. Funding expands reach, builds stronger partnerships, and implement innovative solutions to tackle the obesity epidemic.



**Only contracted exhibitors may purchase sponsorships.*

Exhibit Enhancements

Build your brand and awareness to boost your exhibit hall engagement with a Virtual Exhibit, and other opportunities.

AM/PM Refreshment Breaks \$2000

Be an official sponsor for attendees for the AM/PM Refreshment Breaks! Take advantage of guaranteed exposure at beverage-break stations placed throughout the exhibit hall ensuring your company's branding in high traffic areas are sure to be noticed and appreciated.

Available Breaks:

~~Tuesday AM~~ **Sold!**

Tuesday PM

Wednesday AM

~~Wednesday PM~~ **Sold!**

Thursday AM

Email List Rental \$2000

Express delivery of your message to all opted-in registrants! One-time exclusive sponsor-designed HTML format email deployment to all opted-in registrants.

Postal List Rental \$750

Postal delivery of your message into the hands of all opted-in registrants! Renter and renters licensed mail house will manage direct mail deployment date. ASMBS approval required, please include 5-7 business days for approval in the production timeline.

Pre-Meeting "What to Know Before You Go (WTKBYG)" Email Banner Ad \$10,000

Highlight your presence at the meeting by advertising in our What to Know Before You Go email deployed just prior to the start of the meeting to all ASMBS Annual Meeting 2025 attendees.

Product Display \$5000

Expand your real estate at the Annual Meeting and stand out from the crowd. Showcase your product(s) in a premium display case strategically placed outside of the exhibit hall entrance and guide buyers and influencers to your booth with an enticing product teaser.

Mobile App Banner Ad & Push Notification Package \$7000

Package your outreach directly to attendees' handheld devices. Sponsor's banner ad appears on the conference mobile app homepage with redirect (banner ad rotates among other industry and/or ASMBS house ads).

Mobile App Push Notification \$3500

Push your message directly to attendees' handheld devices – highlight your booth location, special events, or website.

Virtual Exhibit Booth (Mobile App Enhancement) \$1000

Enhance your mobile app profile with data sharing (video & document files), accept in-bound leads, and allow chat discussions from your virtual booth in the Attendee Hub/Mobile App.

Exhibit Hall Business Suites \$6,000 per 10' x 20' Suite

A Business Suite is perfect for holding small staff meetings, meeting privately with potential clients, conducting investigator meetings, or hosting hospitality events and one-on-one product demonstrations.

Includes:

- GEM Velcro Hard Wall Carpeted Unit
- 11 x 18 sign
- Skirted table, 2 chairs, and trash bin

Higher impact & exclusive opportunities

Make a lasting impression with targeted branding opportunities that maximize your visibility throughout the event. From event materials to on-site displays, this category ensures your brand gets noticed by all attendees.

ASMBS Theater & ePosters Presenting Sponsorship (exclusive opportunity) \$20,000

This lively area on the exhibit hall floor is one of the most popular hubs at the ASMBS Annual Meeting. With no competing sessions, attendees flock to this area for instant access to the ePosters, Presidential Grand Rounds moderated by past ASMBS Presidents and current Fellows, and Innovation Exchange Sessions. The package doesn't stop there, with online benefits for lasting impressions after the conference.

Pre-Meeting "What to Know Before You Go (WTKBYG)" Email Banner Ad \$10,000

Highlight your presence at the meeting by advertising in our What to Know Before You Go email deployed just prior to the start of the meeting to all ASMBS Annual Meeting 2025 attendees.

Product Display \$5000

Expand your real estate at the Annual Meeting and stand out from the crowd. Showcase your product(s) in a premium display case strategically placed outside of the exhibit hall entrance and guide buyers and influencers to your booth with an enticing product teaser.

Professional Headshot Studio (exclusive opportunity) \$8000 Sold!

Provide the opportunity for attendees to showcase their best look by sponsoring the Professional Headshot Studio.

Hotel Door Drop \$15000

Hand-delivered messaging on the day of your choice to attendees staying at the Gaylord National. Sponsor provided collateral, distributed by the hotel to registered attendees.

Product Showcase \$3500

Elevate your exhibit experience and make a lasting impact! Showcase your innovative products with flair by distributing a captivating handout at the entrance of our exhibit hall during the morning or afternoon break. This prime moment offers a unique opportunity to grab the attention of a captive audience, setting the stage for an unforgettable unveiling. Craft a compelling narrative around your products, providing attendees with a sneak peek into the revolutionary features that set your offerings apart. The handout serves as a tangible extension of your brand, leaving a lasting impression and generating buzz throughout the event. It's more than a handout; it's your ticket to turning heads and standing out in the crowd!

Premier Host Sponsorships

	Platinum \$100,000	Gold \$75,000	Silver \$50,000	Bronze \$25,000
Complimentary Corporate-Sponsored Breakfast Symposium (time will be assigned on a first come basis)	1			
Complimentary Table for Exhibit Hall Lunch Reserved Seating	1			
25% Discount on Product Display Sponsorship Fee	✓			
Sponsorship logo recognition on select ASMB Annual Meeting preconference social media posts with a line that reads “Thanks to our lead sponsors.”	✓	✓		
Complimentary mobile app push notification	1	1	1	
Complimentary full conference registrations	5	4	3	2
Priority points toward 2026 exhibit space selection	15	12	9	6
Complimentary use of ASMB Annual Meeting pre-registration list for email or mailing*	3x	2X	1X	1X
Complimentary ePoster Sponsor Abstract	2	2	1	1
Complimentary use of ASMB Annual Meeting post registration list for email or mailing*	2X	1X	1X	1X
Mobile app exhibitor listing featured placement	✓	✓	✓	✓
Sponsor text recognition on ASMB Annual Meeting website with link to preferred URL	✓	✓	✓	✓
Sponsor recognition in onsite At-a-Glance Pocket Guide (Sponsorship inclusion deadline May 12, 2023)	✓	✓	✓	✓
Sponsor recognition on prominent onsite signage	✓	✓	✓	✓
Sponsorship recognition on select preconference email deployments	✓	✓	✓	✓
Text recognition on session walk-in slides	✓	✓	✓	✓
Sponsor recognition sign for display in your exhibit booth	✓	✓	✓	✓
Sponsor badge ribbons for booth staff	✓	✓	✓	✓

Pearl & Star Level Sponsorship Packages Available and Customized Upon Request

**Registration list will include attendees who opted into sharing their personal information only. All mailings will be distributed through ASMB Annual Meeting preferred vendor. Sponsors will not receive the list directly.*

Please note: Due to CME/ACE standards, commercial logos are not permitted in the educational area of conference.

Establish your organization as an industry leader by sharing your expertise. These opportunities include hosting educational sessions, participating in panels, or sponsoring content that informs and inspires attendees.

ASMBS Theater Innovation Exchange Sessions \$10,000

Get your products/services out of the booth and onto the stage! The Innovation Exchange Sessions will take place in the ASMBS Theater stage on the Exhibit Floor. This is a prime opportunity for you to highlight your latest innovations in an informal setting when attendees are in the hall for complimentary lunch service. Present and demonstrate value to existing customers, while generating future customers.

Wednesday, June 18, 2025

Unopposed, exclusive theater timeslots during the exhibit hall lunch break include:

12:10 pm-12:30 pm

12:45 pm-1:05 pm

Corporate Sponsored Breakfast \$25,000

Corporate Sponsored Symposia are programs that are planned and conducted by the corporate community in conjunction with the ASMBS Annual Meeting 2025. These events provide attendees with additional educational/informational opportunities. Program content and product information are the sole responsibility of the corporate sponsors. Symposia are to be conducted adjacent to the scheduled ASMBS Annual Meeting 2025 scientific/educational sessions.

Available Dates

Tuesday 6:45am - 7:45am (2 Available)

Wednesday 6:45am - 7:45am (2 Available)

Thursday 6:45am - 7:45am (2 Available)



Exclusive Signage & Branding Sponsorship

Customizable Opportunities Designed to Maximize Your ROI

Hotel Key Cards & Envelopes Package **Sold!**

\$20,000 - \$27,500

Place your custom advertising message directly in the hands of attendees as they check-in to their hotel room. Capture attention and provide maximum exposure as attendees utilize the key card packet multiple times each day.

Benefits:

- Distributed Saturday through Thursday to all attendees staying within room blocks at the Gaylord National Hotel.
- Your company's designed artwork will be placed on the front side of the keycard) and on the exterior of envelopes.
- Includes production, shipping, and distribution of keycards and envelopes.
 - Standard Key Card Holders: \$20,000 Custom Key Card Holders: \$27,500

Host Hotel Exclusive to Gaylord National Harbor (anticipated peak block: 1,500)

Elevator Wraps

\$10,000 each (4 Available, Discount for all 4 Purchased)

Elevator wraps offer a unique and impactful advertising opportunity, transforming everyday elevator doors and interiors into dynamic marketing canvases. By sponsoring an elevator wrap, your brand can achieve significant exposure and engagement within high-traffic areas.

4 Elevator bays available, sponsorship includes installation on Saturday and hanging for duration of the conference through Thursday.

Sponsor provides final artwork with ASMB approval of alignment with meeting and promotional guidelines.



Atrium Banners

\$40,000

Elevate your brand's visibility by sponsoring the Atrium East Lamp Post Pole Banners. This sponsorship offers a unique opportunity to showcase your company's message in one of the resort's most frequented areas. Your brand will benefit from unparalleled exposure in a vibrant and bustling environment, ensuring your message resonates with a wide and engaged audience.

Each banner is 19"w x 5'h. Sponsor would get exclusive use of 1 side of banner (ASMB Annual Meeting on opposite side) 10 banners along the walkway included. Includes printing, installation, and de-installation.

Sponsor provides final artwork with ASMB approval of alignment with meeting and promotional guidelines.

**Only contracted exhibitors may purchase sponsorships.*

Networking & Attendee Engagement

Foster connections and create memorable experiences with sponsorships designed to engage attendees. From hosting networking events to providing interactive touchpoints, these opportunities allow you to connect with participants on a personal level. Whatever your goals, we're here to help you create a sponsorship experience that aligns with your brand and delivers results. Let's work together to make a lasting impact at [Your Event Name].

AfterDark Pre-Party \$7500 (exclusive opportunity)

Top off the attendees' day and get the party started ahead of the ASMBS AfterDark party! Gain guaranteed exposure at the draft beer and wine Pre-Party hosted by ASMBS in the exhibit hall foyer. Sponsorship includes branded signage recognition, photo backdrop, beer and wine bar. Sponsor is welcome to provided additional branded napkins or other giveaways to enhance the hour.

Exhibit Hall Lunch Reserved Seating (1 table) \$2000

Invite attendees to have lunch with you in the hall! Includes a Banquet table reserved all-day in the Exhibit Hall, with a branded table top sign.



A Reimagined Welcome Reception - More Details Coming Soon

For the first time we are extending the hours and delivering a networking experience to remember, while highlighting different facets of our membership through specialty area pavilions. As a sponsor of a pavilion, you can celebrate new members, engage with fellows, and connect with independent practitioners.

Industry Night Space Rental

Tuesday evening is now Industry Night! Maximize the face to face time with your customers. Host your own invitation only experiences for attendees on Tuesday evening. We will have a new affiliate space reservation model for utilization on industry night and throughout the conference. Rent a hospitality suite for intimate gatherings and meet & greets, meeting rooms, or evening ballroom space.

Each reservation includes:

- Room Rental for 3 Hours (Anytime between 3pm - 11pm)
- Classroom or Reception Room Set-Up
- Podium with Microphone
- Branded Event Signage Outside of Room (placed no later than 4pm on Tuesday)
- 1 Directional Sign on Conference Main Level by Registration *may be shared*

Rates:

- Small 1 Available (Classroom 19, Reception 50) - \$2500
- Medium 4 Available (Classroom 115, Reception 200) - \$5000
- Large 1 Available (Classroom 142, Reception 270) - \$10,000

Looking for an exclusive intimate space?

- Old Hickory Den Lounge (Maximum 20 People), Available 5pm - 10pm - \$1500 *plus drink minimum*

All exhibitors agree to follow our [ASMBS Guidelines for Display Rules & Regulations](#).

New Exhibitors

[Submit our new exhibitor review form here](#)

Our exhibit review committee must approve all new exhibitors to the exhibit hall and/or existing companies who wish to display a new product or service. Vendors or products not consistent with the mission of ASMBS to safely treat or prevent obesity and weight-related bias will be refused space.

Booth Placement

Booth assignments will be given on a first come first serve basis. Whenever possible, space assignments by Show Management will be made in keeping with the preferences as to location requested by the Exhibitor. In order to ensure the floor plan meets Fire Marshall codes, and addresses the flow and space needs of the show, some adjustments may be made. The Exhibitor understands and agrees that show management reserves the authority to reassign exhibit space dimension and location at the show in the best interests of the exposition.

Payment Policy for Exhibit Space:

A non-refundable 50% deposit is due with all applications submitted on or before March 10,2025. After March 10,2025, all applications must be accompanied by 100% of the total cost of the booth. Applications submitted without payment will not be assigned until payment is received.

Applications submitted within ten (10) days of the first day of move-in will be accepted and assigned on a case-by-case basis.

Payment Policy for Business Suites & Sponsorships: Items shall be paid in full within 30 days of receipt of the invoice.

Exhibitor Timeline

Exhibit Pre-Sales: December 19th

Exhibit Sales Open: January 15th

Exhibitor Service Kit Available: March 15th

Exhibitor Move-In: June 15th & June 16th

Exhibit Show Dates: June 17th, June 18th & June 19th

Exhibitor Move-Out: June 19th

Contact

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