

AAIC 2024 Advertising/Promotion Order Form

Pennsylvania Convention Center | Philadelphia, PA | www.alz.org/aaic
Exhibits: July 28 - 31, 2024 | Program: July 28 - August 1, 2024

| Exhibitor | Qty. Opportunities | |
|---|--|---------------------------|
| Contact | | |
| contact | Aisle Signs (exclusive) | \$20,000 |
| Phone | Floor Clings | \$7,500 |
| | Live Product Theater | \$7,500 |
| Email | Virtual Product Theater | \$5,000 |
| | Bathroom Clings | \$3,000 |
| Signature | Floor Decals | \$3,000 |
| | Literature Rack | \$2,000 |
| Opportunities | Passport to Prizes | \$1,575 |
| Opportunities | | 4 = / 0 / 0 |
| Aisle Signs inside the Exhibit Hall – \$20,000 Exclusive! (4'w x 2'h) graphics (double-sided) hung from all nine (9) aisle signs throughout the Exhibit Hall. | Total Order \$ | |
| Floor Clings outside the Marriott Hotel – \$7,500/each (5'w x 5'h) decals placed in high traffic areas at the entrance to the Grand Hall from the Marriott Hotel. Live Product Theaters on Exhibit Hall – \$7,500/each | Cancellations Cancellations of reservations are subject to a 50% cancellation fee prior to May 1, 2024. Cancellations received after May 1, 2024, are not accepted and 100% of the fee will be retained. | |
| 30-45 minute live presentations on the exhibit floor while no sessions are occurring. | | |
| Virtual Product Theaters – \$5,000/each 30 minute pre-recorded/on-demand presentations available on the virtual platform. | | |
| Bathroom Clings – \$3,000/each Decals placed on restroom mirrors within the Exhibit Hall. | Please Send Reserve | ation |
| Floor Decals/Graphics on Exhibit Hall – \$3,000/each (5' x 5') decals placed in high traffic areas on the exhibit hall (Front Entrance, Front of Aisle, Poster Sessions, Concessions, etc.) | Form to: | omont |
| Literature Rack at Expo Hall Entrance – \$2,000/insert Place your flyers, postcards, brochures, etc. as attendees enter/leave the exhibit hall. | fax: 630-434-121 aaic@heiexpo.co | L6 |
| Passport to Prizes Gamecard – \$1,575/each Attendees are required to stop by your booth in order to receive a stamp | | |

to be entered in daily raffles distributed by AAIC. Participants will receive additional recognition with a floor decal in front of their booth space.