XPress Leads by CDS

AUSA 2024
ANNUAL MEETING & EXPOSITION
14-16 OCTOBER | WASHINGTON, DC
A PROFESSIONAL DEVELOPMENT FORUM

ANNUAL MEETING
AUSA
OFFICIAL SERVICE PROVIDER

XPress Connect **Family**

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

Top **Features**

Literature Fulfillment
Email links quickly with all the information customers and prospects request

Custom Qualifiers
Customize your qualifying questions and responses to build full prospect profiles

Instant Email Follow-up
Follow-up with hot prospects who visit your booth

Rate Leads
Identify top prospects and customers by assigning a rating

Schedule Appointments
Set up follow-up meetings with leads and close more deals

VIP Alerts
Receive a text alert when anyone you identify as a VIP enters your booth

Exhibitor Portal
Leads, analytics, instructions, and best practices online all the time

Order Today and don't miss a single lead:

www.xpressleadpro.com Showcode: **ausa1024**

XPress Connect App

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.

XPress Connect Plus

Full-featured lead retrieval system running on **OUR** large screen Android phone.

Connect **Comparison**

	App	Plus
Scan anywhere, any time	✓	✓
Custom qualifiers**	✓	✓
Literature fulfillment**	✓	✓
Real-time leads	✓	✓
Reporting portal	✓	✓
Instant email follow-up	✓	
Rate leads	✓	✓
VIP alerts	✓	✓
Schedule appointments	✓	
Add images to leads	✓	
Audio notes	✓	✓
Optional Bluetooth printer*	✓	✓
Online and offline modes	✓	✓

**additional fees may apply   *compatible with iOS app only

5/23

AUSA 2024
ANNUAL MEETING & EXPOSITION
14-16 OCTOBER | WASHINGTON, DC
A PROFESSIONAL DEVELOPMENT FORUM

XPress Leads by CDS

ANNUAL MEETING · AUSA · OFFICIAL SERVICE PROVIDER

ORDER ONLINE: ▶ www.xpressleadpro.com SHOWCODE: ▶ ausa1024	Qty	Early THRU 07/25/24	Advance THRU 09/05/24	Standard AFTER 09/05/24	Total

Scan the QR code to to download the XPress Connect App demo and test it out before you purchase.

https://tinyurl.com/29nf8puf

Scan the QR code to to view the XPress Connect App video tutorial.

https://tinyurl.com/nhb86mp8

Android 11.0 or higher, iOS 10.0x and higher and a 3 mega-pixel or greater camera. No mobile hardware included.

Product	Qty	Early THRU 07/25/24	Advance THRU 09/05/24	Standard AFTER 09/05/24	Total
XPress Connect App - The App on YOUR phone or tablet		$385	$440	$505	
XPress Connect 3 App Package - Includes THREE App license activations & custom sales qualifiers **BEST VALUE!**		$550	$605	$665	
Additional XPress Connect App Licenses - For additional users		$140 per additional user activation			
Bluetooth Printer - One bluetooth connection per lead retrieval device *compatible with iOS app only*		$120	$140	$165	

Includes mobile phone & charger

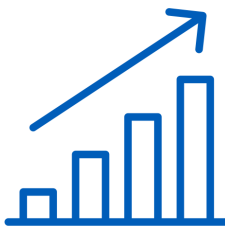| Product	Qty	Early THRU 07/25/24	Advance THRU 09/05/24	Standard AFTER 09/05/24	Total
XPress Connect Plus Handheld - OUR handheld wireless device		$505	$585	$665	
XPress Connect Plus Handheld Package - includes mobile device, and custom sales qualifiers **BEST VALUE!**		$545	$620	$710	
Additional XPress Connect App Licenses - For additional users		$140 per additional user activation			
Bluetooth Printer - One bluetooth connection per lead retrieval PC		$120	$140	$165	

XPRESS EXTRAS -

Product	Qty	Early THRU 07/25/24	Advance THRU 09/05/24	Standard AFTER 09/05/24	Total
Custom Sales Qualifiers / Custom Surveys		$125	$145	$165	
Literature Fulfillment - Send links to your brochures and products		$160	$195	$220	
Delivery Service - Delivery is included with your purchase		$160	$195	$220	
Developer Tools- The service below is only for exhibitor-owned lead retrieval devices. You do not need to order this Developer Tool if you are ordering an XPress Connect lead retrieval product.					
Event API - Scan real-time data using your own system		$880	$1085	$1290	

DIGITAL BACKPACK - UPLOAD AND SHARE DIGITAL MATERIAL TO QR CODES FOR ATTENDEES TO SCAN

Product	Price
Digital Backpack - Create and download your product/video/ brochure QR codes to display in your booth.	$500

DIGITAL BACKPACK

- Create and export QR codes in different file formats and sizes to best fit your booth
- Share product information while collecting contact info and product interests

- Personalized email with backpack content delivered post event to attendees
- Eco-friendly solution
- Contactless way to share product information

Combine Digital Backpack with XPress Connect Lead Retrieval to maximize your ROI. Digital Backpack flips content exchange into passive lead retrieval. Attendees scan your booth's QR codes to collect your content, and you capture their lead information.

AUSA 2024
ANNUAL MEETING & EXPOSITION
14-16 OCTOBER | WASHINGTON, DC
A PROFESSIONAL DEVELOPMENT FORUM

XPress Leads by CDS

AUSA ANNUAL MEETING OFFICIAL SERVICE PROVIDER

ORDER ONLINE: www.xpressleadpro.com   **SHOW CODE:** ausa1024

QUESTIONS?	1-800-746-9734	FAX	1-508-759-4238	EMAIL	xpressleadpro@cdsreg.com

FREE WITH EVERY ORDER

XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers

- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event

Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online **www.xpressleadpro.com** (show code: **ausa1024**) by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

LOSS/DAMAGE WAIVER	REPLACEMENT COST
Connect Plus Device	$1,000
Connect Plus Power Cord	$ 75
Bluetooth Printer	$1,000
Bluetooth Adapter	$ 250

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.

SUBTOTAL	=
SALES TAX **6%**	
OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x $85 per device)	+
NO, I do not want to purchase the Loss/Damage Waiver - initial here	▶
PROCESSING FEE **(SAVE $15 WHEN YOU ORDER ONLINE)**	+ 20.00
TOTAL (USD)	=

CONTACT INFORMATION

COMPANY	
CONTACT NAME	
BILLING ADDRESS	
CITY	
STATE/ZIP	
BOOTH #	
PHONE/EXT #	
FAX	
EMAIL	
COMPANY WEBSITE http://www	

PAYMENT INFORMATION

CARD NUMBER **- BY FAX ONLY**	
NAME ON CARD	
EXP DATE	
SIGNATURE	▶
AUTHORIZATION	Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.
SIGNATURE	▶
PRINT NAME	
TODAY'S DATE	
EMAIL RECEIPT TO	

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.

Terms & Conditions
https://eblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads_pdfs/CDS_XPress_Leads_T&Cs_21.pdf

XPress Leads
by CDS

AUSA 2024
ANNUAL MEETING & EXPOSITION
14-16 OCTOBER | WASHINGTON, DC
A PROFESSIONAL DEVELOPMENT FORUM

XPress Connect **Family**

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

Top **Features**

Literature Fulfillment
Email links quickly with all the information customers and prospects request

Custom Qualifiers
Customize your qualifying questions and responses to build full prospect profiles

Instant Email Follow-up
Follow-up with hot prospects who visit your booth

Rate Leads
Identify top prospects and customers by assigning a rating

Schedule Appointments
Set up follow-up meetings with leads and close more deals

VIP Alerts
Receive a text alert when anyone you identify as a VIP enters your booth

Exhibitor Portal
Leads, analytics, instructions, and best practices online all the time

Order Today and don't miss a single lead:

www.xpressleadpro.com   Showcode: **ausa1024**

XPress Connect **App**

Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.

XPress Connect **Plus**

Full-featured lead retrieval system running on **OUR** large screen Android phone.

Connect **Comparison**

	App	Plus
Scan anywhere, any time	✓	✓
Custom qualifiers**	✓	✓
Literature fulfillment**	✓	✓
Real-time leads	✓	✓
Reporting portal	✓	✓
Instant email follow-up	✓	
Rate leads	✓	✓
VIP alerts	✓	✓
Schedule appointments	✓	
Add images to leads	✓	
Audio notes	✓	✓
Optional Bluetooth printer*	✓	✓
Online and offline modes	✓	✓

**additional fees may apply   *compatible with iOS app only

5/23