



**ALA Annual Conference 2022**  
**Show Code: ALA22**  
**Early Bird Pricing Ends: 4/25/22**  
**Advanced Pricing Ends: 5/11/22**  
**Order Online: [compusystems.com/order](https://compusystems.com/order)**

### A-la-Carte

	4/25/22 EARLY BIRD	5/11/22 ADVANCED	STANDARD
<b>CompuLEAD App 1 User Activation</b> (173A)	\$375	\$425	\$495
+ Additional User Activations (173B)	\$140	\$140	\$140
<b>CompuLEAD Tablet</b> (174A)	\$480	\$520	\$570

### Packages

<b>CompuLEAD App 3 User Activations</b> (115)	\$570	\$605	\$640
<ul style="list-style-type: none"> <li>Download app to 3 of your smart phones or tablets to capture leads at your booth or anywhere else</li> <li>Qualify top prospects with custom qualifiers and surveys</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> </ul>			
+ Additional User Activations (173B)	\$140	\$140	\$140
<b>CompuLEAD Tablet</b> (114)	\$805	\$870	\$945
<ul style="list-style-type: none"> <li>Qualify top prospects with custom qualifiers and surveys</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> <li>Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers &amp; 10 survey questions)</li> <li>Wireless printer – pairs to 1 device/app at a time</li> <li>Delivery, setup and in-booth training</li> </ul>			
<b>CompuLEAD Kiosk</b> (175A)	\$995	\$995	\$995
<ul style="list-style-type: none"> <li>Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service</li> <li>Custom survey questions and digital content delivery system – leave your hard copies at the office</li> <li>Delivery, set up, training, and pickup</li> <li>Dimensions: Kiosk: 4 ft. tall; Base: 22 in. long; Touchscreen tablet: 15 in. X 10 in. with 15 in. viewable screen</li> </ul>			
<b>atEvent 3 User Activations</b> (194)	\$995	\$995	\$995
<ul style="list-style-type: none"> <li>Capture detailed prospect information</li> <li>Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration</li> <li>Event intelligence and sales insights</li> </ul>			
+ Additional User Activations (294)	\$140	\$140	\$140

### Add-ons

<b>Wireless Printer For App</b> (287A) – Only pairs to 1 device/app at a time	\$120	\$135	\$150
<b>Wireless Printer For Tablet</b> (187A) – Only pairs to 1 device/app at a time	\$120	\$135	\$150
<b>Setup and In-Booth Training For App</b> (108)	\$120	\$135	\$150
<b>Delivery, Setup and In-Booth Training For Tablet</b> (08)	\$120	\$135	\$150
<b>Lead Retrieval Product Pick-up For Tablet</b> (09)	\$80	\$80	\$80
<b>Custom Qualifiers and Survey Questions</b> (05A)	\$90	\$90	\$90
<b>Literature &amp; Videos</b> (LITE) – Send prospects 5 video links and 15 PDFs (up to 5 MB each) from the app.	\$145	\$145	\$145
<b>Onboard Battery For Kiosk</b> (175B)	\$105	\$105	\$105
<b>Insurance For Tablet</b> (INS)	\$90	\$90	\$90

Processing Fee = \$25

#### Cancellation/Refund Policy:

By completing this lead retrieval order, you agree to be held liable for the safekeeping and return of the lead retrieval device and its accessories. If the device or Bluetooth printer is damaged, lost, or stolen, a replacement fee of \$500 per item will be charged. If the power cord is not returned for any device, a \$100 replacement fee will be charged. If the device is not returned within one hour after the show floor closes, a \$100 late fee will be assessed. All fees will be charged to the credit card used when placing the order. CompuSystems and atEvent are not liable in the event of any hardware or software malfunction, service interruption, or loss of saved leads. No refunds on the CompuLEAD App once it has been activated. No refunds on all CompuLEAD products within 30 days of the start of the event or after the event begins. Orders canceled before that period are entitled to a full refund less a \$100 cancellation fee. If the event dates change, the original event dates will apply to the refund policy.

#### Questions?

**Domestic (toll-free): +1.866.600.5323**  
**International: +1.708.786.5565**  
**Email: [exhibitor-support@csireg.com](mailto:exhibitor-support@csireg.com)**





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### TrafficMax

# Drive Traffic to Your Booth

Maximize traffic to your booth with TrafficMax attendee list marketing services. This user-friendly, online attendee list and marketing system will help you reach qualified buyers for your products and services. It's never been easier to market your presence at the show and also help ensure a return on your exhibiting investment.

#### Order Online:

## TrafficMax Attendee List Marketing Service

### Attendee List Use

Mine the attendee data to create a targeted list for marketing purposes. List is provided in either a csv or tab delimited format.

**Please note: You must use Internet Explorer, Google Chrome or Firefox to download your list.**

### Broadcast Email

Create and send a broadcast email to the list you select right through TrafficMax. This flexible system supports HTML and plain text email messages and even includes a tracking report for HTML emails.

**Please note: You will not receive a copy of the attendee list.**

MINIMUM ORDER	COST PER RECORD	SETUP FEE
\$350	\$0.20	-
\$350	\$0.20	\$75

#### Questions?

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