

# ONSITE MARKETING OPPORTUNITIES

## AAPM 36th Annual Meeting • Exhibit Dates: February 27-29, 2020

### Enhance your visibility and drive attendees to your booth or event at the AAPM 36th Annual Meeting.

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful meeting by inviting your customers and AAPM attendees to your booth or event.

#### ☐ Room Drop (\$4,000)

Promote your events, products, and services to AAPM attendees in their hotel rooms. Your promotional material is delivered to all attendees staying at the host hotel.

- Size: maximum 8½" x 11" and thickness 1/16"
- 700 pieces due January 20, 2020

#### ☐ Bag Insert (\$4,000)

Reach all attendees with your material promoting your events, products, and services at onsite registration.

- Size: maximum 8½" x 11"
- 1,000 pieces due January 20, 2020

#### ☐ Mobile App Banner Advertising (\$2,500)

Be one of the first thing attendees see when they launch the mobile app seeking information about the AAPM Annual Meeting. Your banner ad will be featured on one of the landing pages. The banner is linkable to your website.

- Specs will be available September 2019

#### ☐ Floor Clings (\$3,000)

Drive traffic to your booth and create awareness by displaying your logo and booth number. Limited to 5 exhibitors.

*All marketing material requires AAPM approval.  
Reservations are on a first-come, first-served basis. No cancellations or refunds are accepted.*

#### ☐ AAPM Passport Program

Drive traffic to your booth in a creative way. Attendees must visit all participating exhibitors to receive the required stamps and answers to questions listed on the AAPM Passport. Only attendees with complete passports will be placed in the drawing to win prizes from AAPM valued at up to \$1,000.

##### ☐ Bronze level (\$5,000)

Engage attendees with a passport question that can be answered only at your booth, and be recognized as a bronze-level sponsor throughout the meeting. *Limited to five exhibitors.*

##### ☐ Patron level (\$1,000)

Attendees will be required to receive a stamp from your booth. *Limited to 10 exhibitors.*

Submit this form or use the fillable form available at [painmed.org](http://painmed.org).

**Payment is due at the time of space reservation.**

#### COMPANY INFORMATION

Company name \_\_\_\_\_  
Contact \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ City/state/ZIP \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

#### PAYMENT INFORMATION

☐ Check enclosed (payable to AAPM) Check number \_\_\_\_\_  
☐ MasterCard ☐ Visa ☐ American Express ☐ Discover *Credit card payments of \$5,000 or more will be assessed a 3% processing fee.*  
Name on card \_\_\_\_\_ Amount \$ \_\_\_\_\_  
Account number \_\_\_\_\_ SC \_\_\_\_\_ Expiration date \_\_\_\_\_  
Signature \_\_\_\_\_

Mail form and payment to AAPM, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631 or fax to 888-374-7259.

Email form to [prd@painmed.org](mailto:prd@painmed.org) and mail payment to PO Box 3781, Oak Brook, IL 60522.

Contact Kathryn Checea, Director of Professional Relations, at 847-375-4765 or [kchecea@painmed.org](mailto:kchecea@painmed.org).