# **BILLBOARD ADVERTISING**

Billboard advertising opportunities are offered only to companies that are exhibiting or presenting a Corporate Satellite Symposium. Maximize your impact and reach 1,000 pain specialists with your billboard advertisement. The billboards will be located in prominent areas and are available exclusively to **five companies**.

- Enhance your visibility and position your company as an industry leader.
- · Drive traffic to your booth or event.
- · Build brand awareness.
- Take advantage of a prime location at the entrance of the AAPM Resource Center.
- · Gain clutter-free exposure.

	The fee	is \$4	,000 for	one	single-s	ided l	oillboard
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### ☐ The fee is \$7,000 for one double-sided billboard.

## **RESERVE YOUR SPACE TODAY**

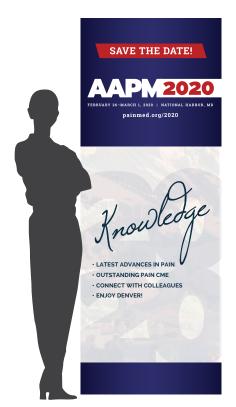
### AND PROVIDE YOUR DIGITAL AD—WE'LL DO THE REST.

**Description:** 4-color standard foamcore meter board

**Size:** 38" x 84" (live area 38" x 78") **Deadline:** January 20, 2020

**Send materials to:** prd@painmed.org **Acceptable software and formats:** 

- Adobe Illustrator (AI/EPS), InDesign, Photoshop, and Acrobat
- files formatted in high-resolution (100-300 dpi)
- · vector-based artwork with fonts converted to outline.



Reserve your billboard by completing this form. A fillable form is available at painmed.org. Payment must accompany reservation.

#### **COMPANY INFORMATION**

Company name									
Contact	Title								
Address		City/state/ZIP							
Phone ( )		_ Email							
PAYMENT INFORMATION									
☐ Check enclosed (payable to AA	APM) Check number								
□ MasterCard □ Visa □ Am	nerican Express 🚨 Discover	Credit card payments of \$5,000	O or more will be assessed a 3% processing fee.						
Name on card		Amount \$	S						
Account number	SC _	Expiration	Expiration date						
Signature									

Mail form and payment to AAPM, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631 or fax to 888-374-7259.

Email form to prd@painmed.org and mail payment to PO Box 3781, Oak Brook, IL 60522.

Contact Kathryn Checea, Director of Professional Relations, at 847-375-4765 or kchecea@painmed.org.