



## **Natural Products Expo East Exhibitor Timeline**

Welcome NPEE Exhibitors! Please review the below timeline to ensure accuracy of orders and avoid any potential late fees.

Any exhibitor requesting Aramark to prepare their recipes, needs to have the recipes scaled and approved by August 21, 2023

Aramark may be unable to prepare any recipes submitted after this date.

**August 21, 2023 – Deadline to place any food preparation (custom recipe) orders**

**August 21, 2023 – Deadline to place traditional food & beverage orders\* with Aramark without incurring late fees**

August 22 – September 8, 2023 – Orders received during this timeframe will incur a 10% late fee

September 9 – September 19 - Orders received during this timeframe will incur a 20% late fee

**September 13 – Deadline to submit Sampling forms and Certificates of Insurance (COI)**

*\*Traditional food & beverage orders (coffee, water coolers, bars, receptions, etc.) must be placed by September 19. We cannot guarantee the fulfillment of onsite orders, and they will be subject to the 20% late fee.*