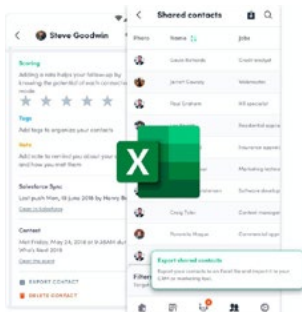
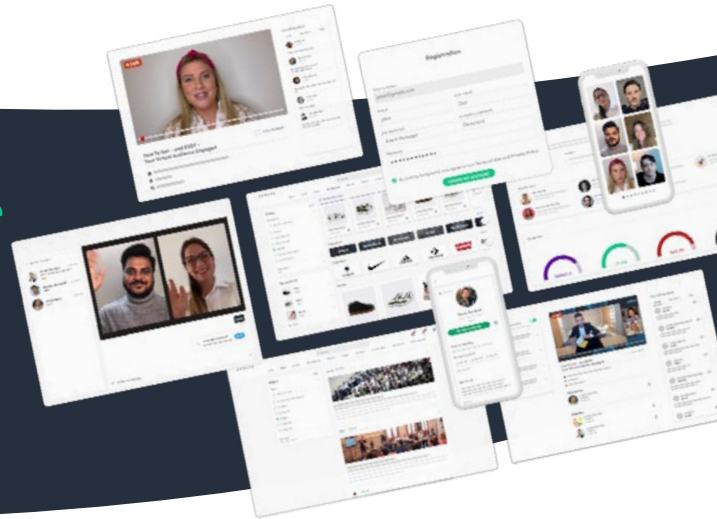




## Exhibitors, increase your ROI by 200% with the Lead Capture

Don't miss out on the opportunity to easily capture all the leads that visit your stand. Have the Lead Capture tool directly on your mobile (no extra hardware) – your ultimate tool for success at the event.

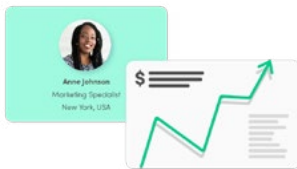


### EXPORT YOUR TEAM'S LEADS INSTANTLY



-  Collect all your team's leads in a unified dashboard
-  Export the info at anytime

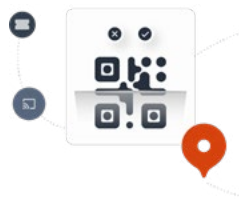
### RATE & CONTEXTUALIZE YOUR LEADS

Add all **qualifying information**, rates, notes and tags to structure your **leads list for follow-up**.



### SCAN VISITOR BADGES

-  Collect badges of attendees that visit your stand
-  This also works in offline mode



A training webinar before the event



Quick online support via email and live chat



On-site support during the event

## Expo! Expo! 2021 Details:

- Exhibitors do not need to sign up for this service - IAEE & Swapcard are providing this service at no additional cost
- Any team member who is associated with your exhibit booth will automatically have the lead scanning ability
- Your leads will aggregate in the same location as your virtual connections so your team will have all connections in one location
- There is no need for additional equipment rental, as this is available on your personal device directly, or feel free to bring additional iOS or Android devices. You can download the Expo! Expo! app onto those devices & log into your profile to utilize this service