

EXHIBITOR NEWS FORM

Forms should be emailed to IAEE / Beverly Elliott: belliott@iaee.com / (972) 687-9206

<<< Deadline for Submission: Friday, 5 November 2021 >>>

Do you have a special activity or promotion scheduled to take place in your booth during Expo! Expo!?

Let us know what will be happening in your booth at Expo! Expo! and we'll share the news with our network of organizer members in a dedicated email especially about show highlights. Your news item or announcement will be promoted via our monthly newsletter, *The Source*, sent to all member contacts in November just before Expo! Expo! It will also be featured in a special section on the Expo! Expo! website.

Here are just a few ideas of special news items that can be featured:

- Are you going to have a show special?
- Do you have a new product to launch?
- Will you have a product demonstration?
- Will you serve food and/or beverages?
- Will there be an interactive game or activity in your booth?
- Will you have a prize drawing/giveaway to help drive attendees to your booth?

Complete the information below and submit this form to IAEE by **Friday, 5 November 2021**. (There is a limit of one news form/item per exhibitor.)

Exhibitor Information:

Exhibitor Name: _____

Contact: _____ Booth #: _____

Email: _____ Phone: _____

News or Announcement: (describe in 100 words or less)
