



2017 ASTRA MARKETPLACE & ACADEMY EXHIBITOR SHOW SCHEDULE

Exhibitor move-in/set-up begins on Saturday, June 4, 2017 at 9:00am for ALL Exhibitors. Plan your travel and staffing accordingly to take advantage of your allotted full-conference registrations to attend Sunday's education.

Saturday, June 24, 2017

Time	Session
9:00am – 5:00pm	Move-in/Set-up Begins for Exhibitors
6:00pm – 8:00pm	Meet & Greet , Cirque Bar at the Philadelphia Marriott Downtown

Sunday, June 25, 2017

Time	Session
8:00am – 9:00am	Continental Breakfast and New Member & First Timer Attendee Breakfast *
8:00am – 5:00pm	Move-in/Set-up for Exhibitors
9:15am – 10:00am	Opening Ceremony*
11:45am – 12:45pm	Networking Lunch*
1:00pm – 5:00pm	Breakout Sessions*
3:30pm – 5:30pm	Kit Session (<i>lottery winners with a hosted table only</i>)
7:00pm – 10:00pm	Opening Reception **

Monday, June 26, 2017

Time	Session
7:30am	Trade Show Floor Opens to Exhibitors <i>Complimentary Coffee in the Industry Service Pavilion</i>
7:30am – 8:00am	Breakfast Buffet*
8:00am – 9:30am	Annual Business Meeting & Awards Presentation
9:30am – 5:00pm	Trade Show Open
11:30am – 1:30pm	Lunch on the Trade Show Floor (<i>free for all exhibitors & attendees w/ voucher</i>)
4:00pm – 5:00pm	Trade Show Cocktail Reception
5:00pm – 6:00pm	Game Night Set-Up (<i>lottery winners with a hosted table only</i>) & Game Night Reception (<i>lottery winners with a rapid-fire table</i>)
6:00pm – 8:30pm	Game Night (<i>lottery winners with a hosted table only</i>)

Tuesday, June 27, 2017

Time	Session
8:00am	Trade Show Floor Opens to Exhibitors <i>Complimentary Coffee in the Industry Service Pavilion</i>
8:00am – 8:30am	Continental Breakfast*
8:30am – 9:30am	Breakout Sessions*
9:30am – 5:00pm	Trade Show Open
11:30am – 1:30pm	Lunch on the Trade Show Floor (<i>free for all exhibitors & attendees w/ voucher</i>)
3:30pm – 4:30pm	Happy Hour Booth Crawl

Wednesday, June 28, 2017

Time	Session
8:00am	Trade Show Floor Opens to Exhibitors <i>Complimentary Coffee in the Industry Service Pavilion</i>
8:00am – 8:30am	Continental Breakfast*
8:30am – 10:00am	Closing Keynote Session*
10:00am – 4:00pm	Trade Show Open
11:30am – 1:30pm	Lunch on the Trade Show Floor <i>(free for all exhibitors & attendees w/ voucher)</i>
4:00pm – 10:00pm	Exhibitor Booth Dismantle <i>Carriers MUST be checked-in by 7:00pm</i>

Thursday, June 29, 2017

Time	Session
8:00am – 12:00pm	Exhibitor Booth Dismantle <i>Carriers MUST be checked-in by 10:00am</i>

**Full Conference Registration Required*

***Full Conference Registration or Opening Reception Ticket Purchase Required*

Please contact the ASTRA office at (312) 222-0984 or exhibit@astratoy.org with any questions.