

Sleeping Room SHARED DOOR DROP Insertion Order

What is a Door Drop?

A popular on-site marketing tool for exhibitors, the Saturday evening door drop delivers your promotional brochure, card, flyer, or other qualifying material directly to the hotel rooms of AES Annual Meeting attendees. Door Drops are an effective way to reach your prospects with product information or to invite them to your booth, scientific exhibit, satellite symposium or other event. Deliveries are made to hotels with 30 or more rooms booked in the AES block.

Delivery date is Saturday evening, December 2, 2017

How does it work?

- Up to 20 paid pieces will be delivered in one AES envelope. Orders will be taken until a maximum of 20 pieces are sold.
- Envelopes will be placed outside sleeping room doors.
- All items included in the door drop must be approved in advance by AES by sending to soliver@aesnet.org.
- 2600 copies of your item must be received between 11/17/2017 and 11/22/2017 at an address to be provided.
- Weight limit per item: 2 ounces. Size limit: 8.5" x 11". Contact soliver@aesnet.org to discuss surcharge on overweight items.

ADVERTISER			CONTACT NAME
BILLING ADDRESS			CONTACT PHONE
CITY	STATE	ZIP	CONTACT EMAIL

Insertion Information

SIGNATURE:

Advertiser Information

Exclusive Door Drops (up to five pieces of one company's material in one envelope or other packaging) are available on Thursday, Friday, Sunday, and Monday. Contact Susan Oliver at soliver@aesnet.org or 312-883-3800, x 102.

Payment Information (payment in U.S. dollars)

PRICE PER DOOR DROP INSERTION: \$5200 DEADLINE FOR SIGNED INSERTION ORDER: 11/01/2017

ALL SLEEPING ROOM DOOR DROPS MUST GO THROUGH AES. AES WORKS WITH CONVENTION COMMUNICATIONS TO:

- ⁽¹⁾ Coordinate logistics with each hotel.
- ⁽¹⁾ Deliver your materials to each hotel.

DATE:

⁽²⁾ Ensure that your promotional materialis distributed on schedule.

Description of Door Drop Item Total	Check enclosed Send invoice Please charge my credit card:
	American Express 🗌 MasterCard 🔲 VISA
	CARDHOLDER NAME
	CARD NUMBER
Total Payment Due: NUMBER OF ITEMS X \$5200 PER ITEM	EXPIRATION DATE AMOUNT (in U.S. Dollars)
NOTE: All Door Drops must be approved by AES. Send to soliver@aesnet.org. Please allow two to three business days.	CARDHOLDER SIGNATURE
As an authorized representative of	, I confirm that
agrees to the pay for the shared door drop insertions orded deadlines and specifications provided in this Insertion Or	

Return completed form to Susan Oliver at soliver@aesnet.org or AES, 135 South LaSalle Street, Suite 2850, Chicago, IL 60603.