

SPONSORSHIP CONTRACT | 8-10 OCTOBER 2018

Walter E. Washington Convention Center | Washington, DC Gaye Hudson, Sponsorship Manager

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COMPANY INFORMATION

COMPANTINFO	ORWATIO	N
Company Name:		
Address:		
City, State, Zip:		
Website:		
Contact:		
Phone:		
Email:		
2 SPONSORSHIP	OPPORT	UNITIES
☐ Outdoor Banner	\$50,000	\$
☐ President's Reception	\$50,000	\$
☐ Networking Lounge	\$35,000	\$
☐ Hotel Key Card - Marriott Marquis	\$25,000	\$
☐ Hotel Key Card - Renaissance	\$20,000	\$
☐ Hotel Key Card - Grand Hyatt	\$15,000	\$
☐ International Military Reception	\$30,000	\$
MOBILE APP SPONSORSHIPS ☐ Mobile App Premiere Sponsorship	430 000	¢
☐ Mobile App Promoted Post	\$30,000 \$10,000	\$
☐ Mobile App Push Notifications	\$5,000	\$
☐ International Military Lounge	\$20,000	\$
☐ Military Family Forum	\$10,000	\$ \$
□ Wi-Fi	\$10,000	\$
☐ MG Robert G. Moorhead Guard/	\$10,000	Φ
Reserve Breakfast	\$10,000	\$
□ ROTC Luncheon	\$10,000	\$
☐ Corporate Member Luncheon	\$10,000	\$
☐ Army Civilian Luncheon	\$10,000	\$
☐ International Military Breakfast	\$10,000	\$
☐ Charging Lounge	\$7,500	\$
☐ Exhibit Hall Banner	\$7,500	\$
☐ On-line Registration Banner	\$5,000	\$
□ Pop-Up Meeting Room	\$3,000	\$
BATTLE CHALLENGE SPONS		•
☐ Premiere Battle Challege Sponsor		\$
☐ Start/Finish Line Sponsor	\$25,000	\$
☐ Tag Your Shot Social Media Sponsor		\$
☐ Perimeter Banners \$5,000 each	or 5 for \$20,000	\$
SHOW GUIDE & MAP SPONS	SORSHIPS	
☐ Printed Floor Map Back Cover	\$15,000	\$
☐ Back Cover	\$12,000	\$
☐ Inside Front Cover	\$10,000	\$
☐ Inside Back Cover	\$9,000	\$
☐ Full Page Ad	\$7,000	\$
☐ Front Cover Logo	\$7,000	\$
☐ Printed Floor Map / Locator	\$7,000	\$
☐ Page Runner	\$6,000	\$
☐ Premium Listing	\$500	\$

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PAYMENT

Payment by credit card or check at the time of contract submission is preferred. Sponsorships may be invoiced and are payable within 30 days. If payment is not received, sponsor will forfeit their right to sponsor. All payments must be received prior to the event. Confirmation of sponsorships, along with any additional specifications, deadlines, etc., will be by email. Cancellation policy: no refunds

TOTAL: \$	_
☐ Check: Please make payable to AUSA. Mail to address listed above	e.
□ Credit Card	
o Visa o MasterCard o American Express	
Card #	
Exp. date CSV co	de
Name on card	
Authorized Signature	
Billing Address	
City/State/Zip	



AUTHORIZATION

This contract must be submitted with authorizing signature, agreeing to abide by all terms, conditions, and specifications and agreeing to the commitment total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to AUSA Sponsorship Manager, contact information above.

Authorized Signature	Date