

At the Helm  
MARCH 22–25 , 2017  
Baltimore, Maryland  
[www.acrl.org/acrlconference](http://www.acrl.org/acrlconference)



# Significantly Increase Your Booth Traffic With Pre & Post Show Promotions!

**Order your attendee lists today!**

## 2017 LISTS AVAILABLE

Pre-registered Attendees

Order by January 27.

Includes pre-registered attendees (approx. 1,800–2,000)

|   |   |
|---|---|
| <input type="checkbox"/> Pre-Registered emails - <b>\$400</b>                           | <input type="checkbox"/> On-site e-mails - <b>\$100</b>                                   |
| <input type="checkbox"/> Pre-Registered mailing address - <b>\$400</b>                  | <input type="checkbox"/> On-site mailing addresses - <b>\$100</b>                         |
| <input type="checkbox"/> Pre-Registered bundle - <b>\$700</b> (buy both and save \$100) | <input type="checkbox"/> On-site bundle (both e-mail and mail — save \$50) - <b>\$150</b> |

Post-show Supplements

Order by April 7.

Includes On-site registrations ONLY (approx. 100–200)

\*Please note that lists may not include all advance-registered attendees, as attendees may decline participation in this program.

Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

3rd Party Company (if applicable): \_\_\_\_\_

Check if information is for: ☐ Exhibiting Company ☐ Third Party

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

*This is the e-mail address the list will be sent to. Please make sure it is correct.*

## FORMAT FAQ's

### What format will lists be in?

Lists will be e-mailed to the contact above in Excel format.

### What's included?

Email-list: name, e-mail

Mailing list: name, title, institution, mailing address.

### When do I get my list(s)?

Pre-registered lists will be e-mailed the week of January 30, 2017 (approximately 7 weeks pre-show) or upon receipt of prepaid order form thereafter. Post-show lists will be e-mailed the week of April 10, 2017 (approximately 2 weeks post-show) or upon receipt of prepaid order form thereafter. Lists are contingent on data availability and quality control.

## PAYMENT

Orders cannot be processed unless received with payment. Please send check or credit card information with order form. Purchase orders are not accepted. Attendee list orders are non-refundable after the order is processed.

## PAYMENT METHOD

- ☐ Visa ☐ MasterCard ☐ Amex  
☐ Enclosed check payable to ALA/ACRL

\_\_\_\_\_  
Credit Card number

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Expiration date CVV number

\_\_\_\_\_  
Signature

TO REMIT BY FAX: Please fax to ACRL 2017 List Sales at (312) 280 – 2520

TO REMIT BY MAIL: ACRL 2017 List Sales  
Attn: Chase Ollis  
50 East Huron Street  
Chicago, IL 60611

QUESTIONS: Please call Chase Ollis at 312-280-2521  
[collis@ala.org](mailto:collis@ala.org)