



## Exhibitor Marketing & Promotion External to Exhibition Booth - Approval Form (Due by: March 23, 2018)

Please complete this form if your company wishes to partake in marketing and promotion external to the Exhibition Booth (outside of the convention center) at the 2018 ASCRS•ASOA Symposium & Congress in Washington, DC.

Company Name: \_\_\_\_\_

Booth #: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Office Phone: \_\_\_\_\_ Contact Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Mobile Phone: \_\_\_\_\_

**Mobile phone number is required. This number must be working onsite in Washington, DC between Wednesday, April 11 and Tuesday, April 18, 2018. This request will not be processed or approved without this number.**

Please describe the type of external marketing, including location, distribution of materials, type of materials, use of personnel, or type of promotion. Please be specific if you are distributing materials.

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I acknowledge that I am an authorized signatory for this firm. The above listed firm agrees to abide by the general regulations regarding external marketing and is aware of the enforcement policies.

Signature: \_\_\_\_\_

**Please email or fax this form prior to Friday, March 23, 2018 to:**

Paul Zelin – Advertising & Sponsorship Sales [paul@eyeworld.org](mailto:paul@eyeworld.org)

### Office Use Only:

Request Approved

Request Denied

Signature: \_\_\_\_\_ Date: \_\_\_\_\_