## **DEADLINE CHECKLIST**

This *Deadline Checklist* has been created to assist you in pre-show ordering and planning your participation as an exhibitor. The dates listed are the <u>absolute latest</u> that forms/orders can be received to be considered an advance order and receive the vendors' discounts. We recommend you order all services before the dates listed. Use this page as a reminder to yourself to place your orders and send in your forms.

Be sure to retain a copy of each form you fill out for your records.

<u>DATE</u>	<u>TASK</u>	COMPLETE
ASAP	Exhibit Staff Housing Reservations	
ASAP	Registration Exhibit Booth Staff	
Feb 21	Company Descriptions due for printed program	
Feb 27	Lead Retrieval Services – early bird rate deadline	
March 18	Advance Shipments: 1 <sup>st</sup> Day Warehouse Accepts Freight	
March 31	GES Discount Price Deadlines	
	<ul> <li>Furnishings &amp; Accessories</li> </ul>	
	<ul> <li>Carpet</li> </ul>	
	<ul> <li>Booth Cleaning</li> </ul>	
	<ul> <li>Signs &amp; Graphics</li> </ul>	
	<ul> <li>Sign/Banner Hanging Service</li> </ul>	
	<ul> <li>Display Labor</li> </ul>	
April 3	Lead Retrieval Services - advance rate deadline	
April 4	Electrical Service/Lighting	
April 4	Internet Service	
April 4	Telephone Service	
April 4	Cleaning Services	
April 7	Booth Catering	
April 14	Audio Visual & Computer Rental	
April 16	Advance Shipments: Last Day Warehouse Accepts Freight	
April 21	Direct Shipments to Convention Center	
April 21	Exhibit Set-Up – 8:00 am – 5:00 pm	
April 22	Exhibit Set-Up – 10:00- 11:30	
	Installation MUST be complete 11:30 am	

Show Management will be conducting a final walkthrough from 10:30 am - 11:30 am

## April 22 - 24 NCEA 2014 Convention & Expo

April 24	Exhibit Break Down – Begins 3:00 pm	
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April 25 Dismantle Complete by 12:00 pm (noon)