



**The American Epilepsy Society's 67th Annual Meeting
Wants To Help You Go Green!**

The AES - 2013 Annual Meeting premiered the Virtual Tote Bag with great success. We took our commitment to protecting the environment seriously. Therefore, AES is again hosting a Virtual Tote Bag – a ‘green’ solution that connects you to all meeting participants. Important meeting information, session handouts and contents previously found in the attendee’s bag will now be conveniently located all in one place, “virtually”.

Attendees use virtualTotebag to access, store and share documents (i.e. important meeting details, exhibitor information, session materials and links for non-profit organizations. **As an incentive for attendees to use the virtualTotebag, the symposia syllabus and handouts will be accessible.**

AES will be able to provide post show reports for the number of requests and downloads for your insert. Don't miss out on this opportunity to increase your visibility!

Your choices are (please check one):

- **PDF* available in Library of searchable documents \$400 ____**
 - **PDF* available as a link on each attendee’s homepage (All Tab) \$2,000 ____**
 - **Banner ad on each attendee’s homepage; contact me for details by October 12. \$3,000 ____**
1. **PDF file size is limited to 50MB. AES to review and approval all documents.*
 2. **Please include the file name which will be used in the list of available documents. A brief description is also strongly suggested.*
 3. **Tags – (Ex: product/drug name, booth number). Attendees will use tags when searching for various documents.*

It’s easy to get started. Complete the Bag Insert Application on the next page and send it to me with your PDF no later than Thursday, October 31, 2013. Please don’t hesitate to contact me if you have any questions.

Sincerely,

Sue Cipriani
scipriani@aesnet.org

AES – 2013: Bag Insert Application Deadline: Thursday, October 31

- Attached is my **PDF* for inclusion in the Library of searchable documents \$400**
- Attached is my **PDF* as a link on each attendee's homepage (All Tab) \$2,000**
- Attached is my **Banner ad for the attendee's homepage \$3,000 (contact me for info)**

Item guidelines:

1. Each PDF file is limited to 50MB. AES will review all PDFs prior to publishing.
2. Please include how you want your document listed (named) and a brief description of your document that attendees will see.
3. Please include one or more Tags (keywords). Attendees will use these when searching.

ORGANIZATION NAME: _____

Contact name: _____ **E-Mail:** _____

Document/File name: _____

Document description (appears under document name):

Keywords/Tags: _____

Please email this page or send a facsimile to Sue Cipriani (scipriani@aesnet.org) by Thursday, October 31th to guarantee placement in the 2013 Virtual Totebag.



AES – 2013: Payment Page

Company Name: _____
Company Address: _____
Company Phone Number: _____
Contact Name: _____
Email Address: {email address} _____

Please check one of the following:

- ___ PDF* in Library of searchable documents \$400
- ___ PDF* as a link on each attendee’s homepage (All Tab) \$2,000
- ___ Banner ad on each attendee’s homepage \$3,000

Payment Information (check one):

- ___ Please send me an invoice and send this request to scipriani@aesnet.org
- ___ Please charge our credit card listed below. *Note: For security purposes, do not email your credit card information. Please call Linda Cipriano at 860.586.7505 (ext 516) or FAX to 860.586.7550.*

Payment Type: AMEX VISA MASTERCARD

Credit Card Number: _____

Expiration Date (mm/yy): _____

Name on Credit Card: _____

AES Contact: Sue Cipriani
Email: scipriani@aesnet.org
Phone: 860.586.7505, ext. 516