

Door Drop Service



What is a Door Drop?

A convenient exhibitor marketing tool that delivers your promotional materials, symposia announcements, etc. directly to the hotel rooms of attendees. Door Drops are an effective way of reaching your prospects and giving them an opportunity to plan which exhibitors they need to visit.

Who is Convention Communications?

Convention Communications is the dedicated Door Drop provider. Door Drops are our only business.

Convention Communications Green Initiative

For each company participating in our Door Drop Service, Convention Communications will have a native tree planted in a US ecosystem restoration project to offset the resources used in printing and the CO₂ emitted in transit. And please consider the environment when you design and print your materials.

Do we need approval from show management to do a Door Drop?

Yes. You *must* email your request to Jeff Melin at jmelin@aesnet.org and obtain approval in writing.

Why should I work with Convention Communications instead of contacting the hotels myself?

The American Epilepsy Society has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* of the legwork.

Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single packet. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to the all the hotels yourself!

How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or email to tom@doordrop.com

Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Saturday night December 7, to the rooms of the DC hotels affiliated with the 67th Annual Meeting of the American Epilepsy Society.

Details

All Hotels	\$2,500*
AES Sponsorship Fee	\$1,000

*Pricing for items under 2 ounces. Over 2 ounces additional.

Deadline for Approvals:	November 8
Deadline for Materials:	November 26

**Convention
Communications**