

Dear 2014 NSCAA Convention Exhibitor:

Thank you in advance for your support of the 67th Annual National Soccer Coaches Association of America (NSCAA) Convention. We are very excited that you will join our membership, fellow exhibitors and guests at the "World's Largest Annual Gathering of Soccer Coaches and Administrators" set for the Pennsylvania Convention Center in Center City Philadelphia January 15-19, 2014.

We pledge to do our very best to make your 2014 NSCAA Convention experience both a profitable and an enjoyable one.

Please note the following exhibitor registration hours scheduled for Philadelphia:

Wednesday, January 15, 2014 8:00 am to 9:00 pm Thursday, January 16, 2014 8:00 am to 9:00 pm Friday, January 17, 2014 8:30 am to 5:00 pm Saturday, January 18, 2014 8:30 am to noon

Thank you as well for your attention to this 2014 Convention Welcome Letter. If you have any questions regarding this information, please contact Exhibits Manager Thom Meredith at his office in Newtown, PA at 267-364-5356 or by email to ThomMeredith@comcast.net.

For questions about the remainder of the information in this Exhibitor Service Kit, please contact the GES Client Services Department directly at 800-475-2098 (702-515-5970 if calling from outside the USA), by fax at 866-329-1437 or Online: www.qes.com/chat. We look forward to seeing you in Philadelphia!

Sincerely,

Chief Marketing Officer

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CC: Joe Cummings, NSCAA Chief Executive Officer

Thom Meredith, Exhibits Manager NSCAA Convention Committee