



2017 AUSA Annual Meeting & Exposition
9-11 October 2017
Walter E. Washington Convention Center | Washington, DC

Dear AUSA Exhibitors:

Welcome to the 2017 AUSA Annual Meeting & Exposition, *a professional development forum*. This year is the 63rd Annual Meeting and AUSA will once again occupy the entire convention center with displays located on both levels in Exhibit Halls A, B, C, D & E.

The Marriott Marquis will serve as the Annual Meeting headquarters hotel. This Marriott property features 1175 rooms and 49 suites and is located across the street from the Walter E. Washington Convention Center. It is connected to the Center by an underground walkway.

This year's event will provide numerous opportunities for professional development with three full days of educational programming and the 600+ displays in the Exhibit Halls.

The exhibit halls will close at 1700 on Wednesday, 11 October. Tickets for the George Catlett Marshall Reception and Dinner can be purchased on the Annual Meeting website starting **1 June**. The cost will be \$125.00 for AUSA members and \$150.00 for non-members. Tables may also be purchased and provide 10 seats, which may be donated back to AUSA to seat VIP guests. The cost for a table are \$1,250.00 for AUSA members, and \$1,500.00 for non-members. Tickets will also be available for sale on-site at the Ticket Pick-Up Registration Desk at the Walter E. Convention Center. To purchase tickets to our events, please visit us here:

<http://ausameetings.org/2017annualmeeting/education/ticketed-events/>

As you plan for your participation at this year's Annual Meeting, please pay attention to the rules and regulations regarding the display of firearms at the Walter E. Washington Convention Center that are detailed in the Exhibitor Services Manual. Also, make sure that as you prepare your booth layout, you understand the rules and restrictions based on your booth classification. We urge you to communicate with GES and your neighbors well in advance of your scheduled build time. Contact information for Annual Meeting exhibitors can be found on the online floor plan located here:

<http://www.expocadweb.com/17ausa/ec/forms/attendee/index5.aspx#fpPanel>

This Exhibitor Services Manual contains guidance on the procedures for displaying vehicles. Global Experience Specialists (GES), our official General Contractor will be tasked with the responsibility of handling a tremendous amount of freight for the Annual Meeting. Please be sure to follow all instructions regarding the move-in and move-out of your vehicles. Should you have questions regarding the Rules and Regulations, please contact GES directly at 800.475.2098.

We look forward to welcoming you to Washington, DC in October. Thank you for your continued support of the AUSA and the men and women of the U.S. Army.

MICHAEL M. SCANLAN, CMP
Director of Industry Affairs