

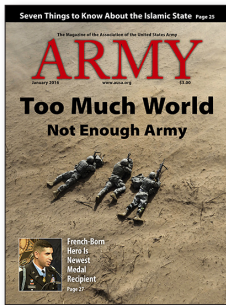


# AUSA

Association of the United States Army

## ADVERTISING OPPORTUNITIES

### ARMY Magazine



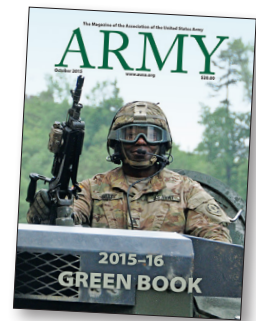
ARMY is read by your clients — the Army Leaders. Key people in Army research, development, testing, procurement and the Army Materiel Command all receive and read ARMY.

Is your company selling to the defense industry? ARMY'S circulation includes 12,000+ defense industry executives.

If you want to reach your market and get results, advertising in ARMY magazine is the way to do it!

### AUSA October Green Book Advertising

The Army Green Book, which is the October issue of ARMY Magazine, is used by military and government personnel as a yearlong reference tool. Not only will the October Green Book go to AUSA's regular 52,684 average monthly circulation, it will also be distributed to all attendees at the Annual Meeting and Exposition. Total circulation of the Green Book is over 60,000.



### AUSANews

AUSANews is the Association's monthly newspaper with a circulation of 57,700. It will also be distributed at the Annual Meeting.

### AUSA Bulletin and 5 Things

These two e-newsletters arrive in our member's inboxes every week and have a very high open AND click through rate.



### For more information, please contact:

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