



April 2024

Dear SNA Exhibitor:

Welcome to the SNA 78th Annual National Conference (ANC)! We are excited that you will be exhibiting at ANC24 located at the Boston Convention & Exhibition Center, Boston, MA, July 14 - 16, 2024.

The Annual National Conference (ANC) is a three-day event attended by 6,000+ school nutrition professionals each July. With 120+ education sessions, 850+ exhibit booths, and a host of networking events, it is known as the **School Nutrition Event of the Year!**

The following link provides access to the **ANC 2024 Exhibitor Service Kit**, produced by SNA's official decorator, GES/Global Experience Specialist. The Exhibitor Service Kit will assist you with the rental of utilities, furniture, services, and accessories. Please review the information contained in this manual thoroughly and take advantage of the services offered and the discounted rates available to you when placing your orders early.

SNA recognizes that your success is our success. Thank you for your continued support of SNA programs. Feel free to contact me at charper@schoolnutrition.org or my colleague Nita Artis, Business Development Manager at nartis@schoolnutrition.org at any time with your questions, suggestions, or concerns.

We look forward to meeting you in Boston!

A handwritten signature in black ink, appearing to read 'Crystal Harper-Pierre'.

Crystal Harper-Pierre
Exhibit Sales Manager
SNA