

ANNC 2024

ANNUAL NATIONAL CONFERENCE

SHAPING TOMORROW TOGETHER

JULY 14-16, 2024 | BOSTON, MASS.

NEW PRODUCT SHOWCASE

The New Product Showcase is a large display of the newest and most exciting products ever assembled in one venue! This is a quick and effective way to promote your products, services and equipment to the 6,000+ ANC attendees.



DON'T MISS OUT!

FEES

BASIC | \$600 PER PRODUCT

- Placement on bottom shelf
- Company & booth ID number ID card
- ANC website & related materials listing

ENHANCED | \$1,200 PER PRODUCT

- Placement on top & middle shelves
- Company & Booth number ID card
- ANC website & related materials listing

FEATURED | \$1,700 PER PRODUCT

- Entire display case (all 3 shelves)
- Company logo on the display case
- Company & Booth number ID card
- ANC website & related materials listing

RULES & REGULATIONS

All 2024 ANC Exhibitors are eligible to participate in the New Product Showcase. You must be exhibiting to participate in the New Product Showcase. This is defined as a product that has been introduced by your company to the school food market **from August 2023 through July 2024**.

Each participant will receive approximately 1½-ft. length x 1½-ft. height (18"x18") of display space. If the products and/or pictures are larger than this, they will not be displayed.

Note: The display cases are manned. This showcase is for viewing and informational purposes only. Do not touch or move the displays.

SET UP & TAKE DOWN

- All materials must be **SET UP** between the hours of 8 a.m.-5 p.m., Friday, July 12, to Sunday, July 14.
- The display case is available for **VIEWING** from Friday, July 12, to Tuesday, July 16.
- All materials must be **TAKEN DOWN** between 3-6 p.m. on Tuesday, July 16.

If the products are not claimed before 6 p.m., they will be discarded. If your company cannot be present at these times, please let SNA know to make alternative arrangements.

Please return your application no later than **May 31, 2024**, to **Crystal Harper-Pierre**, Exhibits Sales Manager at charper@schoolnutrition.org or (800) 877-8822.



NEW PRODUCTION SHOWCASE APPLICATION

COMPANY NAME _____

BOOTH NUMBER _____

CONTACT NAME _____

PHONE _____

EMAIL _____

ADDRESS _____

PRODUCT NAME _____

FEEES

- BASIC | \$600 PER PRODUCT**
- ENHANCED | \$1,200 PER PRODUCT**
- FEATURED | \$1,700 PER PRODUCT**

Payment Method (check one):

- Check: Make payable to School Nutrition Assn.
- Credit Card: A secure link will be sent separately via email to pay online.

Please mail check payments with completed application to:
SNA Depository
PO Box 719297
Philadelphia, PA 19171-9297

For credit card payments, send completed form to: charper@schoolnutrition.org
Or fax to (703) 824-3015
Attn: Crystal Harper-Pierre

I, THE UNDERSIGNED, DO HEREBY CERTIFY THAT THIS PRODUCT IS A "NEW PRODUCT," AS DEFINED IN THE RULES AND REGULATION GOVERNING THE "SNA NEW PRODUCT SHOWCASE."

Company Representative

Date

