



Buy American Policy

Permissible Products in SNA Exhibit Show

As you know, schools participating in the **National School Lunch Program and School Breakfast Program** are required to purchase food products that are produced and processed in the United States, to the maximum extent practicable. For this reason, we require you to exhibit *ONLY* domestic food or products that meet the statutory “Buy America” requirements set by the United States Department of Agriculture. Furthermore, as stated in the *SNA Exhibitor Rules & Regulations: Section 2 – Permissible Products*, companies exhibiting at SNA’s Annual National Conference and/or showing their product at a predetermined sponsored meal or event may only include products that are within the USDA regulations to be sold in Child Nutrition (CN) programs.

It is the exhibitor’s responsibility to ensure that their products meet all USDA’s compliance requirements.

Buy American Provision: Exhibitors agree to display, prepare, or promote only those products that comply with the Buy American Provision which defines a domestic agricultural commodity as one that is produced in the United States and a domestic agricultural product as one that is processed in the United States substantially using agricultural commodities that are produced in the United States. USDA Policy Memorandum SP38-2017, Compliance with and Enforcement of the Buy American Provision in the National School Lunch Program, dated June 30, 2017, provides that “substantially” means the agricultural food component must contain over 51% domestic agricultural commodities by weight or volume.

For more information, visit the USDA’s Child Nutrition Program (CNP) website at:
<https://www.fns.usda.gov/school-meals/compliance-enforcement-buy-american>