











# XPress Connect Family

Exhibiting success is much more than just purchasing a booth and showing up at the event. Meeting qualified prospects and turning them into loyal customers is the true measure of exhibiting success. CDS' XPress Connect lead retrieval equipment and programs are the keys to a highly productive onsite experience.

# Top Features



#### Literature Fulfillment

Email links quickly with all the information customers and prospects request



#### **Custom Qualifiers**

Customize your qualifying questions and responses to build full prospect profiles



### **Instant Email Follow-up**

Follow-up with hot prospects who visit your booth



### **Rate Leads**

Identify top prospects and customers by assigning a rating



### **Schedule Appointments**

Set up follow-up meetings with leads and close more deals



### **VIP Alerts**

Receive a text alert when anyone you identify as a VIP enters your booth



### **Exhibitor Portal**

Leads, analytics, instructions, and best practices online all the time

# Order Today and don't miss a single lead:

www.xpressleadpro.com Showcode: ssea0424



Our full-featured lead retrieval system running on **YOUR** Apple or Android mobile device.



Full-featured lead retrieval system running on **OUR** large screen Android phone.



Plug and play lead retrieval system with our scanner running on your PC.

# Connect Comparison

	App	Plus	Elite
Scan anywhere, any time	✓	✓	
Custom qualifiers**	✓	✓	✓
Literature fulfillment**	✓	✓	✓
Real-time leads	✓	✓	✓
Reporting portal	✓	✓	✓
Instant email follow-up	✓		✓
Rate leads	✓	✓	✓
VIP alerts	✓	✓	✓
Schedule appointments	✓		✓
Add images to leads	✓		✓
Audio notes	✓	✓	✓
Optional Bluetooth printer*	✓	✓	✓
Online and offline modes	✓	✓	✓

<sup>\*</sup>XPress Connect Elite uses a USB cable (included) to connect the printer.

<sup>\*\*</sup>additional fees may apply \*compatible with iOS app only





**APRIL 16 & 17** 





ORDER ONLINE:

www.xpressleadpro.com SHOWCODE

ssea0424

Qtv

Standard AFTER 03/0724

**Total** 



Scan the QR code to to download the XPress Connect App demo and

test it out before you purchase.

https://tinyurl.com/29nf8puf

Scan the QR code to to view the XPress Connect App video tutorial.







For Android 11.0 or higher, iOS 10.0x and higher and a 3 mega-pixel or greater camera.

No mobile hardware included.

XPress Connect App - The App on YOUR phone or tablet	\$430	\$535	
XPress Connect 3 App Package - Includes THREE App license activations & custom sales qualifiers  BEST VALUE!	\$610	<sup>\$</sup> 685	
Additional XPress Connect App License - For additional users	\$17O	\$205	
Bluetooth Printer - One bluetooth connection per lead retrieval device compatible with iOS app only	\$160	<sup>\$</sup> 195	



XPress Connect Plus Handheld - OUR handheld wireless device	<sup>\$</sup> 565	<sup>\$</sup> 685	
XPress Connect Plus Handheld Package - includes mobile device, and custom sales qualifiers  BEST VALUE!	<sup>\$</sup> 610	<sup>\$</sup> 735	
Additional XPress Connect App Licenses - For additional users	\$17O	<sup>\$</sup> 205	
Bluetooth Printer - One bluetooth connection per lead retrieval	\$160	<sup>\$</sup> 195	

Includes mobile phone & charger



XPress Connect Elite - The Connect software on YOUR computer		\$ <b>530</b>	\$635
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Includes USB scanner and software. Requires Windows 7 or greater, 1 USB 1.1 connection and .NET Framework Computer not included.

## **XPRESS EXTRAS -**



Custom Sales Qualifiers / Custom Surveys	<sup>\$</sup> 165	<sup>\$</sup> 195	
<u>Text Alert Service</u> - Connect your leads with the right sales reps	<sup>\$</sup> 205	\$245	
<u>Literature Fulfillment</u> - Send links to your brochures and products	\$205	\$245	
<b>Delivery Service -</b> Booth delivery, training and pick up service	\$205	<sup>\$</sup> 245	

Developer Tools- The service below is only for exhibitor-owned lead retrieval devices. You do not need to order this Developer Tool if you are ordering an XPress Connect lead retrieval product.

**Event API** - Scan real-time data using your own system

\$985

\$1285

\$285

## DIGITAL BACKPACK - UPLOAD AND SHARE DIGITAL MATERIAL TO QR CODES FOR ATTENDEES TO SCAN



Digital Backpack - Create and download your product/video/ brochure QR codes to display in your booth.

- Create and export QR codes in different file formats and sizes to best fit your booth
- Share product information while collecting contact info and product interests
- Personalized email with backpack content delivered post event to attendees
- Eco-friendly solution
- Contactless way to share product information

\$240

Combine Digital Backpack with XPress Connect to maximize your ROI. Digital Backpack flips content exchange into passive lead retrieval. Attendees scan your booth's QR codes to collect your content, and you capture their lead information.











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QUESTIONS? 1-800-746-9734 FAX 1-508-759-4238 EMAIL xpressleadpro@cdsreg.com



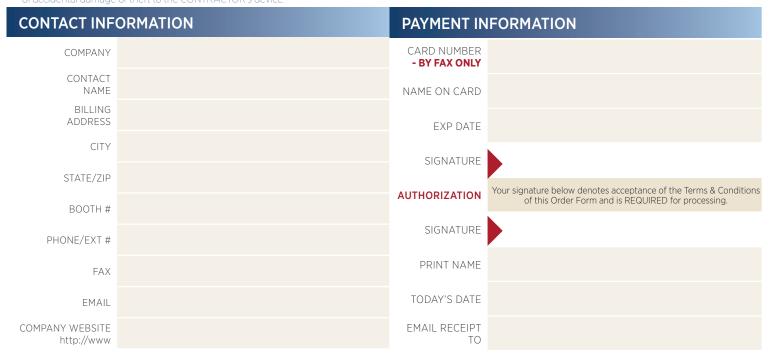
XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event

**Please note:** Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online **www.xpressleadpro.com** (show code: **ssea0424**), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734

		SUBTOTAL	=
LOSS/DAMAGE WAIVER	REPLACEMENT COST	SALES TAX <b>6.63%</b>	
Connect Plus Device	\$1,000		
Connect Plus Power Cord	\$ 75	OPTIONAL LOSS/DAMAGE WAIVER (Qty x \$85 per device)	+
Bluetooth Printer	\$1,000	NO, I do not want to purchase the Loss/Damage Waiver - initial here	
Bluetooth Adapter	\$ 250	TOTAL (UCD)	
Barcode USB Scanner	\$1,000	TOTAL (USD)	=

Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device.



All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.

## **Terms & Conditions**

https://eblastimages.blob.core.windows.net/exhibitor-services-main-folder/xpressleads\_pdfs/CDS\_XPress\_Leads\_T&Cs\_21.pdf