

# COTERIE MAGIC

SEPTEMBER 18-20, 2022

JAVITS CENTER, NYC

## EDIT BOOTH PACKAGE DÉCOR RULES

### Description: A standard 10 x 10' EDIT package includes:

- (1) Black Distinct Table - 30" H x 42" W x 30" D
- (3) Wendy Chairs - 35.8" H x 15" W x 19.7" D
- (3) Accessories:
  - Apparel: Black Garment Rack - 6'H x 6' L
  - Accessories/Footwear: Black Distinct Shelving Unit - 72" H x 54" W x 14" D
    - Height between each shelf is 11"
    - Max support weight is 25lb per shelf
- Grey FIT3 backwall + 1M side walls
- No carpet (not reflected in rendering)
- (1) wastebasket
- Booth ID sign (18" x 42" standing sign)
- (1) par can per 200 sq
- 300 lbs drayage per booth (regardless of booth size)
- (1) 500W of electric (regardless of booth size)



*Rendering is for illustrative purposes only. Slight variances may occur.*

**FURNISHING ORDER:** As booth size increases, walls, furnishings and fixtures are multiplied accordingly.

Edit Booth Package working space is 9' 8¼" wide x 9' 8¼" deep; for other sizes, please see the Booth Packages Dimensions kit page on [GES Expresso](#). All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles.

**IMPORTANT NOTE:** You will receive a default booth package (3 racks for Apparel brands, 3 shelves for Accessories/Footwear brands). If you do not want your default booth fixtures and furniture or would like a combination of fixtures, please inform your account manager by **August 30th**. Availability is on a first come-first serve basis. On-site fixture changes/swaps will be charged **\$79.50** per piece.

**\*Please allow up to three hours for the items to arrive at your booth\***

To order additional furnishings outside of your Booth Package, visit [GES Expresso](#). Place your additional furnishing order by **August 30th** to receive the pre-deadline discount. Orders for additional furnishings after **September 12th** must be placed on show-site; show-site rates will apply. Please expect up to three hours for onsite orders to be delivered to your booth

**CUSTOM BOOTHS: Custom booths are not permitted in EDIT**

**HEIGHT LIMIT:** Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.

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**ATTACHED ITEMS:** Exhibitors may not affix, apply, hang or attach any item to the fabric walls (including, but not limited to, binder clips, S-hooks, lighting, flyers, banners, signage, stickers, decals or other items) on/to any booth package elements provided by Show Management. Any damage to the furniture due to unapproved materials, clips, sticker, etc. will be charged to the exhibitor for full replacement costs. Please see the next rule for information on permissible signage

**GRAPHICS & SIGNAGE:** Are prohibited

**EDIT EXTERIOR GRAPHICS:** No graphics or signage of any kind is permitted within EDIT. A booth ID sign with your company name will be provided to you with your booth package. No graphics may be hung on the booth walls.

**LIGHTING:** Fixtures cannot be visible from the show floor and must remain either below booth wall height or remain in the ceiling. Lighting may not be attached to booth equipment and neon lighting is prohibited on the exterior of booths. Additional track lighting must be ordered through [GES Espresso](#).

LED par can lighting must be ordered through Javits Center [JAKE online ordering](#).

Exhibitors bringing custom lighting elements must order booth power through the Javits Center [JAKE online ordering](#).

**ELECTRICAL:** Additional outlets can be ordered through Javits Center [JAKE online ordering](#). Your 500W outlet will be dropped in the center back of your booth, if you would like different placement please reach out to show management. There may be additional charges to distribute electrical.

**CARPET & AREA RUGS:** EDIT booth package does not include carpet. You will have the option to order carpet on the ordering site [GES Espresso](#). Area rugs or alternative flooring may be used but may not present a tripping or safety hazard and must be finished with no raw edges.

**MUSIC, SOUND & AUDIO/VISUAL:** Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited. If an exhibitor has A/V equipment, sound must be turned OFF. A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19" and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.

**CUSTOM ACCESSORIES/FURNITURE & PROPS:** If an exhibitor wishes to bring in any décor elements, furniture or accessories other than what is offered in the package, they must obtain pre-approval, in writing, from their account executive. Photos of the items, materials used, sizes and any important features of the item are required. Examples of items that must be approved by your sales rep are floral, props, lighting, rugs, custom accessories or furniture, etc.

**BOOTH OPENINGS:** All corner booths will have the default set up with the entrance/opening on the 10' side of the booth structure and the side wall down. If you do not want your side wall down, please contact your EDIT sales representative.

**MODELS:** are permitted inside your booth space only.

**CURTAINS & DRAPE:** are not permitted.

**FLORAL & SMALL PROPS:** are permitted.

**PAINTING:** Painting on the premises is strictly prohibited.

**ADDITIONAL BRAND(S) IN BOOTH:** No exhibitor shall assign, sublet or share any part of its assigned space without the written consent of Show Management. Any exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. If unapproved brands are found in exhibitor's booth, exhibitor's booth will be closed down. All monies paid by exhibitor will be forfeited.