COTERIE MAGIC

SEPTEMBER 18-20, 2022

JAVITS CENTER, NYC

MAGIC EMERGING DESIGNERS BOOTH PACKAGE DÉCOR RULES

Description: A Standard 10' x 6' MAGIC Emerging Designers package includes:

- No walls
- (1) White Distinct Table 30"H x 42"W x 30"D
- (2) Wendy Chair 35.8" H x 15" W x 19.7" D
- Choice of (2) Accessories:
 - Gunmetal Garment Rack 5' H x 6 'L
 - White Display Cube 3' x 2' x 2'
- Floor Decal ID Sign
- Overhead Lighting
- 300 lbs drayage direct to show site per booth (regardless of booth size)
- (1) 500W power outlet per booth (regardless of booth size)



only. Slight variances may occur.

• As booth size increases, booth package items/contents are multiplied accordingly

All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles.

HEIGHT LIMIT: Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.

GRAPHICS & SIGNAGE: Are prohibited. This includes pop-up posters (retractable banners), easels, and foam core boards.

LIGHTING: Overhead lighting provided in booth package. Lighting may not be attached to booth equipment.

ELECTRICAL: Additional outlets can be ordered through Javits Center <u>JAKE online ordering</u>. Your 500W outlet will be dropped in the center back of your booth, if you would like different placement please reach out to show management. There may be additional charges to distribute electrical.

CARPET & AREA RUGS: Booth package does not include carpet.

MUSIC, SOUND & AUDIO/VISUAL: Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited. If an exhibitor has A/V equipment, sound must be turned OFF. A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19" and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.

CUSTOM ACCESSORIES/FURNITURE & PROPS: If an exhibitor wishes to bring in any décor elements, furniture or accessories other than what is offered in the package, they must obtain pre-approval, in writing, from their account executive. Photos of the items, materials used, sizes and any important features of the item are required. Examples of items that must be approved by your sales rep are floral, props, lighting, rugs, custom accessories or furniture, etc.

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MODELS: are not permitted

CURTAINS & DRAPE: are not permitted.

FLORAL & SMALL PROPS: are permitted.

PAINTING: Painting on the premises is strictly prohibited.

ADDITIONAL BRAND(S) IN BOOTH: No exhibitor shall assign, sublet or share any part of its assigned space without the written consent of Show Management. Any exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. If unapproved brands are found in exhibitor's booth, exhibitor's booth will be closed down. All monies paid by exhibitor will be forfeited.