

# COTERIE MAGIC

SEPTEMBER 18-20, 2022

JAVITS CENTER, NYC

## **BEAUTY booth package includes:**

A standard 5' x 8' Beauty Package includes

- No walls
- No carpet
- Booth ID sign (4" x 10" acrylic)
- (1) Counter (72" w x 24" d x 40" h)
- (1) Barstool (17" w x 16" d, seat height 30")
- (1) White Shelf
- (1) Wastebasket
- Overhead lighting
- 500W of electrical (per booth regardless of booth size)



*Rendering is for illustrative purposes only. Slight variances may occur.*

**NO CUSTOM BOOTHS** - Exhibitors in Beauty@Coterie may not build out or bring a custom booth. All booths are package booths.

**DECOR** - If an exhibitor wishes to bring in any décor elements, furniture or accessories other than what is offered in the package, they must obtain pre-approval, in writing, from their account executive.

- Photos of the items, materials used, sizes and any important features of the item are required. Examples of items that must be approved by your sales rep are **floral, props, lighting, rugs, custom accessories or furniture**, etc.
- Each exhibitor is responsible for the safety of any items you bring into the show whether they are owned or rented by your company.
- You must remain with these items until they are picked up; scheduling pick up is the responsibility of the exhibitor. You must also complete a Bill of Lading, which advises GES that your items are ready to be picked up.

Nothing may be posted, tacked, nailed or screwed to the columns, divider, floor, railings or other parts of the Exhibit Facility or Booth. Should an Exhibitor cause any damage to the Venue or Booth/furniture; it will be the sole responsibility of the Exhibitor to pay the costs for the repair of the damages.

All Booths must be in keeping with the atmosphere of the Exhibition. To maintain the integrity of the Exhibition, any displays deemed unprofessional in appearance, at the sole discretion of Informa, will not be permitted.

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**ELECTRICAL:** Should you wish to add a power outlet in your booth or additional lighting, you may order it through Javits Center [JAKE online ordering](#). Your 500W outlet will be dropped in the center back of your booth, if you would like different placement please reach out to show management. There may be additional charges to distribute electrical.

**MUSIC, SOUND & AUDIO/VISUAL:** Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited. If an exhibitor has A/V equipment, sound must be turned OFF. A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19" and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.