

EVENT PLATFORM OPPORTUNITY:

FEATURED BRAND PROFILE

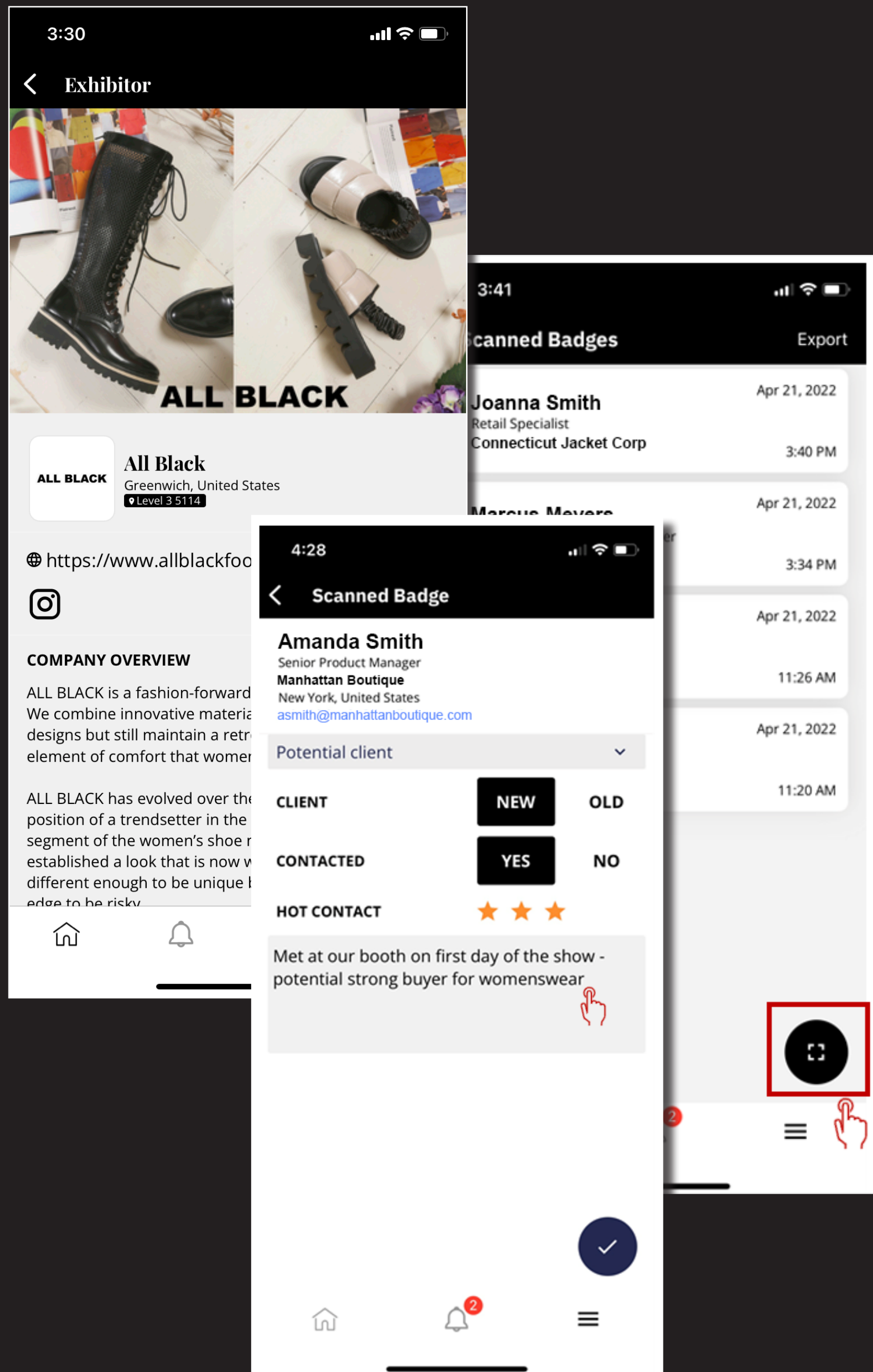
Every exhibiting brand receives a complimentary basic listing on our digital event planner – the go-to resource for buyers available on mobile and desktop – but exhibitors who want to really stand out and enhance their show experience have the opportunity to upgrade to a Featured Brand Profile.

FEATURED BRAND PROFILES INCLUDE:

- Unique and colorful page design with hero image and company logo
- 200-word description
- Bolded and highlighted in overall brand listing
- Look books, video capability, and social media links
- All basic listing function including company name, booth number, categories, and contact information

COST: \$450





EVENT PLATFORM OPPORTUNITY:

SMART BUNDLE: LEAD RETRIEVAL

Having a Featured Brand Profile will enhance your show experience and provide attendees with further insight into your brand. Why not go a step further? Upgrade to our Smart Bundle which gives you a Featured Brand Profile PLUS Lead Retrieval right on your mobile device. Scan buyer badges and create a personalized list of leads to build future relationships.

SMART BUNDLES INCLUDE:

- All of the benefits of the Featured Brand Profile plus...
- Lead retrieval functionality through the mobile app allowing you to use your phone to scan buyer badges and collect quality leads with accuracy and no hassle
- Share insights with your team in real time with notes for personalized follow-up
- Access all leads through an online dashboard for efficient and simple post-show communication and export

QUICK FACTS:

- Event badges and access is strictly through the digital event planner which means all eyes will be on your brand

COST: \$650