

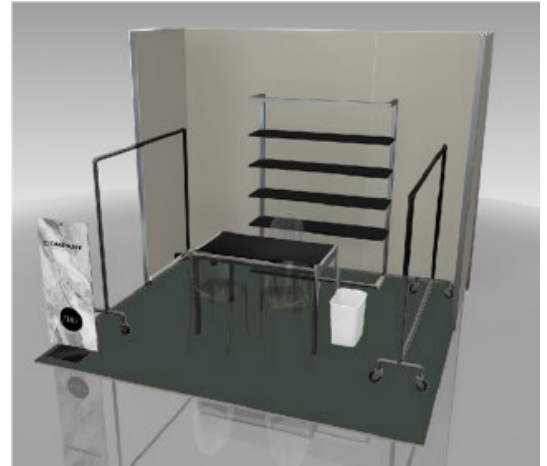
COTERIE MAGIC

FEBRUARY 21-23, 2023
JAVITS CENTER, NYC

EDIT BOOTH PACKAGE DÉCOR RULES

Description: A Standard 10' x 10' EDIT booth package includes:

- (1) Black Distinct Table – 30”H x 42”W x 30”D
- (3) Wendy Chairs – 35.8”H x 15”W x 19.7”D
- (3) Accessories
 - Apparel: Black Garment Rack – 6’H x 6’L
 - Accessories/Footwear: Black Distinct Shelving Unit – 72”H x 54”W x 14”D
 - Height between each shelf is 11”
 - 21” from floor to bottom shelf; 14” from top shelf to frame of unit
 - Max support weight is 25lb
- Grey FIT3 fabric backwall + 1M side walls
- No carpet (not reflected in rendering)
- (1) Wastebasket – 15”H x 14”W x 9”D
- (1) Booth ID sign – 18” x 42” standing
- Enhanced lighting
- 300lbs drayage per booth (regardless of booth size – showsite only)
- (1) 500w electrical outlet per booth (regardless of booth size)



Rendering is for illustrative purposes only. Slight variances may occur.

As booth size increases, booth packages items/content are multiplied accordingly.

All fixtures, furniture, display, and decorative elements must remain within the booth line and may not extend into the aisles.

Edit Booth Package working space is 9' 8¼" wide x 9' 8¼" deep; for other sizes, please see the Booth Packages Dimensions kit page on GES Expresso. All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles.

IMPORTANT NOTE: You will receive a default booth package (3 racks for Apparel brands, 3 shelves for Accessories/Footwear brands). If you do not want your default booth fixtures and furniture, or would like a combination of fixtures, please inform your account manager by **February 1st**. After February 1st, such requests will need to be made on-site and availability is on a first come-first serve basis. On-site fixture changes/swaps will be charged **\$83.00** per piece.

To order additional furnishings outside of your Booth Package, visit [GES Expresso](#). Place your additional furnishing order by **February 1st** to receive the pre-deadline discount.

Please expect up to three hours for onsite orders to be delivered to your booth

HEIGHT LIMIT: Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.

GRAPHICS & SIGNAGE: Are prohibited. This includes pop-up posters (retractable banners), easels, and foam core boards.

EDIT EXTERIOR GRAPHICS: No graphics or signage of any kind is permitted within EDIT. A booth ID sign with your company name will be provided to you with your booth package. No graphics may be hung on the booth walls.

LIGHTING: Overhead lighting provided in booth package. Lighting may not be attached to booth equipment.

CARPET & AREA RUGS: Booth package does not include carpet.

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ELECTRICAL: Additional outlets can be ordered through Javits Center [JAKE online ordering](#). Your 500W outlet will be dropped in the center back of your booth, if you would like different placement please reach out to show management. There may be additional charges to distribute electrical.

MUSIC, SOUND, & AUDIO/VISUAL: Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited. If an exhibitor has A/V equipment, sound must be turned OFF. A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19" and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.

ADDITIONAL BRAND(S) IN BOOTH: No Exhibitor shall assign, sublet, or share any part of its assigned space without the written consent of Show Management. Any Exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. Upon Show Management's written approval Exhibitor will be required to pay an additional fee per brand. If unapproved brands are found in Exhibitor's booth, the booth will be closed and all monies paid by exhibitor will be forfeited.

CUSTOM ACCESSORIES/FURNITURE & PROPS: If an exhibitor wishes to bring in any décor elements, furniture or accessories other than what is offered in the package, they must obtain pre-approval, in writing, from their account executive. Photos of the items, materials used, sizes and any important features of the item are required. Examples of items that must be approved by your sales rep are floral, props, lighting, rugs, custom accessories or furniture, etc.

MODELS: Not permitted.

MANNEQUINS: Not permitted.

CURTAINS & DRAPE: Not permitted.

FLORAL & SMALL PROPS: Permitted.

PAINTING: Painting on the premises is strictly prohibited.

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