

## BEAUTY BOOTH PACKAGE DÉCOR RULES

### Description: A Standard 5' x 8' Beauty booth package includes:

- (2) Counters (72"W x 24"D x 40"H)
- (1) Barstool (17"W x 16"D, seat height 30")
- (1) White Shelf – 24" square x 78"H
- No walls
- No carpet
- (1) Wastebasket
- (1) Booth ID sign (4" x 10" acrylic)
- Overhead Lighting
- (1) 500w electrical outlet per booth (regardless of booth size)



**Beauty Two Counter Display**

*Rendering is for illustrative purposes only. Slight variances may occur.*

No additional accessories are allowed in Beauty booths.

All fixtures, furniture, display, and decorative elements must remain within the booth line and may not extend into the aisles.

**NO CUSTOM BOOTHS:** Exhibitors in Beauty@Coterie may not build out or bring a custom booth. All booths are package booths.

**HEIGHT LIMIT:** Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.

**GRAPHICS & SIGNAGE:** Are prohibited. This includes pop-up posters (retractable banners), easels, and foam core boards.

**LIGHTING:** No additional lighting or neon is needed or allowed. This includes umbrella lights and other small clip lights.

**ELECTRICAL:** Additional outlets can be ordered through Javits Center [JAKE online ordering](#). Your 500W outlet will be dropped in the center back of your booth, if you would like different placement please reach out to show management. There may be additional charges to distribute electrical

**MUSIC, SOUND, & AUDIO/VISUAL:** Show Management provides music for the show. Music, sound amplifying devices & A/V equipment, other than those provided by Show Management, are prohibited.

**ADDITIONAL BRAND(S) IN BOOTH:** No Exhibitor shall assign, sublet, or share any part of its assigned space without the written consent of Show Management. Any Exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. Upon Show Management's written approval Exhibitor will be required to pay an additional fee per brand. If unapproved brands are found in Exhibitor's booth, the booth will be closed and all monies paid by exhibitor will be forfeited.

**CUSTOM ACCESSORIES/FURNITURE & PROPS:** No additional furniture or accessory orders are permitted. If an exhibitor wishes to bring in any décor elements, furniture or accessories other than what is offered in the package, they must obtain pre-approval, in writing, from their account executive. Photos of the items, materials used, sizes and any important features of the item are required. Examples of items that must be approved by your sales rep are floral, props, lighting, rugs, custom accessories or furniture, etc.

**MODELS:** Not permitted. **MANNEQUINS:** Not permitted. **CURTAINS & DRAPE:** Not permitted.

**FLORAL & SMALL PROPS:** Permitted. **PAINTING:** Painting on the premises is strictly prohibited.