Standard White Line



COTERIE MAGIC SOURCING

SEPTEMBER 19-21 2023

STANDARD WHITE FEATURES:

- · Fluorescent lighting
- LED lighting available for an additional \$85 per showcase
- Aluminum frame
- Matte white formica exterior
- · Solid sides
- Sliding doors with lock (no mirrors)
- Rear storage area with lock in half and quarter vision cases
- Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision only

SIZE	QUANTITY FULL HALF QUARTER VISION VISION VISION		ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 08/22/2023	SHOW SITE PRICE	TOTAL	
4 FOOT				\$360.00	\$435.00	\$560.00	
5 FOOT				\$360.00	\$435.00	\$560.00	
6 FOOT				\$360.00	\$435.00	\$560.00	
34" CORNER	\ge			\$380.00	\$455.00	\$580.00	

Add \$85.00 per showcase for LED lighting \$_____

SUBTOTAL \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

COMPANY NAME_

BOOTH NUMBER

ORDERS AND BOOTH LAYOUT DUE BY AUGUST 22, 2023

American Fixture & Display Corp. Phone: (718) 463-2176 • Fax: (718) 463-4302 Email: orders@americanfixture.com • Web: americanfixture.com

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

Please note: Telephone orders not accepted.



Designer Line



DESIGNER LINE FEATURES:

- · Fluorescent lighting
- Halogen lighting available for an additional \$50
 per showcase
- LED lighting available for an additional \$85 per showcase
- Aluminum frame
- Textured designer gray formica exterior
- Glass sides
- · Mirrored sliding doors with lock
- Rear storage area with lock in half and quarter vision only
- Available in 4', 5' and 6' lengths and corner cases
- 39" high and 20" deep
- Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision only

SIZE	FULL VISION	UANT HALF VISION	QUARTER VISION	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 08/22/2023	SHOW SITE PRICE	TOTAL
4 FOOT				\$385.00	\$460.00	\$585.00	
5 FOOT				\$385.00	\$460.00	\$585.00	
6 FOOT				\$385.00	\$460.00	\$585.00	
34" CORNER	\succ			\$400.00	\$475.00	\$600.00	
42" CORNER	\succ	\ge		\$415.00	\$490.00	\$615.00	

Add \$50.00 per showcase for Halogen lighting \$_____

Add \$85.00 per showcase for LED lighting \$_____

SUBTOTAL \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

COMPANY NAME_____

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Deluxe Line



DELUXE LINE FEATURES:

- Fluorescent lighting
- LED lighting available for an additional \$85 per showcase
- · Brushed gold frame
- · Glossy black formica exterior
- · Glass sides
- Mirrored sliding doors with lock
- Rear storage area with lock
- Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases and corner cases available in half vision and quarter vision only

SIZE			QUANTITY ADVANCED PRICE FOR ORDERS RECEIVED AFTER HALF VISION QUARTER VISION PRICE 08/22/2023		SHOW SITE PRICE	TOTAL
4 FOOT		QUARTER VIOLON	\$400.00	\$475.00	\$600.00	
5 FOOT			\$400.00	\$475.00	\$600.00	
6 FOOT			\$400.00	\$475.00	\$600.00	
34" CORNER			\$420.00	\$495.00	\$620.00	

Add \$85.00 per showcase for LED lighting \$_____

SUBTOTAL \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

COMPANY NAME_____

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ELITE LINE FEATURES:

- Halogen lighting
- LED lighting available for an additional \$60 per showcase
- · Brushed gold frame
- · Verdigris formica exterior
- · Glass sides
- · Mirrored sliding doors with lock
- · Rear storage area with lock
- Available in 4', 5' and 6' lengths and corner cases
- 39" high and 20" deep
- Showcases and corner cases are available in half vision and quarter vision only

SIZE	QUA	ANTITY	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	HALF VISION	QUARTER VISION	PRICE	08/22/2023	PRICE	TOTAL
4 FOOT			\$425.00	\$500.00	\$625.00	
5 FOOT			\$425.00	\$500.00	\$625.00	
6 FOOT			\$425.00	\$500.00	\$625.00	
34" CORNER			\$445.00	\$520.00	\$645.00	

Add \$60.00 per showcase for LED lighting \$_____

SUBTOTAL \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

COMPANY NAME_____

BOOTH NUMBER

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FULL VISION IN BLACK SHOWN HERE

ULTRA LINE FEATURES:

- LED lighting available in:
 - 3000K Yellow
 - 6000K White
- Aluminum frame
- · Black or matte white exterior
- · Glass sides
- Glass sliding doors with lock
- Rear storage area with lock available on half and quarter vision showcases only
- Available in 4', 5', and 6' lengths and corner cases
- 411/2" high and 20" deep
- Showcases and corner cases are available in full vision, half vision, and quarter vision

SIZE		QUANTITY		BLACK or	3000K or	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	FULL VISION	HALF VISION	QUARTER VISION	WHITE	6000K	PRICE	08/22/2023	PRICE	
4 FOOT						\$485.00	\$560.00	\$685.00	
5 FOOT						\$485.00	\$560.00	\$685.00	
6 FOOT						\$485.00	\$560.00	\$685.00	
34"CORNER						\$505.00	\$580.00	\$705.00	
48"CORNER						\$525.00	\$600.00	\$725.00	

SUBTOTAL \$_	
8.875% SALES TAX \$	

AMOUNT ENCLOSED \$_____

COMPANY NAME

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Accent Cube



WHITE

SHOWN HERE

WHITE or DESIGNER LINES

- Aluminum frame
- 3 fixed 50 watt lights
- LED lighting available for an additional \$45
- Standard white or textured gray formica exterior
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock

DELUXE or ELITE LINES

- Brushed gold frame
- 4 MR16 lights in pivoting fixtures
- LED lighting available for an additional \$45
- Glossy black or verdigris formica exterior
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area

Storage area with lock

 Hinged frameless glass door with lock



DELUXE SHOWN HERE

STYLE	QUANTITY	QUANTITY ADVANCED PRICE PRICE FOR ORDERS RECEIVED AFTER 08/22/2023		SHOW SITE PRICE	TOTAL
STANDARD WHITE		\$355.00	\$430.00	\$555.00	
DESIGNER		\$355.00	\$430.00	\$555.00	
DELUXE		\$355.00	\$430.00	\$555.00	
ELITE		\$355.00	\$430.00	\$555.00	

Add \$45.00 per accent cube for LED lighting \$_____

SUBTOTAL \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

COMPANY NAME_____

BOOTH NUMBER

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Tower

CHOICES:

- STANDARD WHITE Aluminum frame with a matte white formica exterior
- · DESIGNER Aluminum frame with a textured gray formica exterior
- **DELUXE** Brushed gold frame with a glossy black formica exterior
- ELITE Brushed gold frame with a verdigris formica exterior

FEATURES:

- Halogen lighting
- LED lighting available for an additional \$45 per tower
- 6" canopy
- 3 adjustable glass shelves
- Clear glass on four sides
- Hinged framed door with lock ٠
- 20" wide x 20" deep x 80" high
- 20" wide x 20" deep x 54" high glass display area



STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 08/22/2023	SHOW SITE PRICE	TOTAL
STANDARD WHITE		\$365.00	\$440.00	\$565.00	
DESIGNER		\$365.00	\$440.00	\$565.00	
DELUXE		\$365.00	\$440.00	\$565.00	
ELITE		\$365.00	\$440.00	\$565.00	

Add \$45.00 per tower for LED lighting \$_____

SUBTOTAL \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$

COMPANY NAME

BOOTH NUMBER

ORDERS AND BOOTH LAYOUT DUE BY AUGUST 22, 2023

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Email: orders@americanfixture.com • Web: americanfixture.com

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Please note: Telephone orders not accepted.

CASES ARE RENTED FOR DISPLAY PURPOSES ONLY AND WE DO NOT WARRANT THE SAFETY OR SECURITY THEREOF. WE ARE NOT LIABLE FOR CONTENTS. DAMAGE OR BREAKAGE AFTER CASES HAVE BEEN DELIVERED.



DELUXE

SHOWN HERE

Museum Pedestal



CHOICES:

- WHITE: Aluminum frame with matte white formica exterior
- DELUXE: Brushed gold frame with glossy black formica exterior
- BEIGE: Brushed gold frame with beige formica exterior

FEATURES:

- Halogen lighting (six bulbs)
- LED lighting available for an additional \$60 per museum pedestal
- 8" canopy
- Glass doors with lock
- Storage area with lock
- 30" wide x 20" deep x 70" high
- 30" wide x 20" deep x 20" high glass display area

STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 08/22/2023	SHOW SITE PRICE	TOTAL
White		\$410.00	\$485.00	\$610.00	
Deluxe		\$410.00	\$485.00	\$610.00	
Beige		\$410.00	\$485.00	\$610.00	

Add \$60.00 per museum pedestal for LED lighting \$_____

SUBTOTAL \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

COMPANY NAME

BOOTH NUMBER

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Boutique Case



CHOICES:

- DESIGNER: Aluminum frame with textured gray formica exterior
- DELUXE: Brushed gold frame with glossy black formica exterior

FEATURES:

- · Fluorescent lighting
- LED lighting available for an additional \$60 per boutique case
- 5" canopy
- Wall Case (solid back) or See-Thru (glass back)
- · 3 rows of adjustable glass shelves
- · Glass doors with lock
- Storage area with lock
- 48" wide x 13" deep x 76" high
- 48" wide x 13" deep x 44" high glass display area

STYLE	QUA	YTITY	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	WALL CASE	SEE THRU	PRICE	08/22/2023	PRICE	
Designer			\$430.00	\$505.00	\$630.00	
Deluxe			\$430.00	\$505.00	\$630.00	

Add \$60.00 per boutique case for LED lighting \$_____

SUBTOTAL \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

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Wall Case & See-Thru



WALL CASE

- White or black formica exterior
- · Fluorescent lights
- LED top lighting available for an additional \$95 per wall case
- 70", 60" or 48" wide x 18" deep x 84" high
- · Glass sliding doors

SEE-THRU WALL CASE

- · White or black formica exterior
- Fluorescent lights
- LED top lighting available for an additional \$95 per see-thru
- 70" wide x 19" deep x 80" high
- · Glass sliding doors



	QUANTITY			COLOR		ADVANCED	PRICE FOR ORDERS	SHOW SITE	
STYLE	4'	5'	6'	WHITE	BLACK (6' Only)	PRICE	RECEIVED AFTER 08/22/2023	PRICE	TOTAL
WALL CASE						\$450.00	\$525.00	\$650.00	
SEE-THRU WALL CASE	$\left \right>$	$\left \right>$				\$475.00	\$550.00	\$675.00	

Add \$95.00 per case for LED lighting \$_____

8.875% SALES TAX \$

AMOUNT ENCLOSED \$_____

COMPANY NAME___

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Please note: Telephone orders not accepted.



Classic Case Line





COTERIE MAGIC SOURCING

SEPTEMBER 19-21, 2023



V1 SHOWN HERE

V3 SHOWN HERE V5 SHOWN HERE V6 SHOWN HERE

				D LIGHTING	i	MR16 SID	E LIGHTS	EXTRA SHELVES	
TYPE	QUANTITY	PRICE*		TOP & SID \$130 PF	E LIGHTS	(\$50 PE	R CASE)	EXTRA SHELVES (\$10 PER CASE)	IOIAL
			\$45 PER CASE	GLASS SIDE	DOOR SIDE	GLASS SIDE	DOOR SIDE	,	
V1		\$465.00							
V3		\$465.00							
V5		\$490.00							
V6		\$465.00							

*Add \$75 per case for all orders placed after 08/22/2023 ** SEE NEXT PAGE FOR MORE DETAILS**

SUBTOTAL \$_____

*LATE FEE (if applicable) \$_____

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

COMPANY NAME_____

BOOTH NUMBER____

ORDERS AND BOOTH LAYOUT DUE BY AUGUST 22, 2023

American Fixture & Display Corp.

Phone: (718) 463-2176 • *Fax:* (718) 463-4302 *Email:* orders@americanfixture.com • *Web:* americanfixture.com

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Please note: Telephone orders not accepted.





Classic Case Shelf Placement

COMPANY NAME:

BOOTH #: _____



- Each of the glass shelves on the Classic Cases is adjustable. The shelf rests are **preset** at our warehouse at the approximate intervals shown above.
- If you would like us to alter the spacing of your shelves, please indicate your requirements above and submit this form along with your order **no later than ten (10) days prior to the start of the show**.
- Please understand that due to time constraints during show set up, we are unable to make changes on-site.

AMERICAN FIXTURE & DISPI THE SHOWCASE PEC		MAGIC SOURC		Ped	estals
10"x10"x48"	12"x12"x36"	16"x16"x36"	14"x14"x42"	24"x24"x36"	30"x30"x36"

(images not to scale; for reference only)

SIZE	WHITE	BLACK	PRICE	TOTAL
10"x10"x48"			\$120.00	
12"x12"x36"	\searrow		\$120.00	
12"x12"x42"		$\left \right\rangle$	\$120.00	
14"x14"x42"	\searrow		\$120.00	
16"x16"x36"			\$120.00	
16"x16"x42"			\$120.00	
18"x18"x42"		$\left \right\rangle$	\$120.00	
24"x24"x36"		$\left \right\rangle$	\$120.00	
24"x24"x42"		\times	\$120.00	
30"x30"x36"		\times	\$120.00	
30"x30"x42"		\times	\$120.00	

SUBTOTAL \$

8.875% SALES TAX \$_____

AMOUNT ENCLOSED \$_____

COMPANY NAME

ONLINE ORDERING

AVAILABLE

VISIT AMERICANFIXTURE.COM

BOOTH NUMBER

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ICAN

SNEEZE GUARD



Perfect for placement on your showcase or table top

FEATURES:

- 24" Wide x 30" High
- Pass Through By 4" High X 12" Wide

QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 08/22/2023	TOTAL
	\$95.00	\$115.00	

SUBTOTAL \$_____

8.875 % SALES TAX \$_____

TOTAL DUE \$_____

COMPANY NAME_

BOOTH NUMBER

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If this product is not returned at the end of the event, you will automatically be charged \$150.00

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

Please note: Telephone orders not accepted.





Available Styles



FULL VISION SHOWCASE



HALF VISION SHOWCASE



QUARTER VISION SHOWCASE



CORNER SHOWCASE

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

Please note: Telephone orders not accepted.



10 FOOT X 10 FOOT CORNER BOOTHS





10 FOOT X 10 FOOT SINGLE BOOTHS









10 FOOT X 20 FOOT DOUBLE BOOTHS



Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

Please note: Telephone orders not accepted.



ELECTRICAL INFORMATION NON-LED LIGHTING

Standard White Case (Fluorescent)	
4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts
Designer & Deluve Cose (Fluerescent)	
Designer & Deluxe Case (Fluorescent)	25 Watts
4' 5'	30 Watts
5' 6'	40 Watts
o 34" Corner	20 Watts
42" Corner	30 Watts
42 Comer	50 Walls
<u>Designer Case (Halogen)</u>	
4'	100 Watts
5'	120 Watts
6'	140 Watts
34" Corner	80 Watts
42" Corner	100 Watts
<u>Tower</u> (Halogen)	200 Watts
<u>Museum Pedestal</u> (Halogen)	300 Watts
Accent Cube (Halogen)	
White & Designer	150 Watts
Deluxe	140 Watts
Boutique Case (Fluorescent)	84 Watts
Wall Case & See-Thru Wall Case (Fluorescent)	
4'	60 Watts
5'	80 Watts
6'	80 Watts
	80 Watts
Classic Case – Silver (Halogen & Spotlight)	
V1, V3, V5 V6	200 Watts 150 Watts
V U	100 Walls

Standard White Cas	se
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<u>Standard White Case</u> 4' 5' 6' 34" Corner			33 Watts 42 Watts 49 Watts 26 Watts
Deluxe & Designer Case 4' 5' 6' 34" Corner 42" Corner			42 Watts 48 Watts 54 Watts 36 Watts 42 Watts
<u>Ultra Case</u> – 6000K 4' 5' 6' 34" Corner 48" Corner	42 Watts 48 Watts 54 Watts 36 Watts 90 Watts	<u>Ultra Case</u> – 3000K 4' 5' 6' 34" Corner 48" Corner	12 Watts 15 Watts 17 Watts 9 Watts 16 Watts
<u>Classic Case</u> V1, V3, V5 V6			28 Watts 21 Watts
Tower			100 Watts
Museum Pedestal			36 Watts
Accent Cube			24 Watts
Boutique Case			84 Watts
<u>Wall Case</u> 4' 5' 6'			76 Watts 93 Watts 105 Watts
See Thru Wall Case			105 Watts



THE SHOWCASE PEOPLE

BOOTH LAYOUT DIAGRAM

PLEASE INDICATE YOUR BOOTH DIMENSIONS AND THE MANNER IN WHICH YOU WOULD LIKE THE SHOWCASES PLACED IN YOUR BOOTH(S). THIS COMPLETED LAYOUT IS REQUIRED TO CONFIRM YOUR ORDER.

	Back of Booth	LENGTH	feet
			112 1
			The A
121 2 2 2 2 2 2 2 2			
			11 2
			115 -
And the first second states in the	a set and had been at the	- 14-1-1-1	102
	the state of the second	1	
			191 2
			10.00
			116-14

EXHIBITOR NAME:

BOOTH NO: ______ BOOTH DIMENSIONS (LENGTH x WIDTH) _____ FEET

ORDERS AND BOOTH LAYOUT DUE BY AUGUST 22, 2023

American Fixture & Display Corp.

Phone: (718) 463-2176 • Fax: (718) 463-4302 Email: orders@americanfixture.com • Web: americanfixture.com

Booth Layout above required in order to process your order.

SHOWCASE ORDER FORM

Please complete the following information and submit it along with your showcase selections and booth layout diagram (previous page).

CONTACT INFORMATION

COMPANY NAME:		
ADDRESS:		
CITY, STATE, ZIP CODE:		
POINT OF CONTACT NAME:		
EMAIL ADDRESS:		
PHONE:	FAX:	
BOOTH NO(S):		
PAYMENT INFORMATION		
DISCOVER / AMEX / VISA / MC #:		EXP DATE:
NAME ON CARD:		SEC CODE:
SIGNATURE:		DATE:

TERMS AND CONDITIONS OF RENTAL

American Fixture & Display Corp. and AFD Delaware, Inc. (together, the "Company") shall not be liable for failure to deliver the displays ("Company's Rental Property") or delays occasioned by causes beyond its control, including, but not limited to, strikes, lockouts, fires, flood, hurricane, war, acts of God, acts of terrorism, labor disputes, pandemics, epidemics, viruses, or delays or interruption of carriers and in no event shall be liable for consequential damages.

The Company shall have the right to charge the full rental price of the Company's Rental Property to the customer ("Lessee") on any orders (i) cancelled after the deadline date; or (ii) that have been delivered to the location of the rental, regardless of whether the event takes place.

Glass shelves must be properly installed by Lessee and not overloaded with merchandise. To avoid breaking of

shelves, personal injury and damage to merchandise, the Lessee must use reasonable discretion in the amount of weight placed on the glass shelves. Installation and loading of the glass shelves is beyond the Company's control and the Company shall not be responsible for broken glass, damage of merchandise or personal injury related thereto.

In the event of any damage to the Company Rental Property during the rental period, excluding normal wear and tear, the Lessee shall pay to Company, on demand, the full cost of repair or replacement of such damaged display cases. Lessee further agrees to accept full responsibility and liability, and Lessee shall indemnify, defend and hold harmless Company, for any injury to Lessee, for any damage to the property of Lessee, for any injury to any other person(s) and any other loss that may result through the use or misuse of the Company's Rental Property. Lessee agrees and acknowledges that Lessee is subject to additional charges if Lessee fails to return the Company's Rental Property to Company or fails to make the Company's Rental Property available to Company for pick-up at the time and date mutually agreed to by both parties.

Lessee agrees to accept full responsibility and liability, and shall indemnify, defend and hold harmless Company and its agents, employees, officers or directors from and against any and all liability, claims, demands (whether or not groundless, false, or fraudulent), costs, damages, losses, judgments, or awards, including legal and attorney

brought by a third party or parties and arising out of or in any way connected with any act or omission of Lessee or its employees or other persons.

The Company's Rental Property are rented for display purposes only and Company does not warrant the safety or security thereof. Company shall not be liable for contents, damage or breakage after the Company's Rental Property have been delivered.