EVENT PLATFORM OPPORTUNITY:
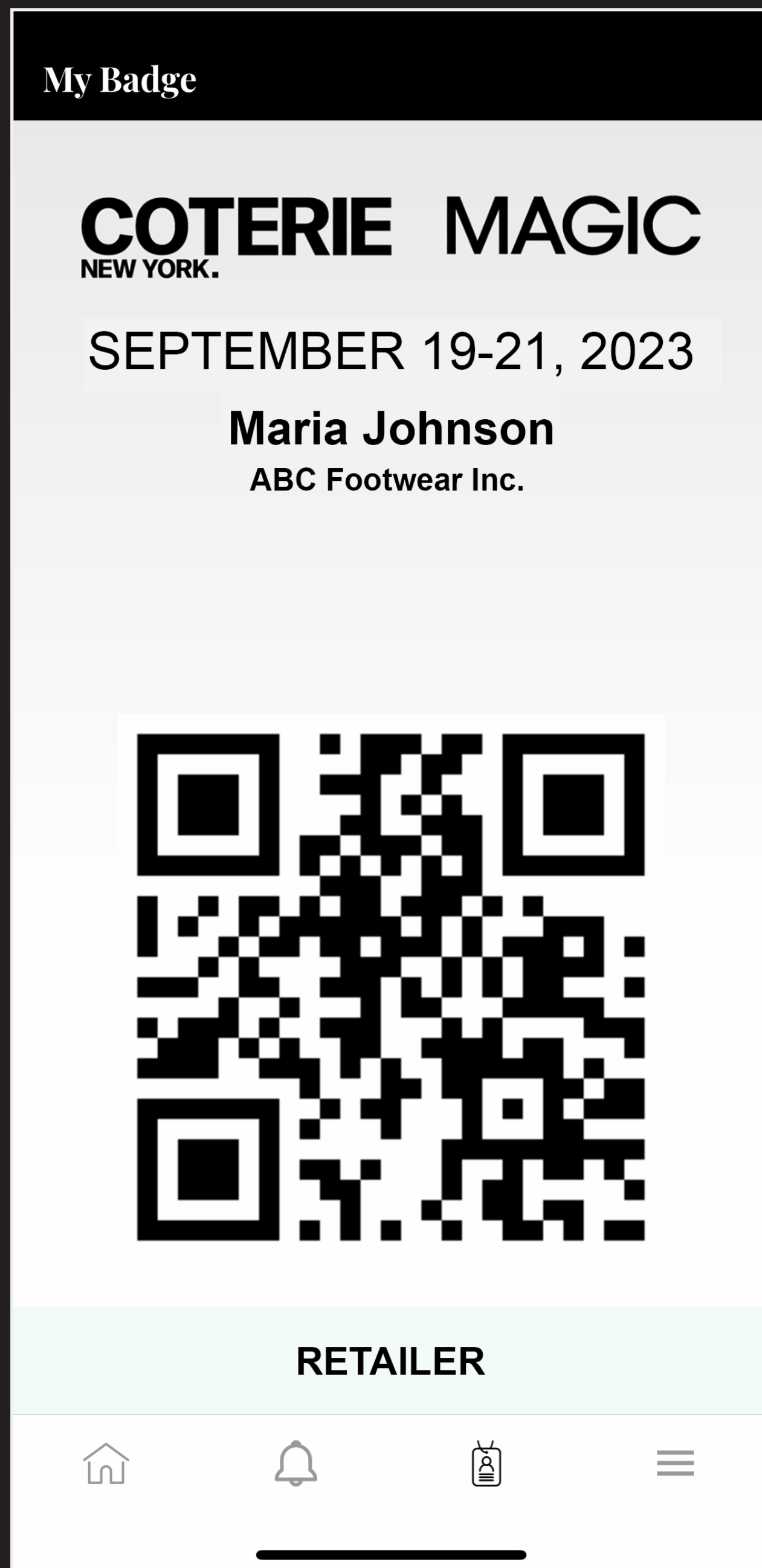# FEATURED BRAND PROFILE

Every exhibiting brand receives a complimentary basic listing on our digital event planner — the go-to resource for buyers available on mobile and desktop — but exhibitors who want to really stand out and enhance their show experience have the opportunity to upgrade to a Featured Brand Profile.

FEATURED BRAND PROFILES INCLUDE:
• Unique and colorful page design with hero image and company logo
• 200-word description
• Bolded and highlighted in overall brand listing
• Look books, video capability, and social media links
• All basic listing function including company name, booth number, categories, and contact information

COST: $450

EVENT PLATFORM OPPORTUNITY:

SMART BUNDLE: LEAD RETRIEVAL

Having a Featured Brand Profile will enhance your show experience and provide attendees with further insight into your brand. Why not go a step further? Upgrade to our Smart Bundle which gives you a Featured Brand Profile PLUS Lead Retrieval. Scan buyer badges and create a personalized list of leads to build future relationships.

SMART BUNDLES INCLUDE:
• All of the benefits of the Featured Brand Profile plus...
• Lead retrieval functionality allowing you to scan buyer badges and collect quality leads with accuracy and no hassle
• Share insights with your team in real time with notes for personalized follow-up
• Access all leads through an online dashboard for efficient and simple post-show communication and export

COST: $650