

All Black ALL BLACK Greenwich, United States • Level 3 5223

https://www.allblackfootwear.com



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COMPANY OVERVIEW

ALL BLACK is a fashion-forward contemporary shoe brand. We combine innovative materials with cuttingedge designs but still maintain a retro feel and an important element of comfort that women of all ages desire.

ALL BLACK has evolved over the past 18 years t position of a trendsetter in the contemporary de segment of the women's shoe market. Our brand has

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EVENT PLATFORM OPPORTUNITY: FEATURED BRAND PROFILE

Every exhibiting brand receives a complimentary basic listing on our digital event planner – the go-to resource for buyers available on mobile and desktop – but exhibitors who want to really stand out and enhance their show experience have the opportunity to upgrade to a Featured Brand Profile.

FEATURED BRAND PROFILES INCLUDE:

- 200-word description

COST: \$450

• Unique and colorful page design with hero image and company logo

• Bolded and highlighted in overall brand listing

• Look books, video capability, and social media links

• All basic listing function including company name, booth number, categories, and contact information





My Badge



SEPTEMBER 19-21, 2023

Maria Johnson **ABC Footwear Inc.**



RETAILER

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EVENT PLATFORM OPPORTUNITY: SMART BUNDLE: LEAD RETRIEVAL

Having a Featured Brand Profile will enhance your show experience and provide attendees with further insight into your brand. Why not go a step further? Upgrade to our Smart Bundle which gives you a Featured Brand Profile PLUS Lead Retrieval. Scan buyer badges and create a personalized list of leads to build future relationships.

SMART BUNDLES INCLUDE:

COST: \$650

• All of the benefits of the Featured Brand Profile plus...

• Lead retrieval functionality allowing you to scan buyer badges and collect quality leads with accuracy and no hassle

• Share insights with your team in real time with notes for personalized follow-up • Access all leads through an online dashboard for efficient and simple post-show communication and export



