



ATS FEATURE BOOTH PACKAGE DÉCOR RULES

1. **DESCRIPTION:** The ATS Feature Booth Package includes:

- (1) booth ID sign per booth (regardless of size)
- Booth carpet
- Wastebasket
- Booth Package furnishings (see below)

ATS Feature does not have booth walls. All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles.

2. **FURNISHINGS ORDER:**

6'x10' FEATURE booth package includes:

- (1) White Distinct Table - 30"H x 42"W x 30"D
- (2) Clear Wendy Chairs - 35.8"H x 15"W x 19.7"D
- (2) White Distinct Shelving Unit – 6'H x 54"W x 14"D

IMPORTANT NOTE: To receive the above furnishings (tables, chairs, racks and/or shelves), you **MUST** place a Booth Package order on [GES Expresso](#) by **June 4th**; if no Booth Package order is placed by this date, you will not receive the items listed under section 2. of this document (see above). Onsite orders will be on a first come-first serve basis.

Any onsite changes to booth package furnishings are billable to the exhibitor at \$75 per piece.

To order additional furnishings outside of your Booth Package, visit [GES Expresso](#). Place your additional furnishing order by **May 22nd** to receive the pre-deadline discount. Orders for additional furnishings (not included within your booth package) after June 4th must be placed on show-site; show-site rates will apply.

Rendering is for illustrative purposes only. Variances may occur.



3. **HEIGHT LIMIT:** Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.

4. **ATTACHED ITEMS:** Exhibitors may not affix, apply, hang or attach any item to the fabric walls (including, but not limited to, binder clips, S-hooks, lighting, flyers, banners, signage, stickers, decals or other items) on/to any booth package elements provided by Show Management. Any damage to the furniture due to unapproved materials, clips, sticker, etc. will be charged to the exhibitor for full replacement costs. Please see the next rule for information on permissible signage.

5. **GRAPHICS & SIGNAGE:** "Pop-up", "retractable", "blinking" and "vinyl" signage are not permitted. No nudity will be allowed on graphics or signage.

6. **LIGHTING:** Lighting may not be attached to booth equipment. LED par can lighting can be ordered through Javits Center [JAKE online ordering](#).

7. **CARPET & AREA RUGS:** ATS Feature booth package includes carpet. You will have the option to opt out on the ordering site [GES Expresso](#); carpet removal fee will be billable to the exhibitor.

If opt out option is chosen, the following guidelines apply:

- Area rugs or alternative flooring may be used but may not present a tripping or safety hazard and must be finished with no raw edges.

8. **MUSIC, SOUND & AUDIO/VISUAL:** Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited. If an exhibitor has A/V equipment, sound must be turned OFF. A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19" and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.

9. **CUSTOM ACCESSORIES/FURNITURE & PROPS:** Exhibitors may choose to use package walls and/or accessories, but bring in additional elements including, but not limited to furniture, lighting, décor, mannequins or special design elements & signage. Full package fee applies.

10. **NO MODELS**

11. CURTAINS & DRAPE: are not permitted.

12. FLORAL & SMALL PROPS: are permitted.

13. PAINTING: Painting on the premises is strictly prohibited.

14. ADDITIONAL BRAND(S) IN BOOTH: No Exhibitor shall assign, sublet or share any part of its assigned space without the written consent of Show Management. Any Exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. If unapproved brands are found in Exhibitor's booth, exhibitor's booth will be closed down. All monies paid by exhibitor will be forfeited.