



MRKET DÉCOR RULES

1. DESCRIPTION: A MRket Booth Package includes a soft fabric wall that is 10' deep x 10' wide x 8' high back and side walls. MRket Booth Packages have an approximate working space 9' 8¼" wide x 9' 8¾" deep.

All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles.

2. FIXTURE ORDER

(1) Distinct Desert Sand Table, 30"H x 42"W x 30"D

(3) Clear Wendy Chairs, 35.8"H x 15"W x 19.7"D

7'H Ladder Racks, 44 ¾"W x 84 5/8"H x 14 ¾"D

With choice of 6 accessories

– Ladder Rack Shelf – 7'H x 43 ¾" W x 13"D (holds up to 20lbs)

– Ladder Rack Hang Bar – 43 ¾" W (holds up to 45lbs)

– Ladder Rack, Slanted Shelf – 43 ¾" W x 13"D

(1) Wastebasket

(1) Booth ID sign, 17"x11"

(1) Track with 4 White Light Fixtures

Booth Carpet

300lbs of material handling per booth (regardless of size) for direct to hall shipments

As booth size increases, your booth package items/contents are multiplied accordingly.

Working space: 9' 8¼" wide x 9' 8¾" deep.

Default Set-up:

- Apparel companies: Ladder Rack with all hang bars
- Accessory/shoes/jewelry companies: Ladder Rack with all straight shelves

MRket Booth Package exhibitors will receive a link via email from GES to order furniture and accessories online. Place your order by **January 4, 2019** to receive the pre-deadline discount.

To order your Furniture and Accessories, visit GES Expresso.

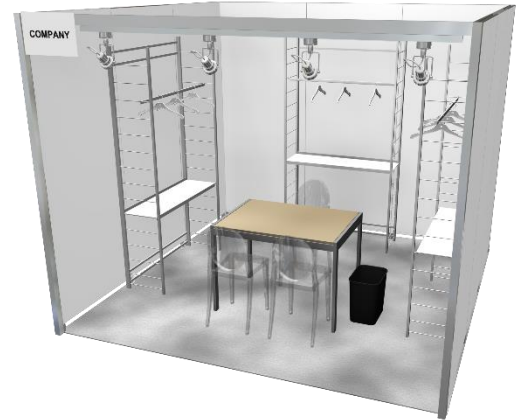
If you neglect to submit your order by **December 21, 2019**, the fixture choice will revert to default set-up and any changes must be made on site at exhibitor's expense. If an on-site swap is necessary, changes and labor are billable to the exhibitor.

3. NO CUSTOM BOOTHS: MRket Booth Package exhibitors may not build out or bring custom booths. See below for custom fixture/furniture rules.

4. HEIGHT LIMIT: Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.

5. ATTACHED ITEMS: Exhibitors may not affix, apply, hang or attach any item to the fabric walls (including, but not limited to, binder clips, S-hooks, lighting, flyers, banners, signage, stickers, decals or other items) on/to any booth package elements provided by Show Management. Any damage to the furniture due to unapproved materials, clips, sticker, etc. will be charged to the exhibitor for full replacement costs. Please see the next rule for information on permissible signage.

6. GRAPHICS & SIGNAGE: Signage must be free-standing and not attached to booth equipment. MRket Booth Package exhibitors will receive a link via email from GES to order wall graphics. Discount applies to orders received with artwork approved for production no later than **11:59PM, January 4, 2019**. Prices increase after this date. If you choose to use an outside printer, you must hire GES labor and materials to install the graphics. Please refer to the Wall Graphics Order Form in the Exhibitor Manual on GES Expresso for more information.



Rendering is for illustrative purposes only. Items may change without notice.



MRKET

JANUARY 20-22, 2019
JACOB JAVITS CENTER, NYC



“Pop-up”, “retractable”, “blinking” and “vinyl” signage are not permitted. Wall graphics are permitted on the interior of the booth. Graphics may not have a solid black or dark background. No nudity will be allowed on graphics or signage.

7. EXTERIOR GRAPHICS:

Booth Packages up to 400 square feet: may not have exterior booth graphics.

Booth Packages OVER 400 SQUARE FEET: If an exhibitor wishes to have exterior graphics, they must be approved by show management in writing and may be submitted to the exhibitor’s sales representative for approval. Please send your submissions to your sales representative by **January 4, 2019.**

8. LIGHTING: Fixtures cannot be visible from the show floor and must remain either below booth wall height or remain in the ceiling. Lighting may not be attached to booth equipment and neon lighting is prohibited on the exterior of booths.

TRACK LIGHTING: Additional track lighting must be ordered through GES Expresso.

LED PAR CAN LIGHTING: LED parcan lighting must be ordered through Javits Center [JAKE online ordering.](#)

Exhibitors bringing custom lighting elements must order booth power through the Javits Center [JAKE online ordering.](#)

9. CARPET & AREA RUGS: Tailored + Furnishings booths are provided with carpet, which may not be removed. Area rugs may be used but may not present a tripping or safety hazard, must be finished with no raw edges, and may not cover more than 75% of the booth floor.

10. MUSIC, SOUND & AUDIO/VISUAL: Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited. If an exhibitor has A/V equipment, sound must be turned OFF.

A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19” and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.

11. CUSTOM ACCESSORIES/FURNITURE & PROPS:

MRket Booth Packages up to 400 square feet: All custom accessories/furniture must be approved by show management in writing and may be submitted to the exhibitor’s sales representative for approval. Submissions must include a color rendering or pictures of walls, props, accessories or furniture and must including dimensions (height and width; depth when applicable). **Please send your submissions to your sales representative by January 4, 2019.**

MRket Booth Packages OVER 400 SQUARE FEET: Exhibitors may choose to use package walls and/or accessories, but bring in additional elements including, but not limited to furniture, lighting, décor, mannequins or special design elements & signage. Lighting may not be attached to package walls. Full package fee applies. Please see Exhibitor Manual for details.

12. BOOTH OPENINGS: All corner booths will have the default set up with the entrance/opening on the 10’ side of the booth structure and the side wall down. If you do not want your side wall down, please contact your customer service representative for alternate placement. MRket Show Management will contact exhibitor if booth will have a different wall configuration.

13. MODELS: Models must stay with the booth

14. CURTAINS & DRAPE: Curtains and drape are not permitted

15. FLORAL & SMALL PROPS: are permitted

16. MANNEQUINS: Mannequins must be half or full-size, minimalist in design with no custom, lifelike or distinguishing features. Mannequins must be white, black or gray (no flesh color).

17. ADDITIONAL BRAND(S) IN BOOTH: No Exhibitor shall assign, sublet or share any part of its assigned space without the written consent of Show Management. Any Exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. Upon Show Management’s written approval, Exhibitor will be required to pay an additional fee per brand. If unapproved brands are found in Exhibitor’s booth, exhibitor’s booth will be closed down. All monies paid by exhibitor will be forfeited.