



BLUE@PROJECT BOOTH PACKAGE DÉCOR RULES

1. **DESCRIPTION:** A Blue@Project Booth Package is defined as a 3'H Molo wall Project Booth Package that is 10' wide x 3' high back and side walls. Blue@Project Booth Packages have an approximate working space 9' 8¼" wide x 9' 8¾" deep.

Your booth package includes the following:

- 3'H gray Molo back and side walls
- Choice of 3 accessories
 - o Gunmetal Garment Rack (5'H x 6' L)
 - o Distinct Desert Sand Shelving Unit (72" H x 54" W x 14" D)
- 1 Desert Sand Distinct Table (30" H x 42" W x 30" D)
- 3 Clear Wendy Chairs (35.8" H x 15" W x 19.7" D)
- 1 Wastebasket (15" H x 14" W x 9" D)
- 1 12" x 12" ID sign with Stand
- 1 LED Par Can light
- 300 lbs of material handling per booth (regardless of booth size) for direct to hall shipments (See default details below)



*Rendering is for illustrative purposes only.
Items may change without notice.*

All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles. Grids and collapsible chrome salesman rolling racks are not allowed for display on the Project show floor. If you have used chrome rolling racks to transport your garments to your booth, please be certain to remove them from the show floor prior to show open.

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2. **NO CUSTOM BOOTHS:** Blue@Project Booth Package exhibitors may not build out or bring custom booths. See below for custom fixture/furniture rules.
3. **FIXTURE ORDER DEADLINE:** Blue@Project Booth Package exhibitors will receive a link via email from GES to order furniture and accessories online. This deadline to place your order is **July 3, 2019**. If you neglect to submit your order by **July 16, 2019**, the fixture choice will revert to default set-up and any changes must be made on site at exhibitor's expense.

Default Set-up:

- Apparel companies: all racks
- Accessory/shoes/jewelry companies: all shelves

To order your Furniture and Accessories, visit [GES Espresso Online Form](#). All package exhibitors must log in and place orders or Opt out.

4. **HEIGHT LIMIT:** Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.
5. **ATTACHED ITEMS:** Exhibitors may not affix, apply, hang or attach any item (including, but not limited to, hanging clips, lighting, fliers, banners, signage, stickers, decals or other items) on/to any booth package elements provided by Show Management. Any damage to the furniture due to unapproved materials, clips, sticker, etc. will be charged to the exhibitor for full replacement costs.
6. **GRAPHICS & SIGNAGE:** Signage must be free-standing and not attached to booth equipment. "Pop-up", "retractable" and "blinking" signage is not permitted. Wall graphics may be printed on the interior of the booth. No aisle-facing signs permitted. Graphics may not have a solid black or dark background. No Nudity will be allowed on graphics or signage.
7. **CARPET & AREA RUGS:** Custom carpet is not permitted. Area rugs must not present a tripping or safety hazard. They must be finished with no raw edges. The rug may not cover more than 75% of the booth floor. Exhibitors may not bring in wall-to-wall rugs or carpet.
8. **MUSIC, SOUND & AUDIO/VISUAL:** Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are not permitted. A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19" and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.
9. **CUSTOM ACCESSORIES/FURNITURE & PROPS:** All custom accessories/furniture must be approved by show management in writing and may be submitted to the exhibitor's sales representative for approval. Submissions must include a color rendering or pictures of walls, props, accessories or furniture and must including dimensions (height and width; depth when applicable.) Please see Exhibitor Manual for details.
10. **CURTAINS & DRAPE:** are not permitted.
11. **MANNEQUINS:** Must be headless, half or full-size, minimalist in design with no custom, lifelike or distinguishing features. Mannequins must be white, black or gray (no flesh color).