

## BOOTH PACKAGE WALL GRAPHICS INFORMATION

Exhibitors choosing to apply graphics to the standard booth package walls must follow the rules as stated below:

- Material must have a solid white backing with no graphics so as not to show design or branding through to neighboring exhibitors' booth(s) or aisle.
- Nothing else may be taped, glued, stuck, stapled, tacked, clipped or attached in any way to any of the walls or furniture.
- GES labor must install and dismantle booth graphics.

If wall graphics or any other signage is attached to wall panels in violation of these rules, exhibitor will be billed for full equipment replacement costs.

**Actual booth working space and dimension may vary. Please see GES Expresso for exact dimensions for your booth.**

### GES GRAPHICS:

**Price of new graphics produced by GES includes the equipment to attach the graphics to the booth package and labor to install and dismantle.**

- Fabric Overlay: a hanging graphic that lays flush over the booth wall
  - 4" pocket at the top and bottom that will house a metal bar to provide tension
  - 1.5" of bleed at the top that will not be visible
- Fabric Insert: a graphic physically inserted into the framework of the wall panel

	<b>1M Fabric</b>	<b>2M Fabric</b>	<b>3M Fabric</b>
<b>Fabric Overlay</b>	\$415.00	\$649.00	\$890.00
<b>Fabric Insert</b>	\$615.00	\$849.00	\$1,090.00
<i>*plus 8.875% tax</i>			

**1M Fabric Graphics**  
38 3/4" wide x 93-96" high



**2M Fabric Graphics**  
77 1/2" wide x 93-96" high



**3M Fabric Graphics**  
116" wide x 93-96" high



*Overlays are 96" high. Inserts are 93" high.*

**If reusing previously printed graphics, order labor through GES Expresso.**

Stored with GES: Flat rate of **\$81.91 per piece**.

Outside vendor/not stored with GES: **(2) men for (1) hour is the average labor estimate per graphic.**

**The GES deadline for all exhibitor graphic orders is July 3, 2018.**

Prices above are considered "pre-deadline". For orders past the deadline, please contact GES directly for availability and pricing.

**STORAGE WITH GES: \$22.92 per piece, from show to show** (price includes transportation)

Available only for graphics printed with GES. Storage requests are handled on-site via the Service Center.

To pull your stored graphics for an upcoming show, order "Storage Graphics Labor" on Expresso.

### GRAPHICS NOT ORDERED THROUGH GES:

An outside vendor may produce your fabric overlays, but the labor and the installation equipment must be ordered through GES. See the labor section of the Graphics Order Form on Expresso to order. Fabric inserts and lightbox graphics must be ordered via GES.

A 4" pocket is necessary at both the top and bottom of the graphic in order to utilize the poles for installation.

### LIGHTBOX GRAPHICS:

GES is the exclusive vendor for lightboxes. Power is not included; requires electrical order from the Javits Center.



	<b>Advance Rate*</b>
<b>1M Lightbox Graphic</b>	\$1,606.25