



ONLINE EXHIBITOR BADGE REGISTRATION

When exhibitor registration is launched, the primary contact will be issued an exhibitor registration email that will include a link to the registration portal. Exhibitor staff can be registered using this exhibitor portal.

If you are a RETURNING customer:

An email has been sent out to notify you that registration has gone live. You can log in via the registration page directly - [click here](#) to begin registering yourself and your staff. You will use the same log-in information created last season to register (which will be your e-mail and your chosen password). If you cannot remember your password, please select "forgot password" below the log-in information.

If you are a NEW customer:

1. A welcome email will be sent with your username (e-mail address) and a link to create a password. This will be your username and password going forward to register your staff for all events. If you did not receive this email, please contact exhibitor_reg@ubmfashion.com
2. In addition to the welcome email, a second email will be sent to notify you that registration for your event is now live and you can begin registering your staff at www.ubmexhibitor.com. *Please note: You must complete create your password (step 1) before you can login to your portal to begin registering.*

In the Exhibitor Community you will be able to register staff, make edits/cancellations, and print/send confirmations.

Badges will NOT be mailed. Please bring your confirmation with you on show site to print your badge.

For any registration questions or assistance logging into your account, please contact exhibitor_reg@ubmfashion.com.

**If you do not receive either of the mentioned emails, please check your spam/junk folder or contact customer service to confirm your email address.*

EXHIBITOR REGISTRATION HOURS ON-SITE

Saturday, July 20	8AM-6PM
Sunday, July 21	8AM-6PM
Monday, July 22	8:30AM-6PM
Tuesday, July 23	8:30AM-4PM