BOOTH PACKAGE WALL GRAPHICS INFORMATION

GES GRAPHICS:
Exhibitors must order GES graphics on GES Expresso no later than **4:30PM EST on July 19th**. Submission of artwork does not suffice as an order; exhibitors must submit payment information and specify size and type of graphic by the date stated above.

Artwork submissions must be print-ready. Due to time, you will not receive a proof from GES for review.

Price of new graphics produced by GES includes the equipment to attach the graphics to the booth walls and the labor to install and dismantle.

Please see below for size, type, and pricing of graphics offered:
- Fabric Overlay Banner: a hanging graphic that lays flush over the booth wall
  - 4" pocket at the top and bottom that will house support to provide tension
  - 1.5" of bleed at the top that will not be visible
- Fabric Panel Insert: a graphic physically inserted into the framework of the wall panel
  - Please note: graphics cannot be printed on ½ meter panels
- Lightbox Graphic:
  - Includes backlit fabric insert and lightbox structure
  - Exhibitor must order 500w of power from the facility via Showtime LLC Electrical
  - Must connect to a pre-existing GES wall panel

1M Fabric Graphics
Fabric Overlay Banner
- Price: $415.00 plus tax
- Dims: 38 ¾"w x 93"h

Fabric Panel Insert
- Price: $615.00
- Dims: 38 ¾"w x 96"h

2M Fabric Graphics
Fabric Overlay Banner
- Price: $649.00 plus tax
- Dims: 77 $^1/_2$"w x 93"h

Fabric Panel Insert
- Price: $849.00
- Dims: 77 $^1/_2$"w x 96"h

3M Fabric Graphics
Fabric Overlay Banner
- Price: $890.00 plus tax
- Dims: 116"w x 93"h

Fabric Panel Insert
- Price: $1,090.00
- Dims: 116"w x 96"h

Lightbox Graphics
- Price: $1606.25 plus tax
- Dims: 38 $^7/_{16}$"w x 92 $^3/_{16}$"h

GES GRAPHIC STORAGE:
The cost of storing graphics with GES between shows is $22.92 per piece, from NY show to NY show (price includes transportation).

Rate available only for graphics printed with GES. Storage requests can be handled on-site prior to move- out via the Exhibitor Service Center or ordered pre-show via Expresso by selecting "Graphics Storage (Show to Show)" located under "Graphics and Storage."

For transportation fees between NY and LV shows, request a shipping quote from GES Logistics, which should be requested prior to move-out at the Exhibitor Service Center.

To pull your stored graphics for an upcoming show, order "Graphics Installation" under the "Graphic Banner Install/Dismantle Labor (For GES supplied and stored banners)."

INSTALL AND DISMANTLE LABOR:
If reusing previously printed graphics or using graphics produced by an outside vendor, order separate install and dismantle labor through GES Expresso.
- Stored with GES: Flat labor rate of $81.91 per piece.
- Outside vendor/not stored with GES: (2) men for (1) hour is the average labor estimate per graphic (see Expresso for pricing).

GRAPHICS PRODUCED BY AN OUTSIDE VENDOR:

Exhibitors choosing to apply non-GES graphics to the standard booth package walls must follow the rules as stated below:

- Graphic must be a banner that lays over the panels of the booth; panel insert graphics may not be produced by an outside vendor.
- Material must have a solid white backing with no graphics so as not to show design or branding through to neighboring exhibitors' booth(s) or aisle.
- Nothing may be taped, glued, stuck, stapled, tacked, clipped or attached in any way to any of the walls or furniture.
    - Exhibitors in violation of these rules will be billed for full equipment replacement costs.
- GES labor must install and dismantle booth graphics; labor can be ordered on GES Expresso. Labor ordered onsite will be on a first-come, first-served basis and is subject to higher rates.
- A 4" pocket is necessary at both the top and bottom of the graphic for installation.

Booths are built in meters. Please see Booth Package Dimensions document to find exact dimensions for your booth size.