



CHILDREN'S CLUB BOOTH PACKAGE DÉCOR RULES

1. DESCRIPTION: The CHILDREN'S CLUB Booth Package includes:

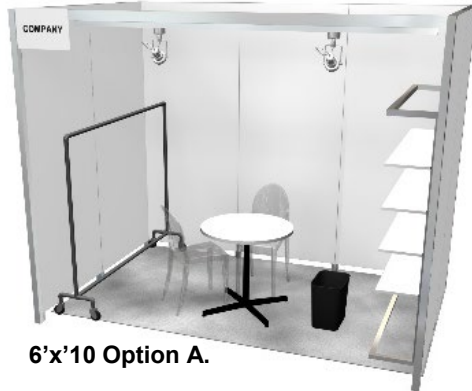
- 8' high soft fabric side and back walls
- (1) booth ID sign per booth (regardless of size)
- (1) track with (4) white light fixtures per 100sf of booth space
- 300 lbs of material handling **per booth** (regardless of size) for direct to hall shipments
 - If you have more than one booth, please be sure to separate and label shipments with properly; if 300+ lbs. are labeled for delivery to *one* booth number, the amount exceeding 300lbs. will be billable to the exhibitor.
- Booth Carpet
- Wastebasket
- Booth Package furnishing options (see Furnishing Order section below for details and options)

A CHILDREN'S CLUB 10x10 Booth Packages have a working space 9' 8¼" wide x 9' 8¾" deep. For other booth packages please ask your sales representative. All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles.

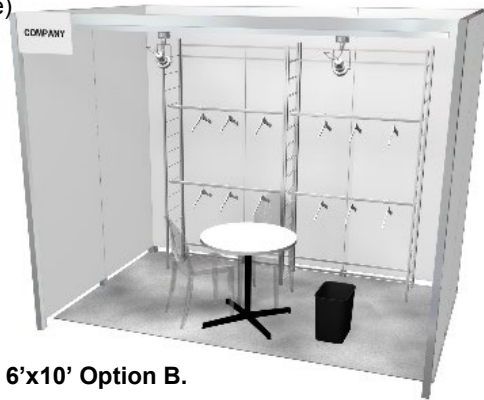
2. FURNISHINGS ORDER: As booth size decreases or increases, your booth package items/contents are adjusted accordingly.

6'x10' Children's Club booth package includes:

- (1) Round Table- 30" Diameter
- (2) Clear Wendy Chairs – 35.8"H x 15"W x 19.7"D
- Choice of the below accessories:
 - A. (2) Freestanding Accessories: Gunmetal Garment Racks – 5'H x 6'L or White Distinct Shelves 72"H x 54"W x 14"D
 - B. (2) Ladder Racks – 44.75"W x 84.625"H x 14.75"D with (4) bars/shelves 43.75"W
- (1) Track with (2) White Light Fixtures (differs from a 10x10 package)



6'x10' Option A.



6'x10' Option B.

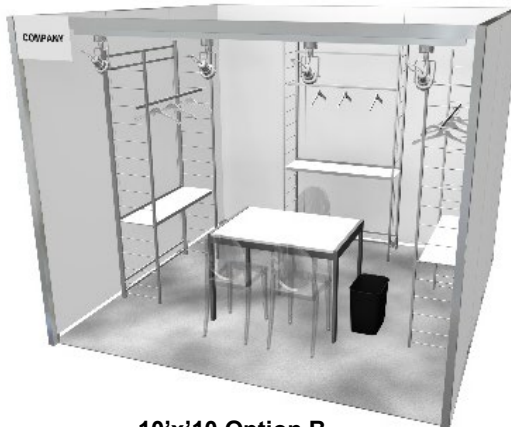
Rendering is for illustrative purposes only. Items may change without notice.

10'x10' Children's Club booth package includes:

- (1) White Distinct Table - 30"H x 42"W x 30"D
- (3) Clear Wendy Chairs - 35.8"H x 15"W x 19.7"D
- Choice of the below accessories:
 - A. (3) Freestanding Accessories: Gunmetal Garment Racks – 5'H x 6'L or White Distinct Shelves 72"H x 54"W x 14"D
 - B. (3) Ladder Racks - 44.75"W x 84.625"H x 14.75"D with (6) bars/shelves 43.75"W
 - C. (2) Ladder Racks – 44.75"W x 84.625"H x 14.75"D (4) bars/shelves – 43.75"W and (2) smaller connecting bars/shelves - 25"W



10'x10' Option A.



10'x10' Option B.



10'x10' Option C.

IMPORTANT NOTE: To receive the above furnishings you MUST place a Booth Package order on GES Expresso by **July 31st**; if no Booth Package order is placed by this date, you will not receive the items listed under section 2. of this document (see above). Onsite orders will be on a first come-first serve basis. Any onsite changes to booth package furnishings are billable to the exhibitor at \$75 per piece.

To order additional furnishings outside of your Booth Package, visit [GES Expresso](#). Place your additional furnishing order by **July 19th** to receive the pre-deadline discount. Orders for additional furnishings (not included within your booth package) after July 31st must be placed on show-site; show-site rates will apply.

3. **HEIGHT LIMIT:** Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.
4. **ATTACHED ITEMS:** Exhibitors may not affix, apply, hang or attach any item to the fabric walls (including, but not limited to, binder clips, lighting, flyers, banners, signage, stickers, decals or other items) on/to any booth package elements provided by Show Management. Any damage to the furniture due to unapproved materials, clips, sticker, etc. will be charged to the exhibitor for full replacement costs. Please see the next rule for information on permissible signage.
S-hooks are permitted so long as they do not damage the fabric walls of the booths.
5. **GRAPHICS & SIGNAGE:** Exhibitors may order graphics, storage, and/or labor on [GES Expresso](#). All graphic orders and artwork must be submitted by exhibitor no later than 4:30pm EST on **July 19th**. For orders past the deadline, please contact GES directly for availability and post-deadline pricing.

GES is the exclusive vendor for Fabric Insert Panels. Fabric Overlay Banners may be ordered through either GES or an outside printer. If you choose to use an outside printer, you must hire GES labor and materials to install the graphics.

Please refer to the **Wall Graphics Order Form** in the Exhibitor Manual on [GES Expresso](#) for more information.

6. **CHILDREN'S CLUB EXTERIOR GRAPHICS:** If an exhibitor wishes to have exterior panel graphics, they must be pre-approved by show management in writing, and may be submitted to the exhibitor's sales representative for approval. **Please send your exterior graphics submissions to your sales representative by July 17th.**
7. **LIGHTING:** Fixtures cannot be visible from the show floor and must remain either below booth wall height or remain in the ceiling. Lighting may not be attached to booth equipment and neon lighting is prohibited on the exterior of booths.
 - Additional track lighting must be ordered through [GES Expresso](#).
 - LED par can lighting must be ordered through GCJ Management [Showtime LLC Electrical Form](#).
 - Exhibitors bringing custom lighting elements must order booth power through [Showtime LLC Electrical Form](#).
8. **CARPET & AREA RUGS:** CHILDREN'S CLUB booth package includes carpet. You will have the option to opt out on [GES Expresso](#). For inline booths a carpet removal fee will be billable to the exhibitor; island and peninsulas will be charged a fee for carpet removal requested after the GES ordering deadline. **If opt out option is chosen, the following guidelines apply:**
 - Area rugs or alternative flooring may be used but may not present a tripping or safety hazard and must be finished with no raw edges.
9. **MUSIC, SOUND & AUDIO/VISUAL:** Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited. If an exhibitor has A/V equipment, sound must be turned OFF. A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19" and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.
10. **CUSTOM ACCESSORIES/FURNITURE&PROPS:** Exhibitors may bring in additional elements including, but not limited to furniture, lighting, décor, headless mannequins or special design elements & signage. Lighting may not be attached to package walls or exceed booth height and space. Full package fee applies. Please see Exhibitor Manual for details.
11. **BOOTH OPENINGS:** All corner booths will have the default set up with the entrance/opening on the 10' side of the booth structure and the side wall down. If you do not want your side wall down, please contact your CHILDREN'S CLUB sales representative by **July 22nd, 2019**.
12. **MODELS:** are permitted and can only stay within the booth space.
13. **MANNEQUINS:** Must be half or full size, minimalist in design with no custom, lifelike or distinguishing features. Mannequins must be white, black, grey or beige.
14. **CURTAINS & DRAPE:** are **not** permitted.
15. **FLORAL & SMALL PROPS:** are permitted.
16. **PAINTING:** Painting on the premises is strictly prohibited.